# FLOORING FOR LEARNING ENVIRONMENTS



For more than 60 years, J+J Flooring has helped create healthy and engaging learning environments. Working with building and design professionals to determine the best floor covering solutions, J+J Flooring offers the highest levels of style, value, quality, sustainability, durability, ease of installation and maintenance.

With J+J Flooring's carpet, LVT, and Kinetex textile composite flooring, we strive to provide a solid foundation for enhanced learning environments. Our product line coordinates colors, patterns and performance across a broad range of offerings – giving facility teams the flexibility and customization to identify the right flooring for the varying requirements of classrooms, media centers, offices, corridors, locker rooms and entryways.







The selection of carpet and Kinetex contributes to optimum acoustic performance. Our carpet is engineered to absorb 4 times more sound than hard surface.

#### DID YOU KNOW?

Research links good acoustics to student learning and achievement. Students in classrooms with carpet score higher on tests.

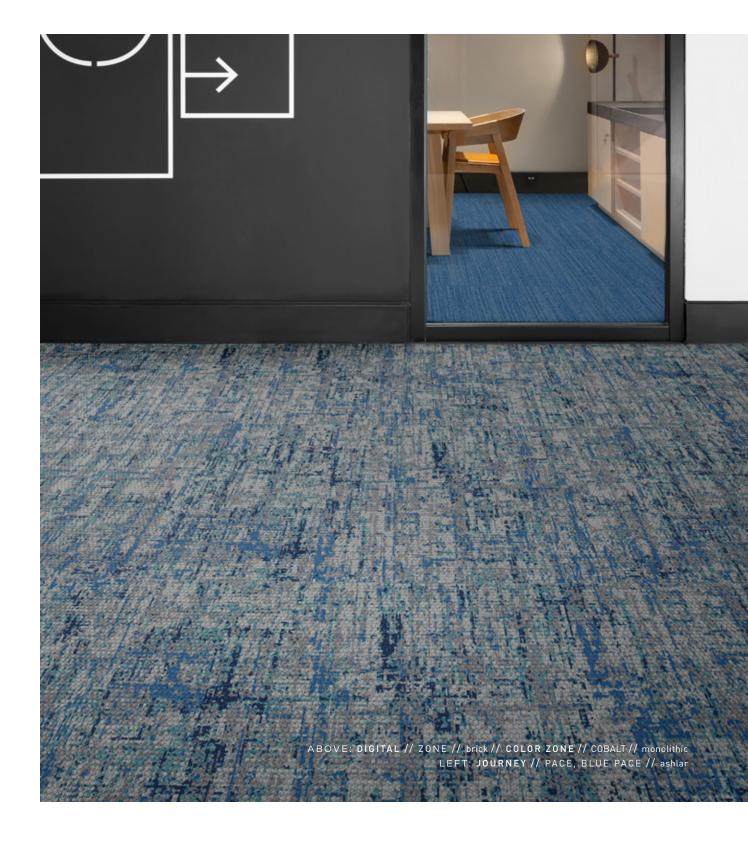
97.9% of principals:

Acoustics influence student achievement

81% of teachers:

A quiet environment with good acoustics has a very strong or somewhat strong impact on student performance











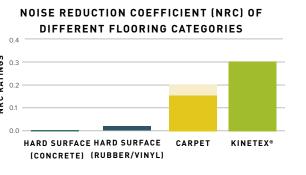






## DID YOU KNOW?

Kinetex offers one of the highest Noise Reduction Coefficients and Impact Insulation Classifications of any commercial flooring product.



