



FLOORING SOLUTIONS FOR STUDENT HOUSING

Connections

Student residences are increasingly being designed to foster community, connection and adaptability.

Students need small, private living and sleeping quarters, but enjoy communal living spaces such as study nooks, kitchens, gyms and living areas. These environments promote interactivity, communal connections and flexibility for students. After all, a positive resident experience is great for resident recruiting.





kinetex.
Textile Composite Flooring

Low reflective, slip resistant floor covering with excellent energy and noise absorbent properties that contributes to a healthy living environment.

It offers:

- Comfort
- Easy maintenance
- Acoustic Benefits
- Durability
- Low Lifecycle cost
- Safety From Slip/Falls

Human-Centered Solutions

Light Reflectivity

- Soothing, Non-institutional Appearance
- Reduces Eye Strain

Acoustics

- Highly Sound Absorbent

Air Quality

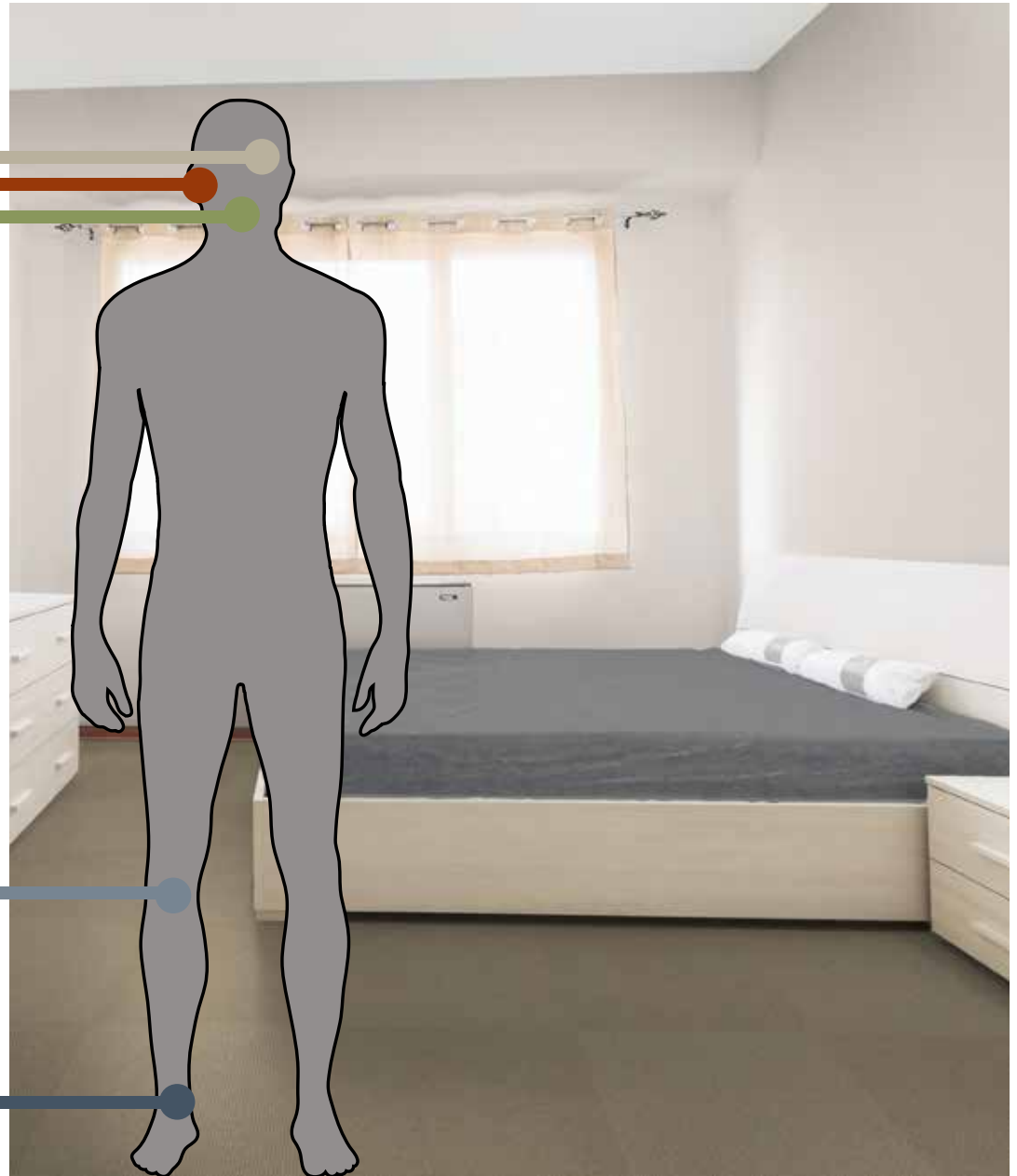
- Low VOCs
- Sequesters Airborne Particulates

