



*Metropolitan Farmer and Barley, Wheat
& Rye Social House*

kinetex® *Textile Composite Flooring*





Barley, Wheat & Rye Social House, Velocity

The Challenge

The goal for each establishment was to mesh the modern exterior with the overall traditional design that the two spaces embraced. Not only did the flooring product need to address the unique aesthetic of the project, but it also had to support the building's sustainable initiative. In addition, performance for this extremely high abuse is key.

The Solution

Jack Ball Architects found the ultimate solution in Kinetex Velocity. Utilizing the grounded grey and brown tones of Velocity's Constant colorway, Mr. Ball was able to achieve a fluid transition between the varying exterior and interior styles that allows Metropolitan Farmer's appeal to take center stage. Upstairs in the bar, the same product in color Vector was specified to add a warmer pop of red that coordinates effortlessly with the mixture of multi-colored leather furniture that identifies the space.



Metropolitan Farmer, Velocity



Metropolitan Farmer, Velocity

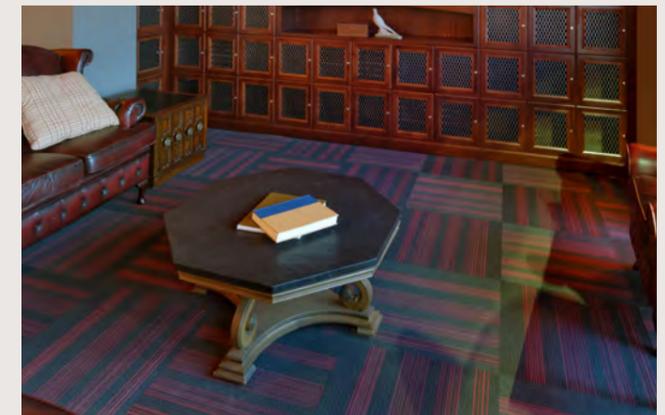
The Project

A blend of modern architecture and old world charm combine with high quality farm-to-table products to make this Springfield, Missouri restaurant and bar not only a social experience, but a sustainable one as well.

Metropolitan Farmer and Barley, Wheat & Rye Social House are some of the first tenants of Farmers Park's \$22 million LEED certified development. Focused on providing the patrons with the freshest ingredients, Metropolitan Farmer works with the adjacent farmers market to source locally grown products. In addition, the Barley, Wheat and Rye Social House boasts a crafted offering by serving the highest quality whiskey and scotch available from its remarkable penthouse location.

“Collaborating with my sales representative during the design process helped me realize that Kinetex would be the perfect product for this project. Months after the installation, the Kinetex still looks new. Constant high traffic and furniture moving by the clients show little to no wear. The servers have high remarks, not only for the ease of cleaning, but also the comfort and anti-fatigue benefits.”

Chris Ball - President / Principal Architect
Jack Ball Architects



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The Details

Architecture Firm:	Jack Ball Architects
Location:	Springfield, Missouri
Flooring Contractor:	Wilkerson's Flooring
Kinetex Product:	Velocity
Square Feet:	3,082



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