



APEX

Flooring, Simplified.

IF THERE'S ONE THING WE KNOW, IT'S FLOORING

Style. Quality. Performance. Lead times. Timelines. Budgets.

Whether you're managing a new build or a series of remodels, flooring alone can be a lot to manage. Fortunately, if there's one thing we know how to handle, it's flooring.

We're the oldest exclusive manufacturer of commercial carpet in the US. We've invested generations into designing and innovating materials, processes, products and services that meet the evolving needs of customers around the world. So you can focus on what you do best: your business.

A LITTLE ABOUT US...

Established in 1957, J+J Flooring Group is a privately held, diversified commercial manufacturer of broadloom and modular carpet as well as textile composite flooring. We combine great design and engineering to craft innovative, durable flooring products that help shape inspiring commercial spaces, and in turn, bring out the best in the people who work in them.

- + Global capacity
- + 750 employees
- + Vertically integrated
- + 1 million sq. ft. manufacturing space on one campus
- + Listed on Dun & Bradstreet

ONE PARTNER, FULL SERVICE

Apex is a specialized accounts program designed to support our multi-national, multi-location customers with personal account management, dedicated, one-on-one support and a comprehensive suite of turnkey services tailored to the needs of high volume organizations and operations.



You choose the products: we'll take care of the details.

- + Competitive pricing contracts
- + Custom product design
- + Ability to bundle other products
- + Turn Key Services
- + Product specification and standards management
- + Personal web portal access for easy account management
- + Personal day-to-day account service, including:
 - Carpet reclamation coordination
 - Estimating and take-offs
 - Coordination & furniture lifting
 - Inventory management & usage reporting
 - Installation logistics planning & support
 - Maintenance standards, training & support
 - Private labeling
 - Production coordination
 - 3D digital rendering
 - Shipping & delivery coordination
 - Standards development & implementation
 - Stocking programs
 - Quality assurance
 - Quarterly performance reviews & reporting



SOLUTIONS FOR EVERY ONE (OF YOUR LOCATIONS)

Through our Invision modular and broadloom commercial carpet and our Kinetex advanced textile composite flooring, our combined portfolio gives you access to a nearly endless array of style, color, pattern and product combinations.

Need help finding the right flooring for your project? Our experienced flooring professionals will work with you to develop the best combination of products based on your standards, requirements and project parameters – from acoustics and comfort to budgets, timelines and branding.

ONE PORTFOLIO, (NEARLY) ENDLESS OPTIONS

INVISION kinetex

Apex gives you direct access to our complete portfolio of high-performance commercial flooring products. And when additional flooring products are required, we keep the process simple by bundling those products according to your standards and specifications – so you have just one point of contact and one source from start to finish.

- + Ideal for corporate spaces, public areas, retail settings or living spaces, **Invision® broadloom** can be combined with a range of backing options to address concerns specific to a particular installation environment, from moisture to underfoot comfort.
- + Combining key elements of soft surface flooring with the attributes of hard surface, **Kinetex®** advanced textile composite flooring is in a category unto itself – and a smart option for spaces that benefit from the warmth of carpet, but demand the performance of hard surface.
- + With an array of creative installation opportunities, **Invision® Modular** creates the appearance of a custom flooring design. Coordinate patterns or styles, or combine with broadloom or other surfaces to define functional areas, support wayfinding and facilitate engagement within a space.
- + Created to complement broadloom, modular or hard surface options, **Invision area rugs** can bring warmth and color to commercial environments, helping define functional areas and adding textural interest.
- + **Entry-way systems** and walk-off tiles facilitate flooring maintenance and care by creating critical transition areas that help prevent dirt and moisture from tracking onto adjacent flooring.



Invision Zing Rug



Invision Fiction Modular



Kinetex Propel & Umbra



Invision Cameo Broadloom



MADE-TO-ORDER DESIGN

**CUSTOM DESIGN
ON YOUR TIMELINE**

With in-house yarn extrusion and large-scale sampling equipment on site, we can produce and deliver custom strike-offs quickly and easily – so you get made-to-order products as quickly as running line.