Comfort

- Firm, Anti-fatigue and Energy Absorption Properties

Safety

- High Traction Wet or Dry
- NFSI High Traction Certified

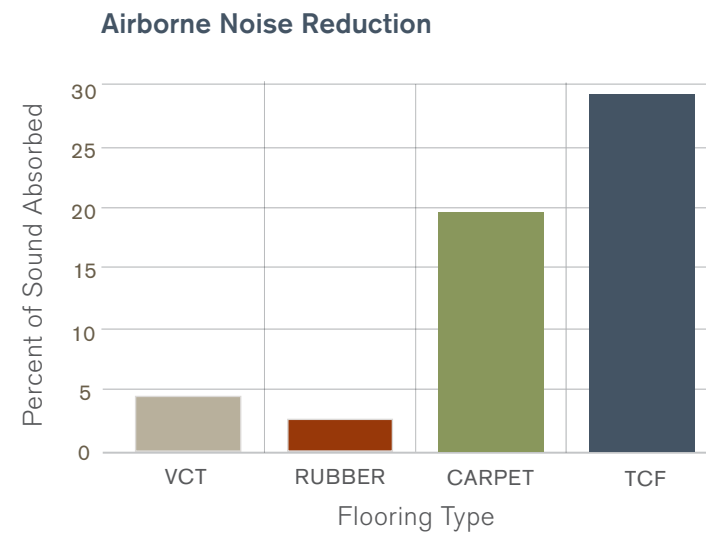


Acoustic Benefits



Noise Reduction

Kinetex offers one of the **highest Noise Reduction Coefficients and Impact Insulation Classifications of any commercial flooring product**. This unparalleled acoustic performance results in dramatic reductions in both airborne and structure borne noise. Its excellent Impact Insulation Classification effectively promotes good sleeping and study environments.

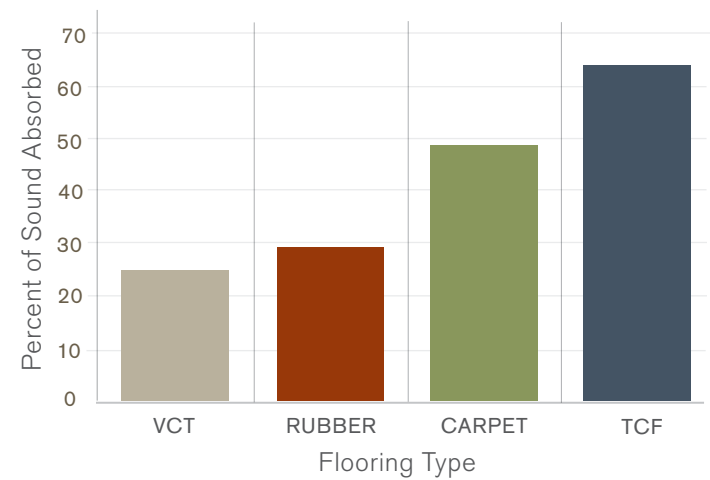


Source: Testing through independent laboratory.

Acoustic Benefits



Structure Borne Noise Reduction



Source: Testing through independent laboratory.

