

kinetex

24"x24" MODULAR

Game Changer



FLOORING

Game Changer



INSPIRATION

Beautiful works of art are more than just a brush on canvas. Inspired by modern artisanal techniques that push the boundaries of creativity, our latest Kinetex introduction illustrates the beauty of expressionism by drawing upon various print methods such as screen printing, block printing and etching, combined with various painting techniques like watercolor, dry brushing and palette knife painting. The result is a subtle fusion of tones and colorful accents delicately intertwined throughout the layered linear design to provide an artistic freeform canvas for the floor. Game Changer is offered in 13 colors in a 24" x 24" tile.



(cover) GAME CHANGER // REVOLUTION // ashlar
(right) GAME CHANGER // REVOLUTION, ACE // ashlar



GAME CHANGER // STRIKE // BRICK



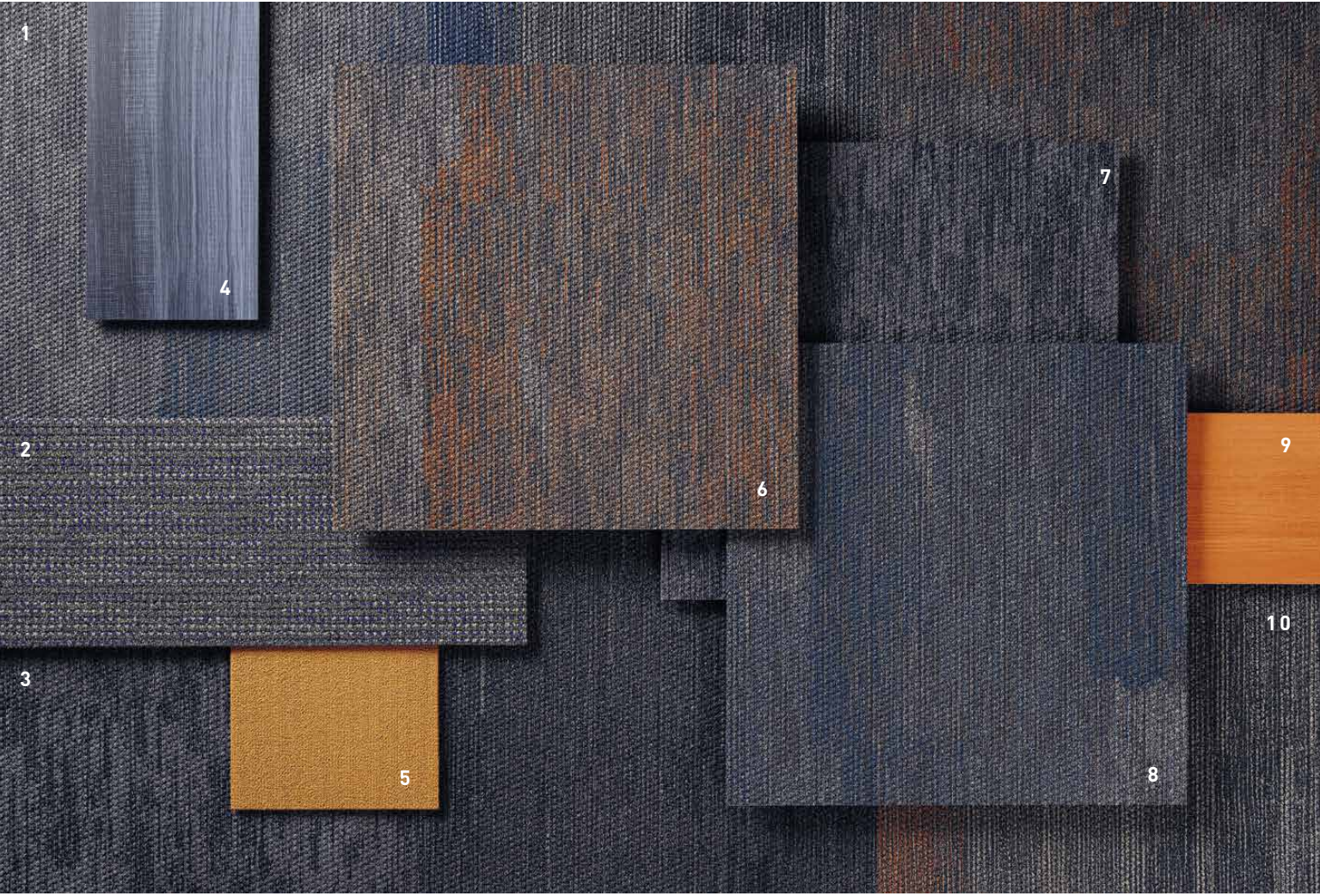
GAME CHANGER // FREE, TWIST // ashlar