When standard running line products aren't the answer, our design team is standing by to help create custom solutions that will take your spaces from ordinary to extraordinary.

Our experienced design team will work with you to create carpet that coordinates with your organization's branding program, matching colors and developing custom designs that align with a cohesive brand strategy – and reinforce your brand experience across one location – or one thousand.

PRODUCTS THAT ARE ALWAYS ONE STEP AHEAD

We're always looking for new opportunities to improve the way our floors enhance the spaces you create. After all, flooring can influence the way customers shop, employees engage, students learn and patients heal. And the materials and processes we use can have a big impact on human health and the environment, too.

Our legacy of innovation includes a number of significant industry milestones, from becoming the first manufacturer to integrate yarn extrusion into our operations, to the introduction of our Aquafinity® water recycling process, and the creation of Kinetex® advanced textile composite flooring.

We've also generated a number of product solutions designed to improve the quality, performance and long-term appearance of our floors, including our portfolio of performance backing systems and a variety of leading fiber treatments, including:

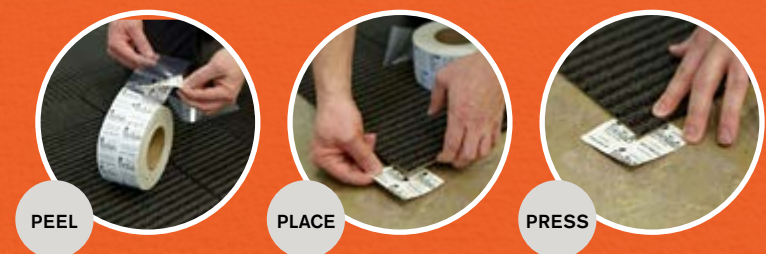
- + **ColorLoc® Plus** – bleach and stain resistant fiber protection
- + **Prosept®** – antimicrobial treatment inhibits growth of bacteria and fungi that can degrade carpet performance and appearance
- + **Protex®** soil release – a proprietary technology applied to fiber to impede soiling and improve cleanability
- + **Sentir®** odor blocking technology – a self-renewing treatment designed to control or eliminate offensive odors



TILETABS®

Peel, Place & Press: TileTabs offer a time saving solution for carpet tile installation. Perfect for in-room installations, TileTabs are high tack adhesive tabs that connect Invision carpet tiles together, resulting in a continual layer that gently grips existing flooring.

(TileTabs should not be used with Kinetex products)



kinetex[®]

How will the products we create affect the people who use them and the world around us? Answering that question ultimately led us to create Kinetex, an advanced textile composite that represents a whole new flooring category.

A smart flooring alternative to hard surface, Kinetex combines the best of both worlds — bringing you the key attributes of soft surface with the long-wearing performance characteristics of hard surface options. Kinetex delivers an unprecedented performance across a range of attributes critical for high-demand commercial retail, healthcare, education and institutional applications.

ACOUSTICS:

With one of the highest Noise Reduction Coefficients and Impact Insulation Classifications of any commercial flooring product, Kinetex dramatically reduces both airborne and structure-borne noise.

COMFORT:

High density backing and a soft textile surface give Kinetex exceptional anti-fatigue properties and the potential to absorb energy, reducing repetitive foot stress and injuries related to walking and moving frequently from place to place.

DURABILITY:

With outstanding dimensional stability and crush resistance, Kinetex has been tested to withstand over 5 million foot traffic events — more than the total number of people who have attended the Super Bowl since its first game.

HEALTH:

Kinetex surpasses California's 01350 requirements for low VOC emissions and substantially minimizes airborne particles by sequestering common allergens, irritants and dust.

SAFETY:

Kinetex's unique construction creates one of the most slip-resistant flooring surfaces ever tested, wet or dry. Its low profile also provides minimal rolling resistance, potentially reducing injuries from pushing and pulling.