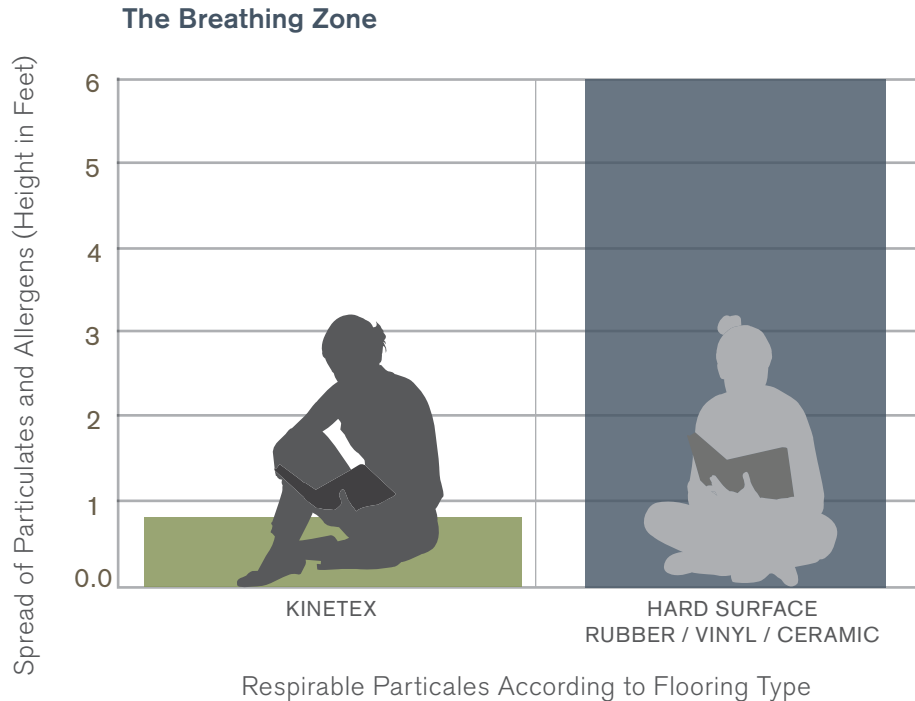
Comfort



Cushion & Insulation

- Kinetex's high-density backing and soft textile surface provides exceptional underfoot comfort compared to hard surface
- Offers a thermal R—value rating of .73 making it a much more effective insulation tool compared to hard surface (.06 –.08)

Indoor Air Quality



Source: Luedtke. "Floor Coverings Dust and Airborne Contaminants." *International E-Journal of Flooring Sciences*. August 2003.

Healthier Spaces

The two most important IAQ factors to consider when specifying flooring are the product's VOC emissions and its ability to sequester airborne particulates.

Independent laboratory tests show that, unlike hard surface flooring, **carpet and textile composite floor coverings are effective in keeping respirable particulates out of the breathing zone**, contributing to healthier IAQ.

Safety



Reducing Slip-falls

The first wall-to-wall interior floor covering to be **certified as a High Traction surface** by the National Floor Safety Institute.