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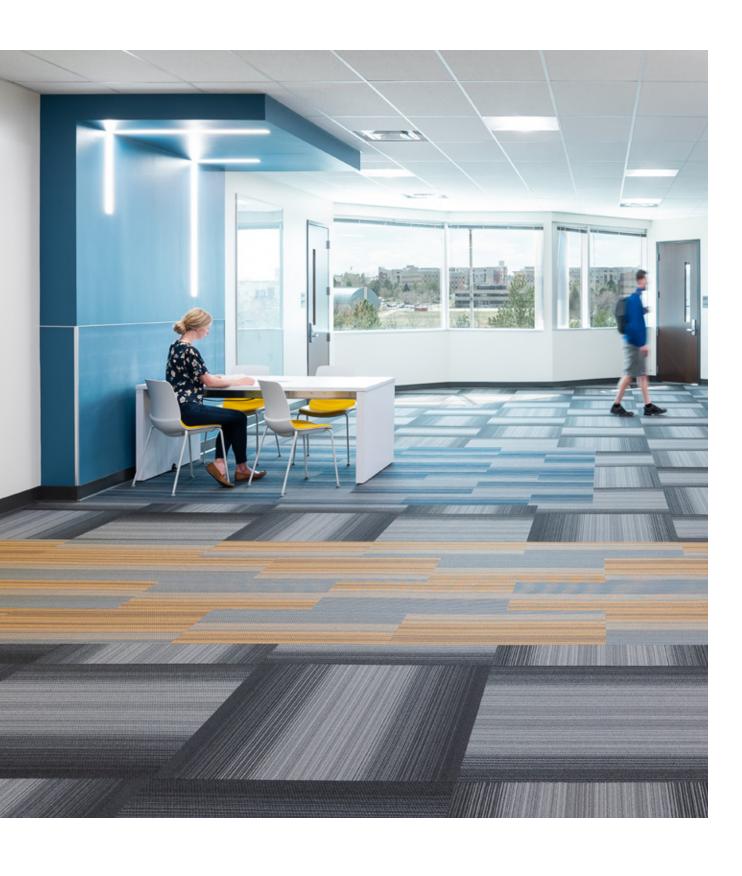




### KINETEX IS THE ONLY TRUE

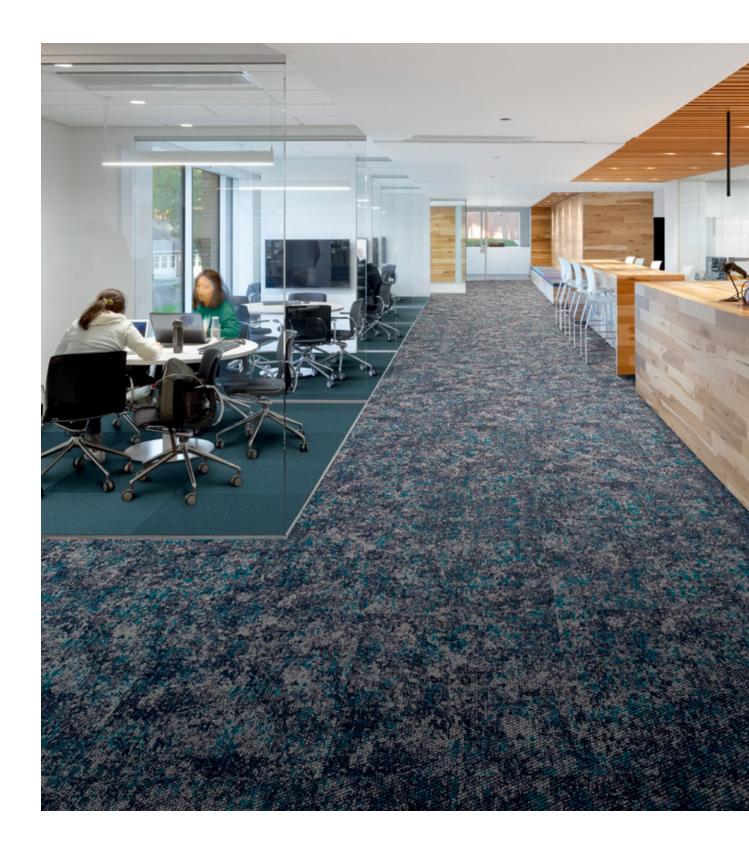
## 100% RH PRODUCT

The most common subfloor, concrete, can release excessive moisture and destroy floor covering systems-unless costly precautions are taken before installation. But moisture mitigation isn't necessary with Kinetex: its breathable nature allows moisture to pass through its backing, instead of trapping it underneath. Kinetex textile composite flooring will perform in elevated RH slabs up to 100%.