SUSTAINABILITY:

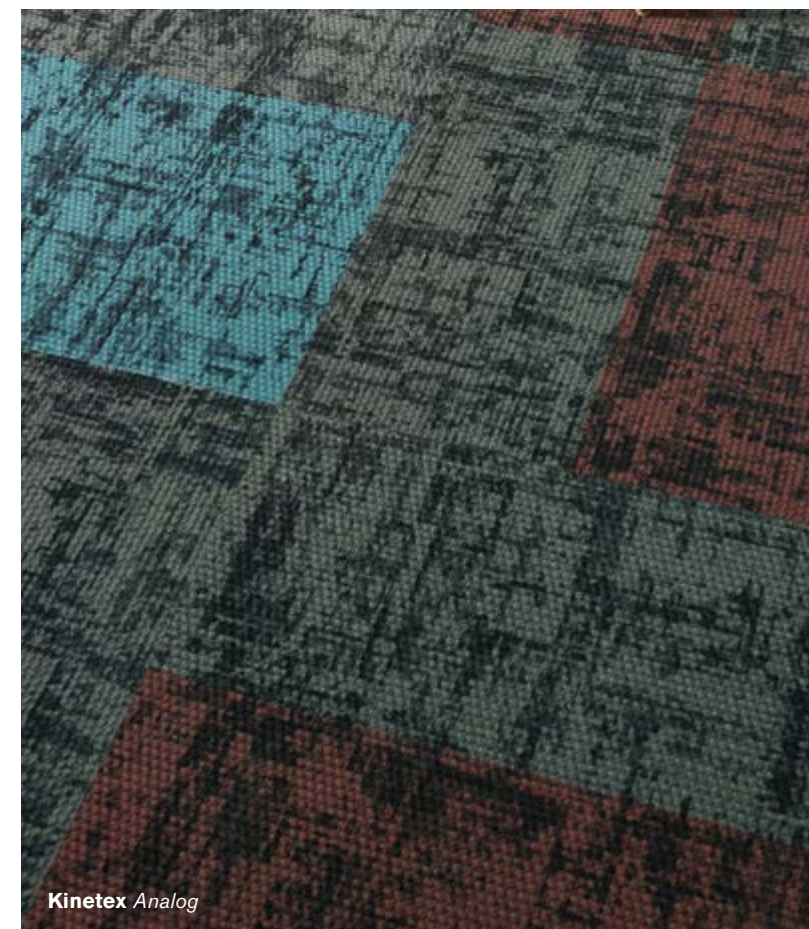
Kinetex has a 50 percent lower environmental impact compared to other commercial floorings. And with more than 55 percent recycled content, Kinetex is NSF/ANSI 140 Platinum certified — plus, it can be recycled as easily as an aluminum can.

MAINTENANCE:

Kinetex cleans easily with vacuuming, encapsulation cleaning or hot water extraction (in areas prone to heavy soiling). Bleach resistant and resistant to most challenging staining agents, Kinetex retains less water than carpet and dries quickly.



Kinetex Umbra



Kinetex Analog



Kinetex Flash & Pop

PERFORMANCE YOU CAN STAND BY (AND ON)



You need a lot from your floors, and it's our job to make sure they deliver. After all, in high-traffic, high-demand commercial environments, you need flooring you can count on to perform, no matter the conditions.

Engineered to retain their appearance even when the going gets tough, all of our carpet and Kinetex products meet world-class standards for quality, durability and wearability. And we back them up with strong lifetime performance warranty packages that give you peace of mind from the first step, to the ten millionth.