GAME CHANGER // CRITICAL // PROPEL II // PITCH // ashlar



GAME CHANGER // FREE // PROPEL II // CATAPULT // ashlar



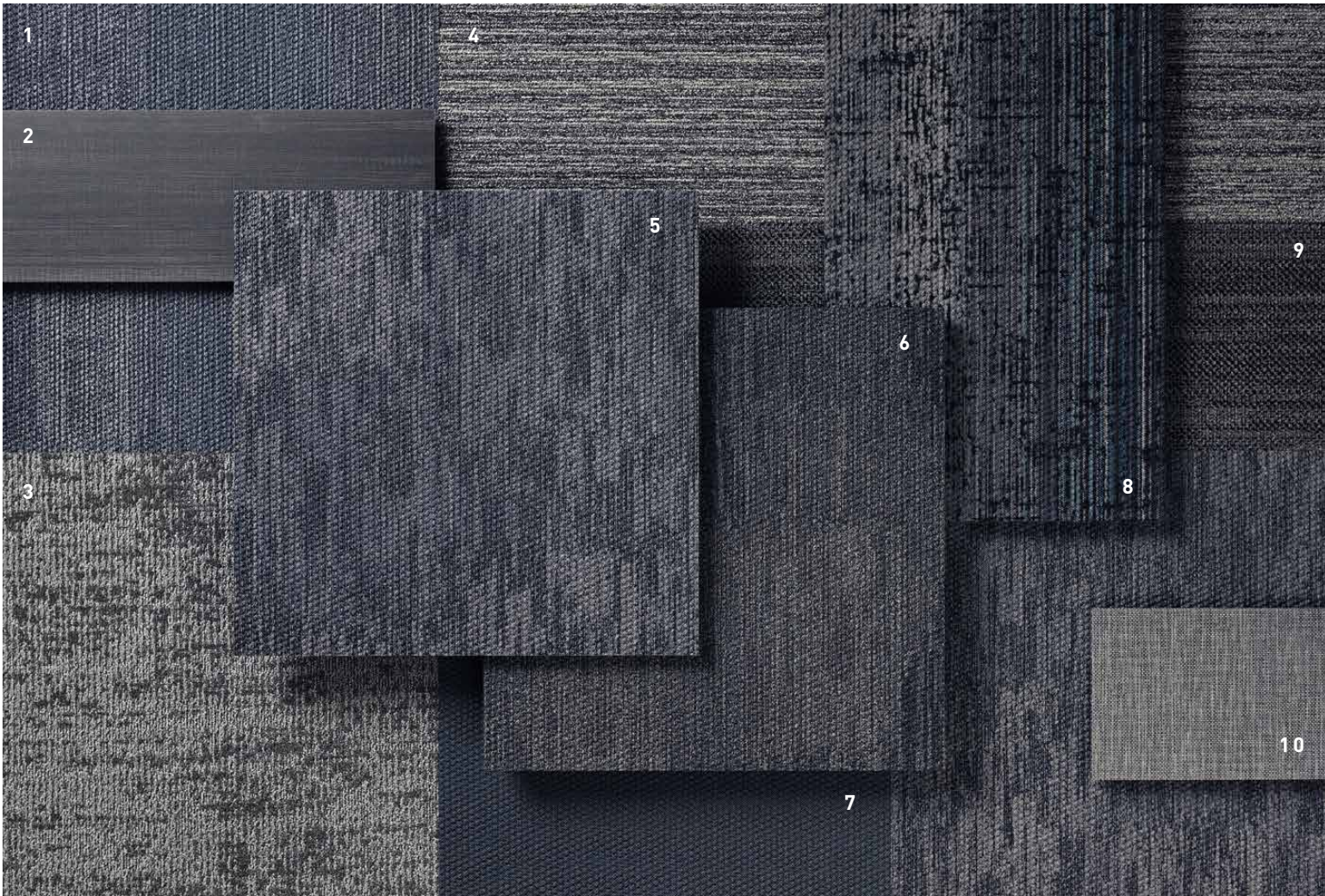
COORDINATES

Beyond the beauty of individual products, our flooring coordinates effortlessly across all of our product platforms - modular carpet tile, broadloom, LVT and Kinetex textile composite flooring.

- 1. DOWNTOWN // 1850 // #3163 Blue Ridge // Kinetex
- 2. BOUCLÈ // 7081 & 3081 // #2714 Nubby // Modular + Broadloom
- 3. GAME CHANGER // 1851 // #3435 Strike // Kinetex
- 4. MAKE YOUR MARK // V5012 // #1068 Denim // LVT
- 5. CHROMA // 7031 // #1975 Intense // Modular
- 6. GAME CHANGER // 1851 // #3437 Twist // Kinetex
- 7. GAME CHANGER // 1851 // #3444 Revolution // Kinetex
- 8. GAME CHANGER // 1851 // #3442 Free // Kinetex
- 9. MAKE YOUR MARK // V5012 // #1073 Tangerine // LVT
- 10. DOWNTOWN // 1850 // #3160 Peachtree // Kinetex



(left) **GAME CHANGER** // SPORT // ashlar // **DOWNTOWN** // WALL // quarter turn
