

**J+J** FLOORING GROUP

*Georgia College & State University*  
BELL HALL

**kinetex** *Textile Composite Flooring*





Student Lounge, *Velocity and Accelerate*



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### **The Project**

When Bell Hall, a prominent 100-year old building at Georgia College, needed renovating, the school carefully considered the flooring required for the space.

The Colonial-style building serves multiple functions. It is the primary residence for nearly 250 students through 125 two-person suites. It also houses an instructional space and a spacious lounge area for casual gatherings and activities.

### **The Challenge**

Dr. Larry C. Christenson, executive director of university housing, and his staff required a flooring that could meet all the functions of this facility. At the top of the priority list, Dr. Christenson desired a floor covering that would answer both acoustic and safety concerns. “We looked at hard surface options but knew this would mean stripping and waxing over the summers. We also had concerns with the rooms being louder and possible slip and falls,” said Christenson.

## The Challenge Cont...

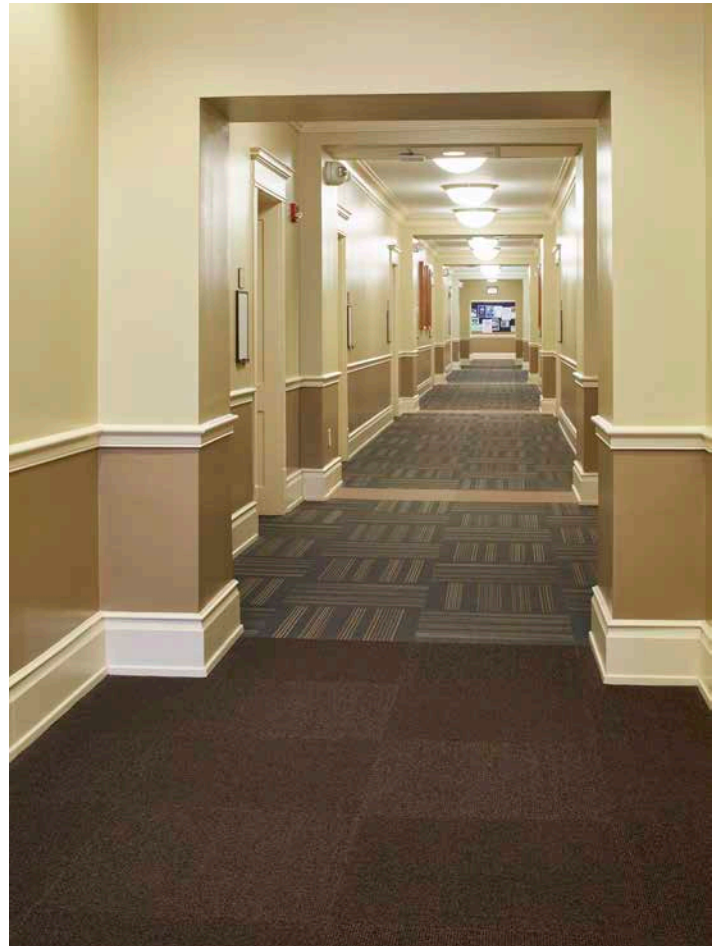
Secondly, the flooring needed to be forgiving in regards to substrate issues, such as high moisture, which is often common with older buildings. Finding a flooring that is “breathable” was important to address the minor moisture concerns that were found on the ground floor.

Finally, the college desired a product that could convey a residential feel while also matching the historic aesthetic of the building..

## The Solution

Dr. Christenson selected Kinetex from J+J Flooring Group. Kinetex was used throughout the building including corridors and student rooms.

By meeting all of Bell Hall’s requirements and more, Dr. Christenson commented that Kinetex is now being considered for other facilities at the school.