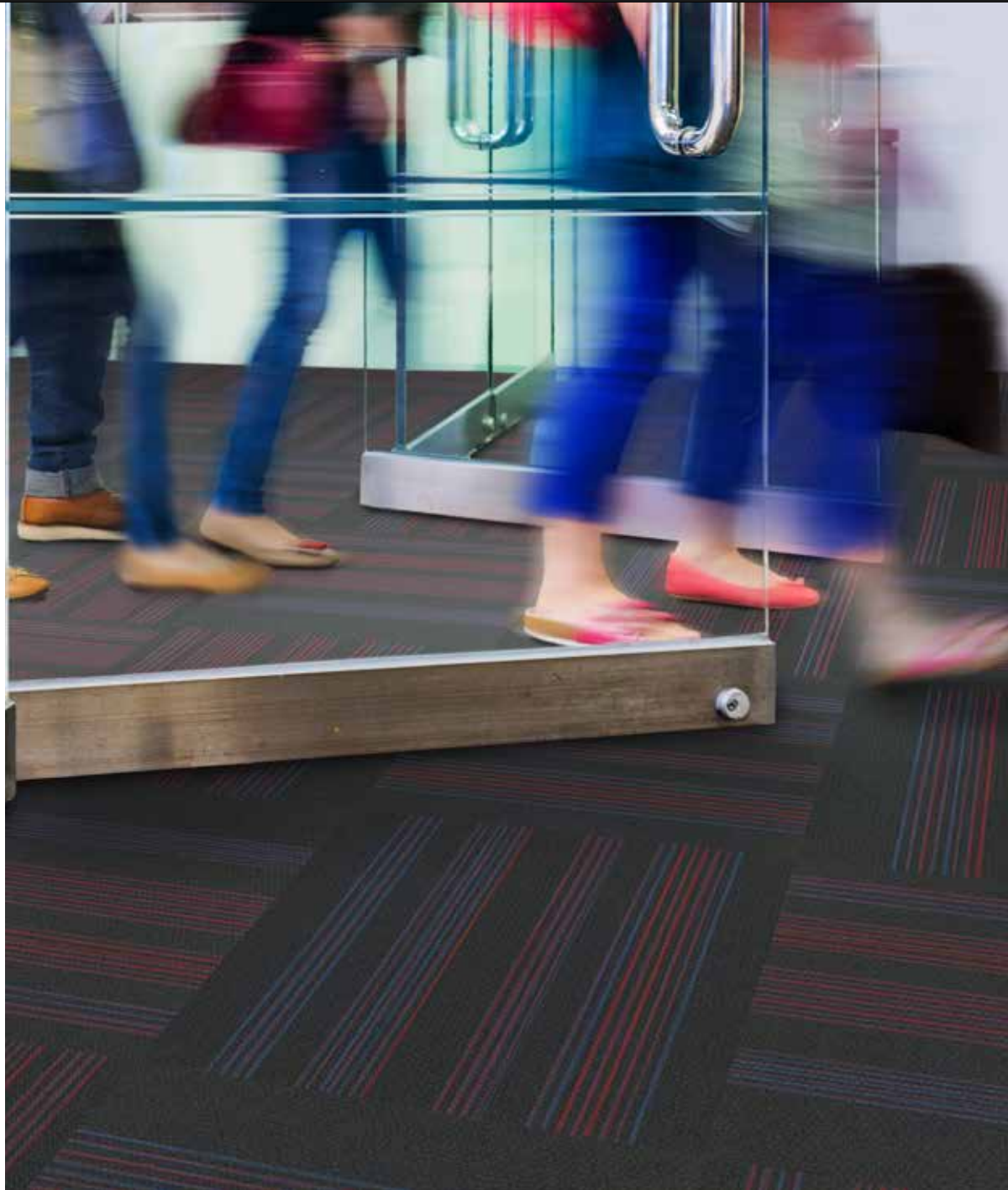
Having high-traction certified products enhances overall safety performance.



Durability

High Traffic Environments

Kinetex has withstood over 5 million foot traffic events with minimal wear at a popular Florida-based entertainment venue.



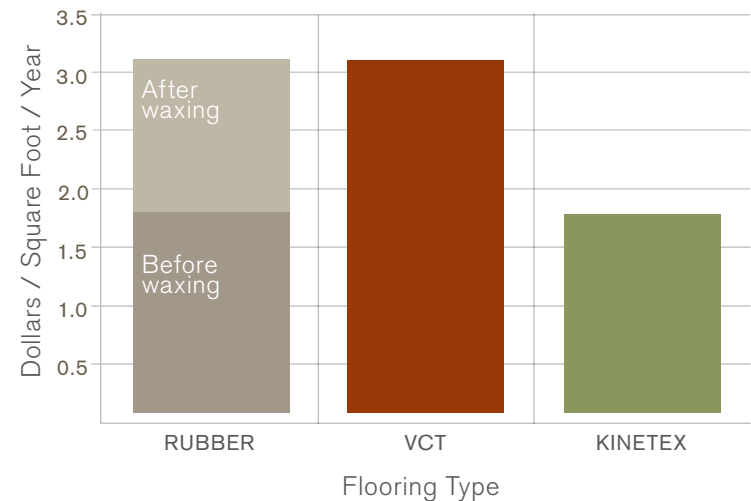
Ease of Maintenance



Saves Time & Money

- Stain resistant
- Easily cleaned by vacuum, encapsulation or hot water extraction
- Quick to dry if hot water extracted
- No need to strip or buff
- Easy to replace with PreFix®