## LOW MAINTENANCE, HIGH PERFORMANCE

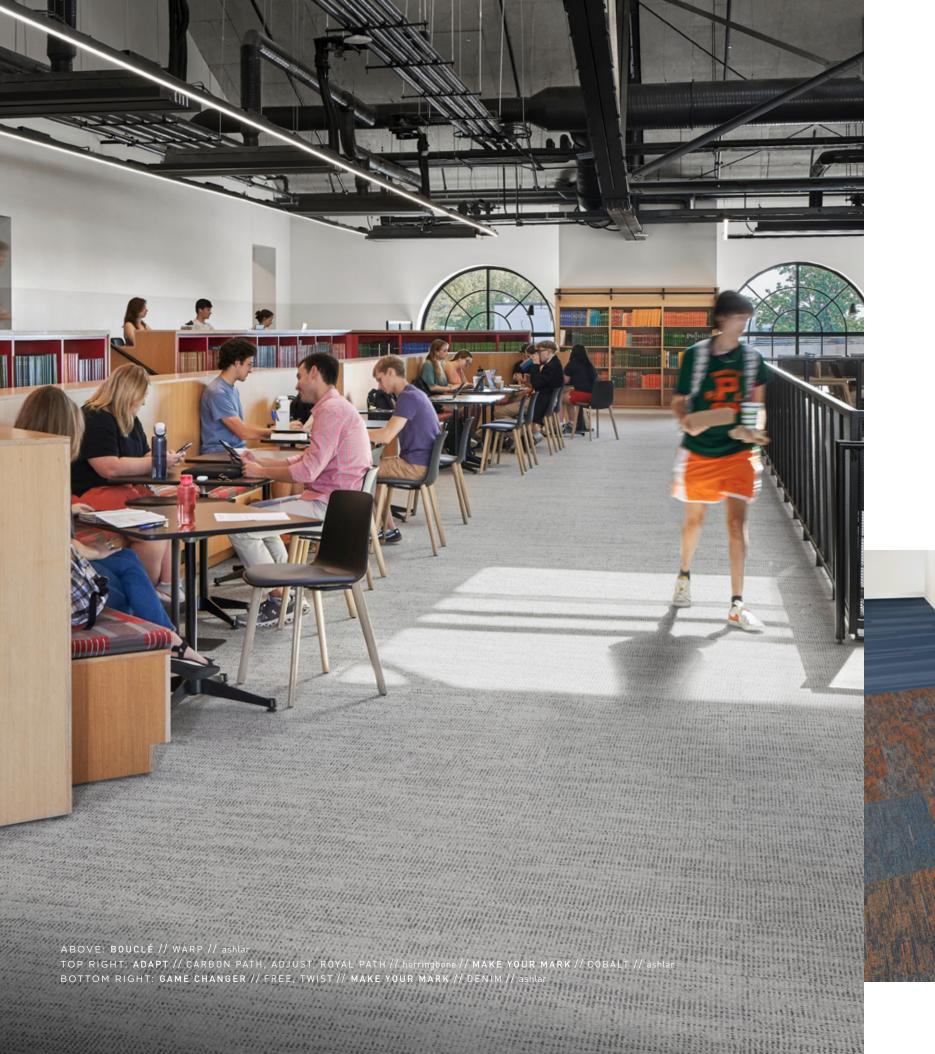
## LVT

When it comes to performance, J+J Flooring's LVT delivers with true, 20-mil commercial wear layer products and a full 10-year commercial warranty, which includes labor. Our LVT includes a ceramic bead which is added to the ultraviolet cured urethane clear coat for optimum scratch and scuff resistance. Simple routine sweeping and mopping is all that is needed for maintenance, versus the labor intensive and costly waxing and polishing needed for VCT and other hard surface flooring.











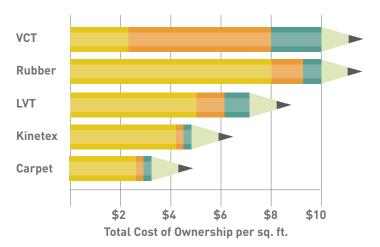




Modular carpet and Kinetex have significant cost advantages over hard surface floors, a critical factor at a time when schools are operating on greatly reduced budgets.

The life cycle cost of ownership — defined as the cost of flooring materials, installation and maintenance over a seven to 10-year period — is significantly less for both Kinetex and carpet than hard surface flooring.

#### TOTAL COST OF OWNERSHIP



COST AT: Installation & Materials Cost (Southeastern US)

ition & 7 years
Ils Cost Maintenance Cost
eastern US) (Southeastern US)

10 years
Maintenance Cost
(Southeastern US)





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