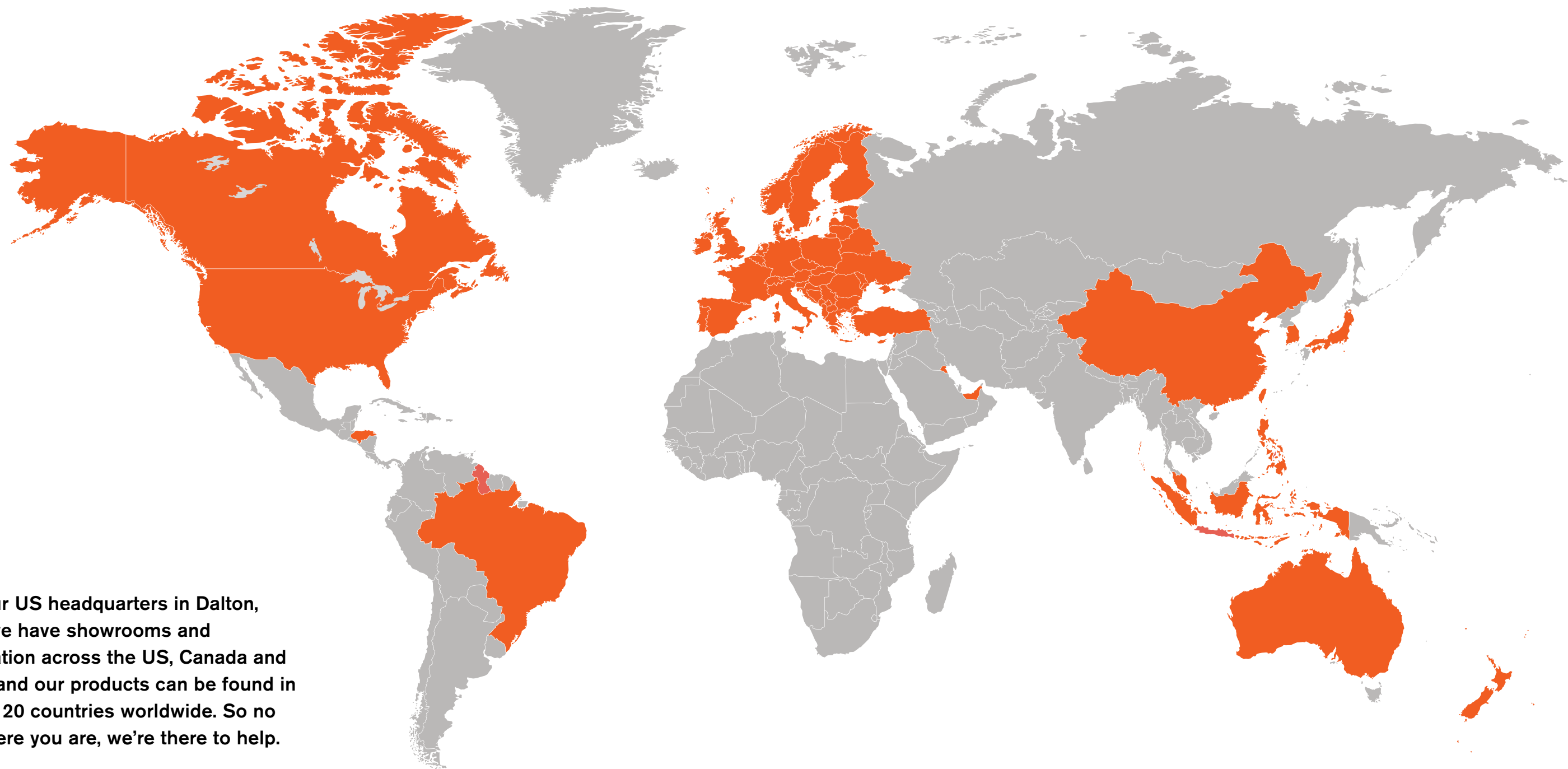
WHEREVER YOU ARE, WE'RE RIGHT THERE

Sourcing the right flooring for your facilities is one thing. Getting it in on time and on budget can be another. Product availability and on time delivery can make or break a build-out schedule – and when multiple projects are in play, that's no small concern.

Through our stocking, inventory management and freight routing services, we ensure the products you use most are ready when you need them. And we'll work with you to align delivery schedules with often-changing build-out timelines so you can rest easy knowing your flooring will be there when – and where – you need it.

Whether you're next door or on the next continent, your personal account representative and our customer relations team is there to handle every aspect of your flooring procurement and management. From in-person installation planning and coordination to on-site installation management, to establishing maintenance schedules and providing maintenance training, we're right there with you every step of the way.