Annual Maintenance Costs: Rubber, VCT and Carpet



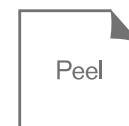
Source: Bishop J. "A Life-Cycle Cost Analysis for Floor Coverings. Institute of Inspection, Cleaning and Restoration Certification," IICRC. 2002 and Crowe M. "Custodial Tips and Other Ideas, Rubber vs Carpet." Custodial Working Group (CWG), Resource #004. Rev. October, 2009.

Fast Installation



PreFix® Pre-Applied Releasable Adhesive

PreFix is a quick installation solution for all Kinetex textile composite flooring products. The release liner easily peels away to reveal a series of pre-applied adhesive strips that securely anchor the Kinetex module in place.



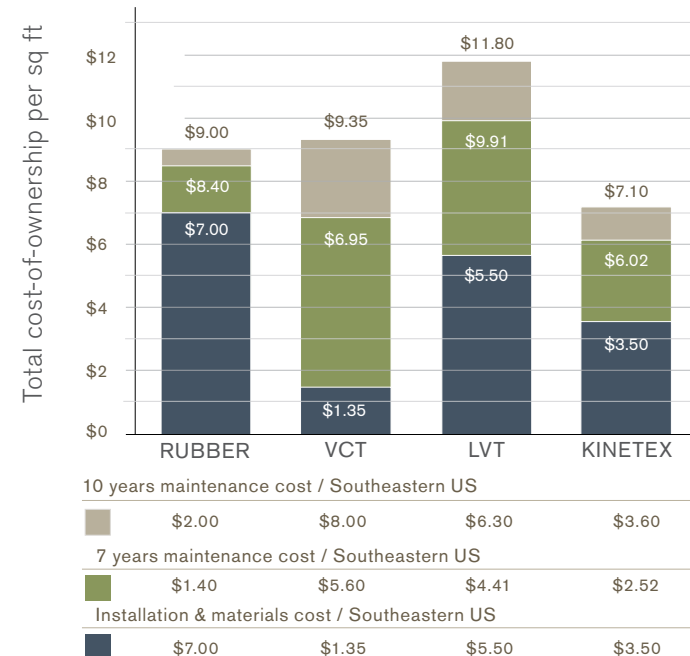
Total Cost of Ownership



The life cycle cost of Kinetex is:

- 51% less than rubber flooring
- 33% less than LVT flooring
- 55% less than VCT flooring

Life Cycle Costs: Installation & Maintenance



The costs shown reflect average SE United States costs, which may vary depending upon the cost of materials, the cost of installation and the cost of maintenance. The relative costs will remain approximately the same for most geographic locations.

Environment



Good for the Environment— Your residents want it.

Due to its lower mass, Kinetex has a 50% lower environmental impact compared to other commercial floorings. With more than 55% recycled content, Kinetex is NSF/ANSI-140 Platinum certified. In addition, Kinetex is easily recycled into the next generation of itself, as easily as an aluminum can.

As a certified zero waste to landfill manufacturer, we go to great lengths to ensure that every product we craft meets our high standards for quality and environmental sustainability.



What Floor Do You Live On?

Kinetex is designed for both comfort and withstanding high traffic environments, making it ideal for multiple areas.



Study rooms



Dorm room



Other social and multipurpose spaces such as game rooms, cyber café, theater, etc.