(back cover) **GAME CHANGER** // STRIKE // brick



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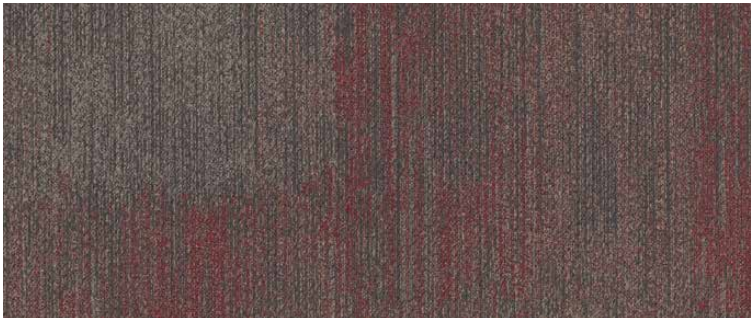
- 1. **DOWNTOWN** // 1850 // #3151 Wall // Kinetex
- 2. **MAKE YOUR MARK** // V5012 // #1065 Charcoal // LVT
- 3. **CRAFTWORK** // 7099 & 7199 // #3318 Metalsmith // Modular + Broadloom
- 4. **CONVERGENT** // 7925 & 3925 // #3063 Synthesize // Modular + Broadloom
- 5. **GAME CHANGER** // 1851 // #3434 Sport // Kinetex
- 6. **GAME CHANGER** // 1851 // #3444 Revolution // Kinetex
- 7. **PROPEL II** // 1817 // #2374 Prompt // Kinetex
- 8. **SOUNDTRACK** // 1847 // #3025 Stereo // Kinetex
- 9. **TWEED** // 7083 // #2992 Flannel // Modular
- 10. **TATAMI** // V5003 // #1019 Edo // LVT

Game Changer

24"x24" MODULAR



COLOR 3432
rules



COLOR 3436
critical*



COLOR 3440
verge*



COLOR 3444
revolution, a neutral that shares the
same base with colors indicated with *



