




THE PREMIER FLOORING SOLUTION FOR MOISTURE MANAGEMENT

- 
- A close-up photograph showing several rectangular samples of Kinetex flooring. The samples have different colors and textures: a reddish-brown, a dark blue, a light blue, and a yellowish-gold. Each sample has a distinct woven or mesh-like pattern.
- lifetime warranty
 - up to 100% RH and 11pH
 - no testing required



FLOORING
A DIVISION OF ENGINEERED FLOORS

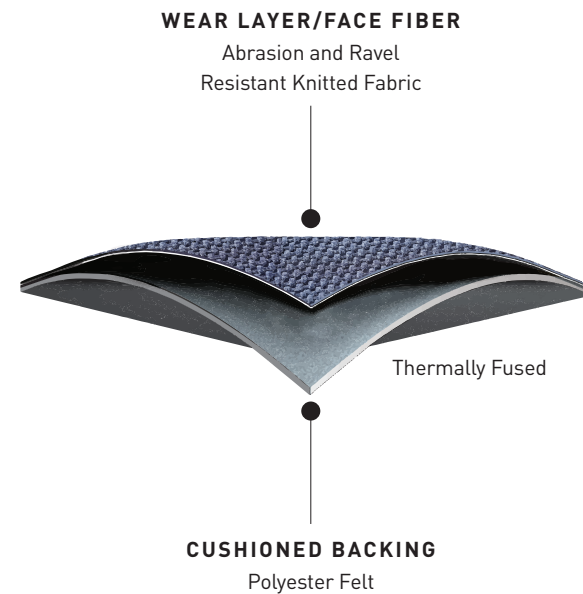
straight-forward lifetime warranty

Kinetex will perform on concrete slabs with elevated moisture levels up to 100% RH.*

No testing or vapor barrier required.

what is kinetex?

- Kinetex® is an advanced textile composite flooring that combines key attributes of soft-surface floor covering with the long-wearing performance characteristics of hard-surface flooring.
- Kinetex's breathability allows moisture to pass through, rather than being trapped beneath, which allows Kinetex to be installed without costly moisture mitigation.



*Product must be installed per manufacturer-approved instructions

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OFFICES

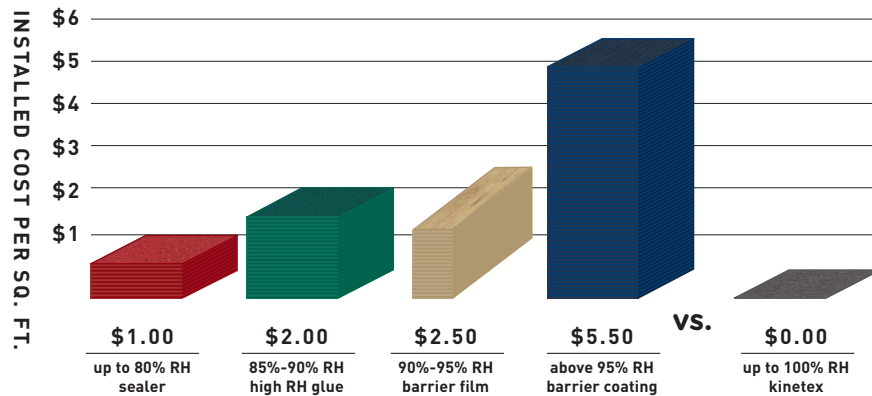
Days That We
Are
REFERRAL
FREE!

BOAST
We are so taking...

the moisture problem

- North American commercial property owners spend \$2.4 billion annually on remediation of floor coverings because of moisture-related flooring failures.
- An additional \$1.2 billion is spent on topical moisture treatments in an effort to address moisture issues prior to floor covering installation.
- Failures cause project delays, unplanned expenses, flooring replacement, litigation, lost opportunities associated with business disruptions, loss of reputation, and loss of return customers.

average cost of moisture mitigation
FOR FLOORING



MITIGATING EXCESSIVE SLAB MOISTURE
CAN COST \$5,500 FOR EVERY 1,000 SQUARE FEET.

kinetex®



100%
RH TOLERANCE



**BREATHABLE
NO TRAPPED MOISTURE
3RD PARTY TESTED
AND VERIFIED**



**NO VAPOR BARRIER
REQUIRED- REGARDLESS
IF THE SLAB IS NEW OR
OLD, REGARDLESS OF
HYDROSTATIC PRESSURE**



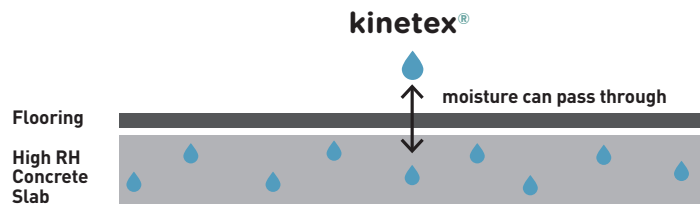
**THOUSANDS OF
INSTALLATIONS
WORLDWIDE SINCE 2012
NO MOISTURE-RELATED
CLAIMS**



breathability:

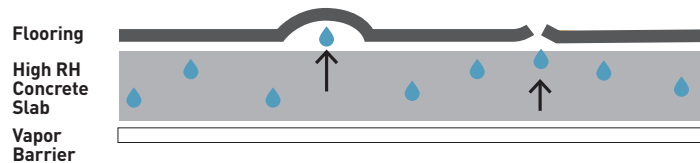
WHY KINETEX WORKS IN HIGH RH ENVIRONMENTS

The most common subfloor, concrete, can release excessive moisture and destroy floor covering systems — unless costly precautions are taken before installation. But moisture mitigation isn't necessary with Kinetex: its breathable nature allows moisture to pass through, instead of being trapped underneath.



typical nonbreathable flooring

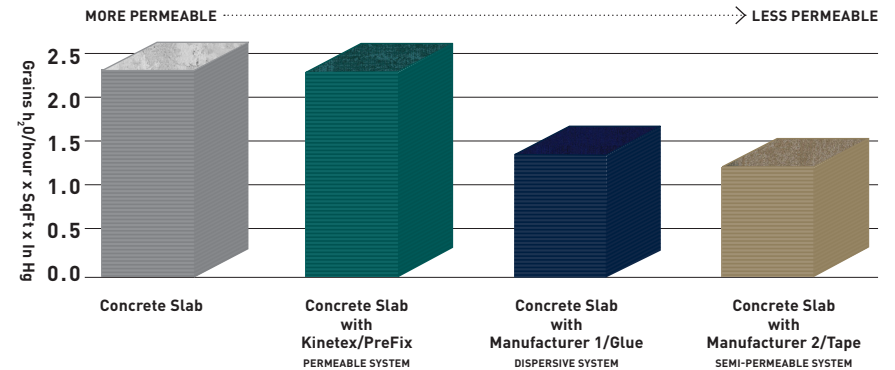
Moisture is trapped, causing blistering, buckling, adhesive degradation, and floor failure.



Barriers can help eliminate moisture from the ground, but have no effect on moisture within concrete which can still damage flooring.

breathability

KINETEX DOES NOT HINDER THE WATER VAPOR MIGRATION OF A CONCRETE SLAB, WHILE OTHER PRODUCTS CAN IMPEDE WATER VAPOR MIGRATION WHICH CAN LEAD TO FLOORING FAILURE



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