AROUND-THE-WORLD-AND-BACK-AGAIN CAPACITY



Beyond our US headquarters in Dalton, Georgia, we have showrooms and representation across the US, Canada and Europe – and our products can be found in more than 20 countries worldwide. So no matter where you are, we're there to help.

ONE LOCATION, ONE MILLION SQUARE FEET OF AT-YOUR-SERVICE

With more than a million square feet of manufacturing space at our disposal, plus a highly vertically integrated operation all centered in one location, we have the agility and the horsepower to efficiently accommodate your needs and requirements – even when expectations are high and lead times are tight.

Better yet, our one-campus model means your representative can stay personally connected to every aspect of your flooring account. From yarn extrusion to production, packaging to freight routing and distribution (not to mention inventory management), we're right there to keep a close eye on your products all the way from start to finish. To put it simply, we'll always know the status of every aspect of your flooring – and so will you.





SUSTAINABILITY PRIORITIES WE CAN ALL BE CLEAR ON

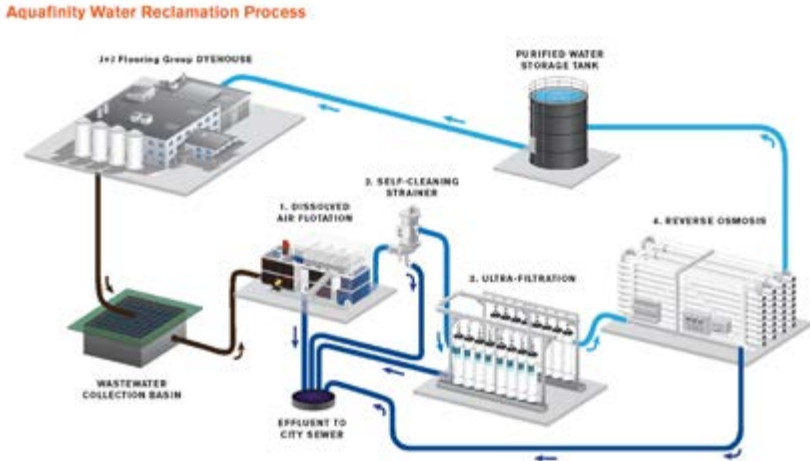
From supply chain engagement to responsible raw materials, manufacturing to recycling, sourcing flooring that is beautiful, durable and sustainable can be a daunting task. That’s why we keep our sustainability priorities simple: conserve the resources we use, responsibly source the materials we need, and minimize the social and environmental effects of our operations and our products.

Since 2008, we’ve used ISO 14001 certification to ensure compliance with globally recognized environmental performance, and we make every effort to be as transparent as possible about all our activities and impacts.

AQUAFINITY®

The first project of its kind in our industry, Aquafinity is a proprietary water reclamation system that removes dyes and chemicals from manufacturing waste water through a blend of filters and osmosis.

Aquafinity saves approximately 16 million gallons of water each year and helps us recover and reuse as much as 65% of all our waste water. In the process, we save an estimated 3 billion BTUs of energy: enough to power 150 local homes for one year.





PRODUCT TRANSPARENCY THAT'S CERTIFIABLE

We use third-party verified* Life Cycle Assessment data based on ISO standards and category rules to create Environmental Product Declarations (EPDs) and Health Product Declarations (HPDs) for 100% of our standard products, including all Invision products that use the PremierBac®, TitanBac® and Nexus® backing systems, all Invision modular products, and all Kinetex® brand products.

In addition to helping contribute to the US Green Building Council Leadership in Energy and Environmental Design (LEED) rating system, our flooring also meets key world-class sustainability certifications and standards, including:

- + NSF/ANSI 140
- + CRI Green Label Plus
- + BREEAM (UK)

We also participate in Pharos and Portico (Google's healthy materials tool) for our eKo and Kinetex products, and our products are available on GreenWizard, a green building product management database.