COLOR 3433
play



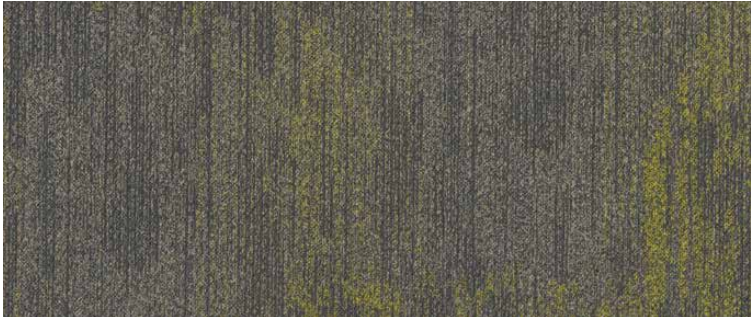
COLOR 3437
twist*



COLOR 3441
deal*



COLOR 3434
sport



COLOR 3438
ace*



COLOR 3442
free*



COLOR 3435
strike



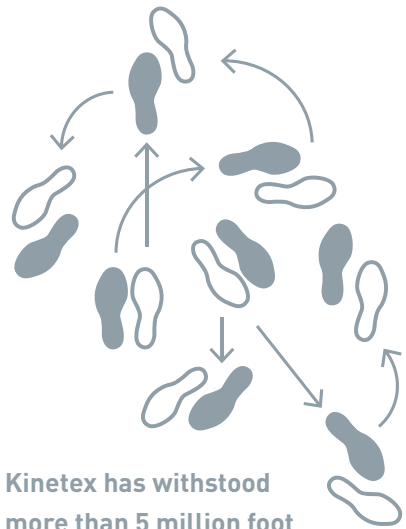
COLOR 3439
moment*



COLOR 3443
upheaval*

1. DURABILITY

Kinetex delivers enduring performance, year after year. One of the most thoroughly tested flooring products on the market, it has outstanding dimensional stability and unparalleled crush resistance.

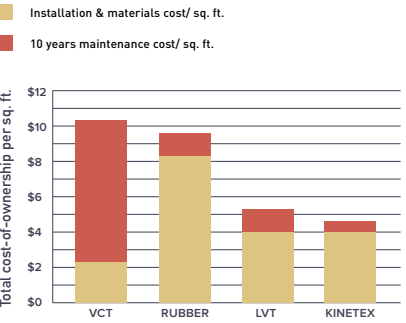


Kinetex has withstood more than 5 million foot traffic events.

2. MAINTENANCE

Tough to wear out, easy to maintain. With vacuuming and encapsulation cleaning, Kinetex looks like new, year after year. Thanks to a lightweight face construction, Kinetex retains less water than carpet and dries faster. It is easily sanitized and resists the most challenging staining agents.

Life Cycle Costs:
INSTALLATION AND MAINTENANCE



3. MOISTURE TOLERANCE

The most common subfloor, concrete, can release excessive moisture and destroy floor covering systems—unless costly precautions are taken before installation. But moisture mitigation isn’t necessary with Kinetex; its breathable nature allows moisture to pass through its backing, instead of trapping it underneath. Kinetex textile composite flooring will perform in elevated RH slabs up to 100%.

100%
RH TOLERANCE

BREATHABLE
No trapped moisture.
3rd party tested
and verified.

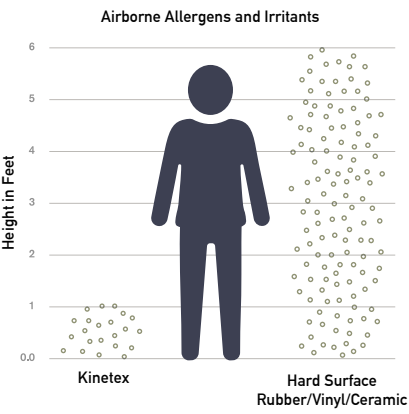
NO VAPOR BARRIER
REQUIRED-
regardless if the slab is new
or old, regardless of
hydrostatic pressure

Thousands of installations
worldwide since 2012.
NO MOISTURE-RELATED
CLAIMS.

4. HEALTH

Kinetex minimizes air particulates that trigger allergies and cause infection. It easily surpasses California’s 01350 requirements— the most popular U.S. standard for evaluating and restricting VOC emissions indoors.

