

818 J&J Drive  
P O Box 2207  
Dalton, Georgia 30722  
jjflooring.com

tf 800 241 4586  
p 706 529 2100  
f 706 275 4433

**Media Contact: Reva Revis**  
[revarevis@gmail.com](mailto:revarevis@gmail.com) 312.929.5025

## **J+J Flooring's Kinetex® Selected for *Building Design+Construction's* Annual 101 Top Products Report**

J+J Flooring's Kinetex® was recently selected for *Building Design+Construction's* Annual [101 Top Products Report](#). The report is based on reader's response to the products that have appeared in the magazine during the past 12 months. Kinetex was one of just two flooring products that made the list. *Building Design+Construction* is a leading publication covering the commercial construction industry.

“Introduced eight years ago, J+J's Kinetex remains the only product in the commercial flooring market that successfully combines key attributes of soft-surface floor covering with the long-wearing performance characteristics of hard-surface flooring, said Ross Leonard, Vice President of Marketing of Engineered Floors Commercial Division. “We're delighted that the commercial construction professionals are intrigued by this innovative product, and we're thrilled to have this important recognition for our product design team.”

Created as a unique floor covering alternative to hard-surface products, Kinetex encompasses an unprecedented range of performance attributes for retail, healthcare, education and institutional environments. The key to the high-performance attributes of Kinetex lies within its construction. Each layer, when used together, creates a versatile, lightweight, soft-surface flooring designed with qualities parallel to that of hard-surface. Kinetex will perform in elevated RH slabs up to 100%. The breathable nature of this product allows moisture to pass through the backing rather than trap it underneath. This method of vapor transmission allows Kinetex to be installed without costly moisture mitigation.

Kinetex also recently captured top honors in the Product Innovations Awards by *Buildings* which serves facility management professionals as well.

### **About J+J Flooring**

For more than 60 years, J+J Flooring has intelligently crafted beautiful commercial flooring products for diverse applications. As a division of Engineered Floors LLC, we are proud to be a part of the third largest carpet company in North America. With our range of products, including broadloom and modular carpet, Kinetex textile composite flooring and luxury vinyl tile – we engineer all our flooring solutions with a steadfast commitment to design, quality, service, integrity and sustainability.