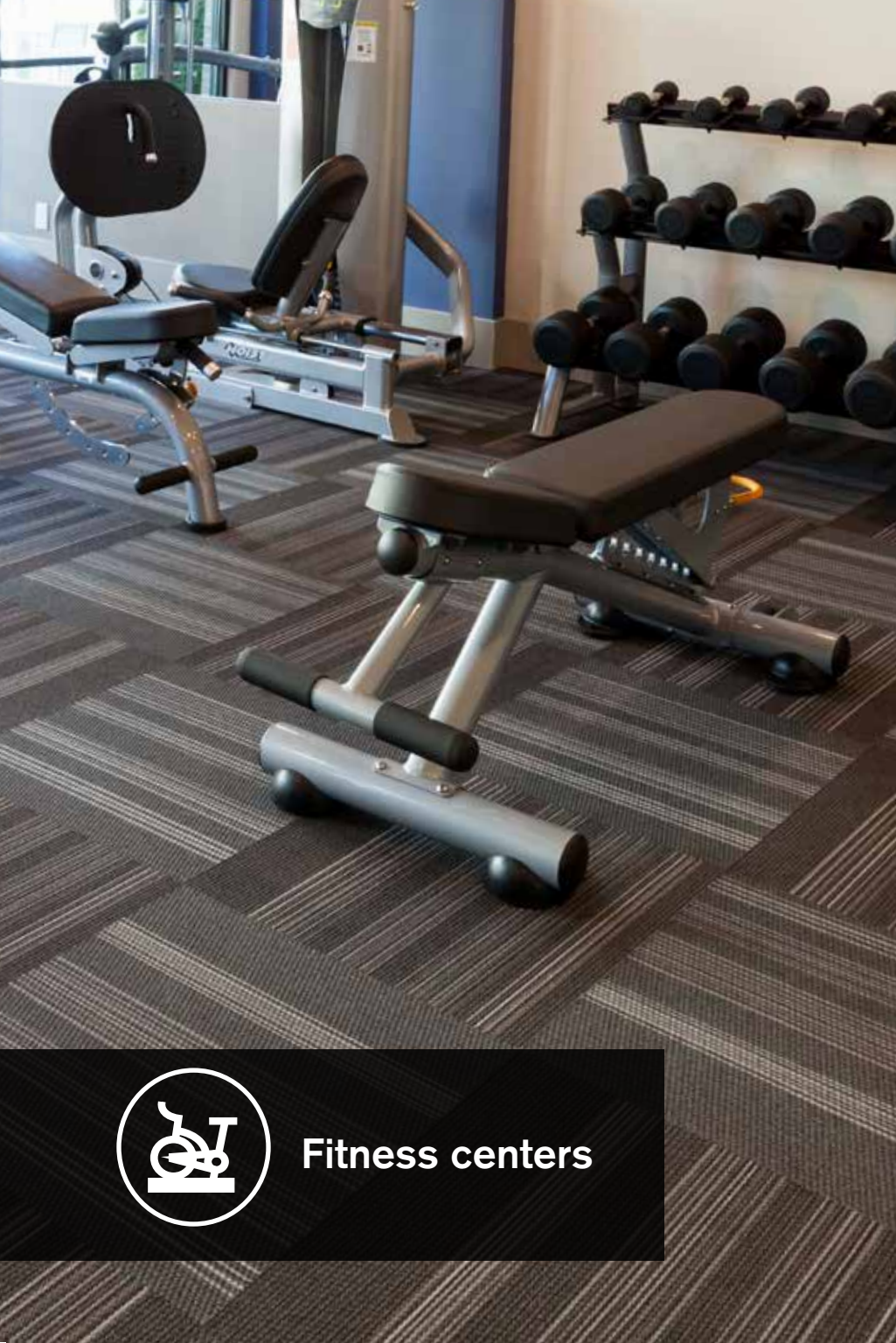
Fitness centers



Common corridor



Study rooms



Fitness centers





Dorm room



Common corridor



Multipurpose/
Gaming



FLOORING GROUP

A Division of **Engineered
FLOORS**

Established in 1957, J+J Flooring Group is a leading manufacturer of commercial specified flooring. With our two brands – Invision broadloom and modular carpet and Kinetex textile composite flooring – we provide a range of product and service solutions to meet the needs of higher education.