Corridor to Student Rooms, *Velocity and Accelerate*



“Kinetex resolved all of our concerns while giving us the comfort and warmth of carpet. Moreover, the

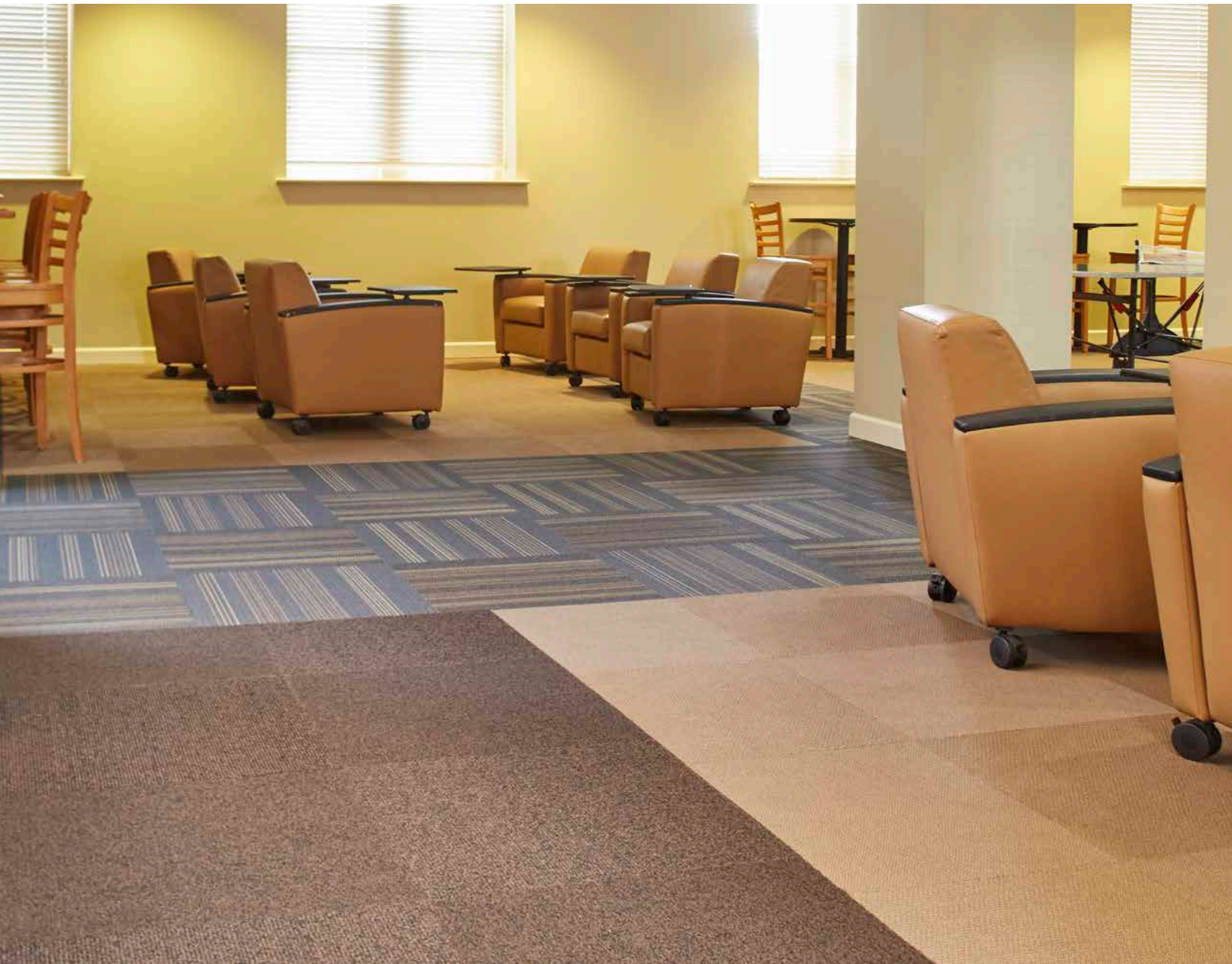
product’s contemporary design, which features pleasant earth tones and lighter patterns, was the perfect answer to meeting the residential feel required of the space.”

**Dr. Larry Christenson**  
Executive Director - University Housing  
Georgia State College & University



## The Details

<b>Location:</b>	Milledgeville, GA
<b>Flooring Contractor:</b>	Steve’s Floor Coverings
<b>Kinetex Product:</b>	Velocity and Accelerate
<b>Square Feet:</b>	32,328 Square Feet



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**kinetex**

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