Easy Breathing

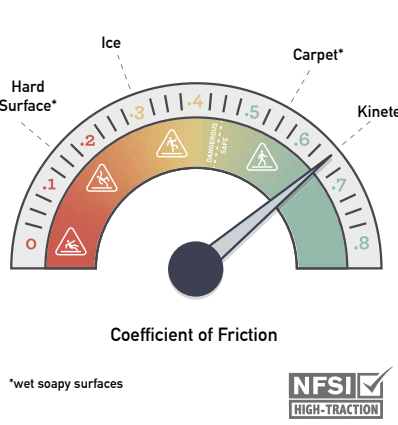


Foot Traffic Dust Emissions Test
(ESO Fine Test Dust 12103–142)

5. SAFETY

Kinetex is the only wall-to-wall textile floor covering certified as High-Traction by the National Floor Safety Institute. Its innovative construction creates one of the most slip-resistant flooring surfaces ever tested—wet or dry—to prevent falls before they happen.

Gaining Traction



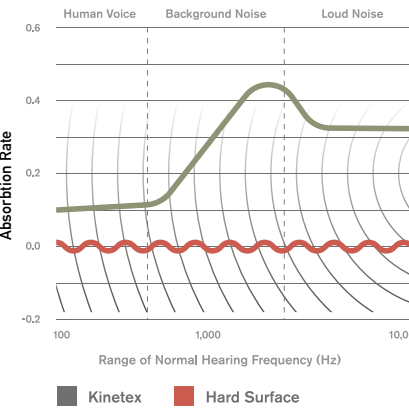
*wet soapy surfaces



6. ACOUSTICS

Kinetex delivers unparalleled acoustic performance, with one of the highest Noise Reduction Coefficients (NRC) and Impact Insulation Classifications (IIC) ratings of any commercial flooring product.

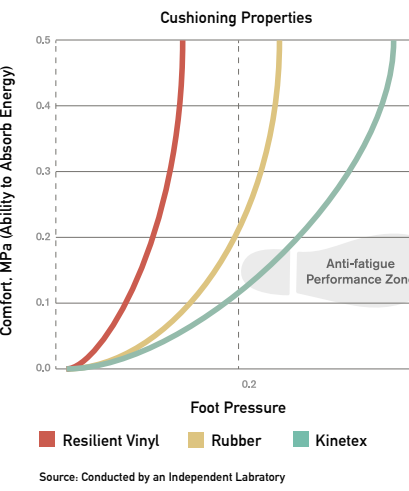
Keeping Quiet



7. COMFORT

Kinetex, a soft textile surface with a high-density backing, has exceptional anti-fatigue properties and minimal rolling resistance. Because it can absorb energy, Kinetex has the potential to reduce repetitive foot stress injuries and other injuries related to standing and frequent movement from place to place.

Step-by-Step Support



Source: Conducted by an Independent Laboratory

8. SUSTAINABILITY

Made with 45% post-consumer recycled content, each Kinetex tile contains the equivalent of 27 used water bottles. This dematerialized flooring product and its longer life mean that Kinetex has a much smaller environmental footprint than other commercial flooring options. Kinetex is NSF/ANSI-140 Platinum certified (the industry-leading standard for sustainability) and has a Red List Free DECLARE label. Furthermore, J+J Flooring has met the verification requirements for Carbon Neutral Products by purchasing offsets for 100% of its A1-A3 GWP values reported publicly in our 3rd Party Verified Environmental Production Declaration (EPD) for all annual production of Kinetex.

Second Chances



Each Kinetex tile contains the equivalent of 27 plastic water bottles.

KINETEX INSTALLATION

Installing Kinetex is as easy as traditional modular carpet, however special attention should be applied until installers gain experience with module placement. Installers should perform site and material conditioning, surface preparation, and concrete pH and moisture testing as if they were installing J+J Flooring carpet modules. Because it is such a lightweight material the modules cut very easily, reducing installation time. Kinetex uses J+J Flooring’s proven adhesive systems with lifetime performance warranties.

Kinetex Adhesive

Kinetex Adhesive is formulated for Kinetex textile composite flooring products and is built to bond the textile composite to the properly prepared substrates for the life of the installation. Products with Kinetex Adhesive will perform in elevated RH slabs up to 100%.