**Verified by NSF International.*

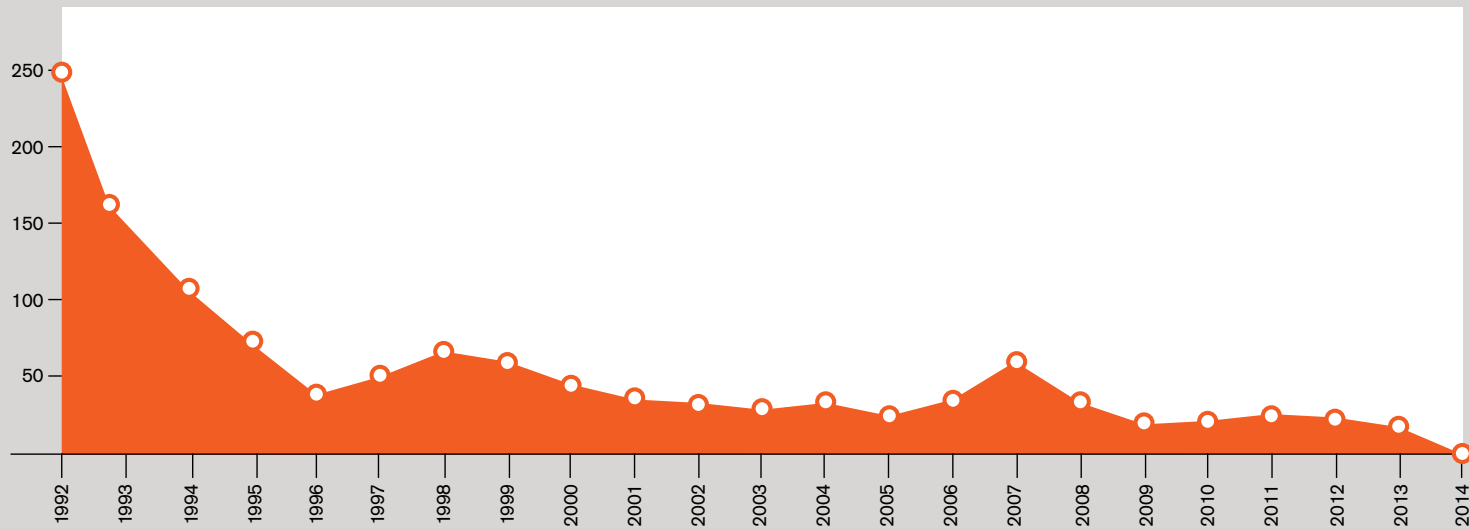
ZERO WASTE? WE'RE ALREADY THERE

Reducing and eliminating the waste we send to landfill has been one of our sustainability priorities for more than two decades. Now, we're the first flooring manufacturer in the US to receive third-party certification* for diverting all waste from our primary manufacturing campus away from landfill.

The energy produced from the waste we divert each year equals the removal of 60 cars from the road.

As part of our zero waste initiative, we've implemented company-wide digital product development technology, centralized our waste stream processing and rechanneled as much as 750,000 pounds of 'waste' fiber back into our extrusion process. Any waste we can't recycle (approximately .3% of all waste) is directed to country's largest energy-from-waste facility.

J+J FLOORING GROUP WASTE INTENSITY • LBS OF LANDFILL/1000 YD²



*Assessed by Green Circle, LLC.

YOU WANT SAMPLES? WE WANT THEM BACK.

Designers are continually receiving updated product samples for their libraries. Our R4 (return, reuse, recycle, reduce) program gives US customers the chance to keep unwanted materials from their libraries out of the landfill. By returning J+J Flooring Group samples and architect folders to us when they are no longer needed, customers are helping us reuse or recycle materials that would otherwise become waste.

WE RECLAIM AN AVERAGE OF 5,000 POUNDS
OF CARPET SAMPLES AND FOLDERS EACH
MONTH.

COUNT ON US FROM STEP ONE, TO ONE-THOUSAND- AND-ONE

From product choice to product bundling, installation to maintenance, scheduling to sustainability, we're here with the personal account management you need – plus all the full-service sourcing and project management you require – to get from groundbreaking to grand opening without missing a single step.

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FLOORING GROUP

INVISION **kinetex**

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Cover: **Invision** *Inception*