PreFix® (optional)

PreFix includes a release liner that easily peels away to reveal pre-applied adhesive that securely anchors the Kinetex module in place. Products with PreFix will perform in elevated RH slabs up to 100%, allowing the flooring to be installed without costly moisture mitigation. PreFix offers a quick installation system and it can be added to all Kinetex products as an optional adhesive.

Please see the Kinetex installation instructions for full installation details.

TECHNOLOGIES

High-Def Color Technology
J+J Flooring achieves next-generation innovation with the development of High-Def Color Technology. This latest engineering capability provides Kinetex products with crisp color, vibrant patterns and dimensional design that rivals that of soft surface flooring.



WARRANTIES

We stand behind every aspect of Kinetex and extend certain lifetime warranties. Each warranty is covered for the useful life of the product, provided that installation and maintenance is in accordance with J+J Flooring’s Kinetex Installation instructions.

Wear Layer Warranties

Product Performance	Colorfastness to Light & Crocking	Stain Removal	Static Protection
Lifetime	Lifetime	Lifetime	Lifetime

Backing Warranties

Protection from Edge Ravel	Protection from Delamination Failure	Dimensional Stability
Lifetime	Lifetime	Lifetime



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These photographs are representations of the installation for this modular product. Your modular installation may look different than these photos depending upon individual tile placement, lighting, and overall space layout, including furnishings. Final tile placement and the resulting visual is thus the customer’s, and not J+J Flooring’s responsibility.

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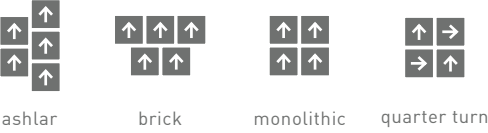
**NRC rating is a measure of the effectiveness of a material in absorbing sound. The higher the NRC rating, the greater the ability of the flooring product to absorb airborne noise. Independent laboratory testing of Kinetex has shown an average NRC rating of 0.30 (bare concrete flooring will typically provide a NRC Rating of 0.015).

***IIC is a rating of the insulation from impact noise. The higher the IIC rating, the greater the sound insulation. Independent laboratory testing of Kinetex has shown an average IIC Rating of .64 (bare concrete flooring will typically provide an IIC Rating of 34) NOTE: Test results and testing laboratory will vary, and the above information is not guaranteed.

STYLE	game changer 1851 modular
PHYSICAL CHARACTERISTICS	
WEAR LAYER	polyester-applied pattern (produced with High-Def Color Technology)
BACKING	polyester felt cushion
TOTAL WEIGHT (nominal average)	4.5 oz - 5.2 oz/square foot
TOTAL THICKNESS (nominal average)	0.205 inches
DIMENSIONS	24 x 24 inch modules
PACKAGING	18 modules per box – 72 square feet
ENVIRONMENTAL ATTRIBUTES	
CARBON FOOTPRINT	carbon neutral*
RECYCLED CONTENT	45% post-consumer
LEED SCORECARD	IEQ 4.1 and IEQ 4.3
NSF/ANSI 140 CERTIFICATION	platinum
TESTING	
FLOORING RADIANT PANEL	class 1
SMOKE DENSITY	less than 450 (flaming & non-flaming)
ELECTROSTATIC PROPENSITY	less than 3.0 kv
COLORFASTNESS TO LIGHT	rating of 4.0 or greater
COLORFASTNESS TO CROCKING	rating of 4.0 or greater
WATER REPELLENCY	rating of 4.0 or greater
APPEARANCE RETENTION	4.0 or greater
SLIP RESISTANCE	Complies with ADA Guidelines for level surface NFSI Certified High-Traction
THERMAL INSULATION	0.73
NOISE REDUCTION COEFFICIENT	NRC Rating: 0.30**
IMPACT INSULATION CLASSIFICATION	IIC Rating: 64***
STAIN RESISTANCE	resists most challenging stains
INDOOR AIR QUALITY CERTIFICATION	CRI Green Label Plus™

ADHESIVE	Kinetex® Adhesive (full-spread pressure-sensitive) (optional) PreFix® pre-applied releasable adhesive
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INSTALLATION METHODS



kinetex

24"x24" MODULAR



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