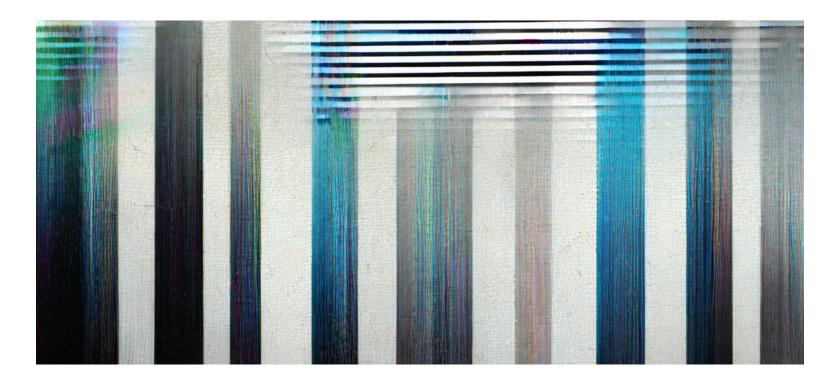


#### INTRINSIC BROADLOOM COLLECTION

# Intrinsic Assent Verify

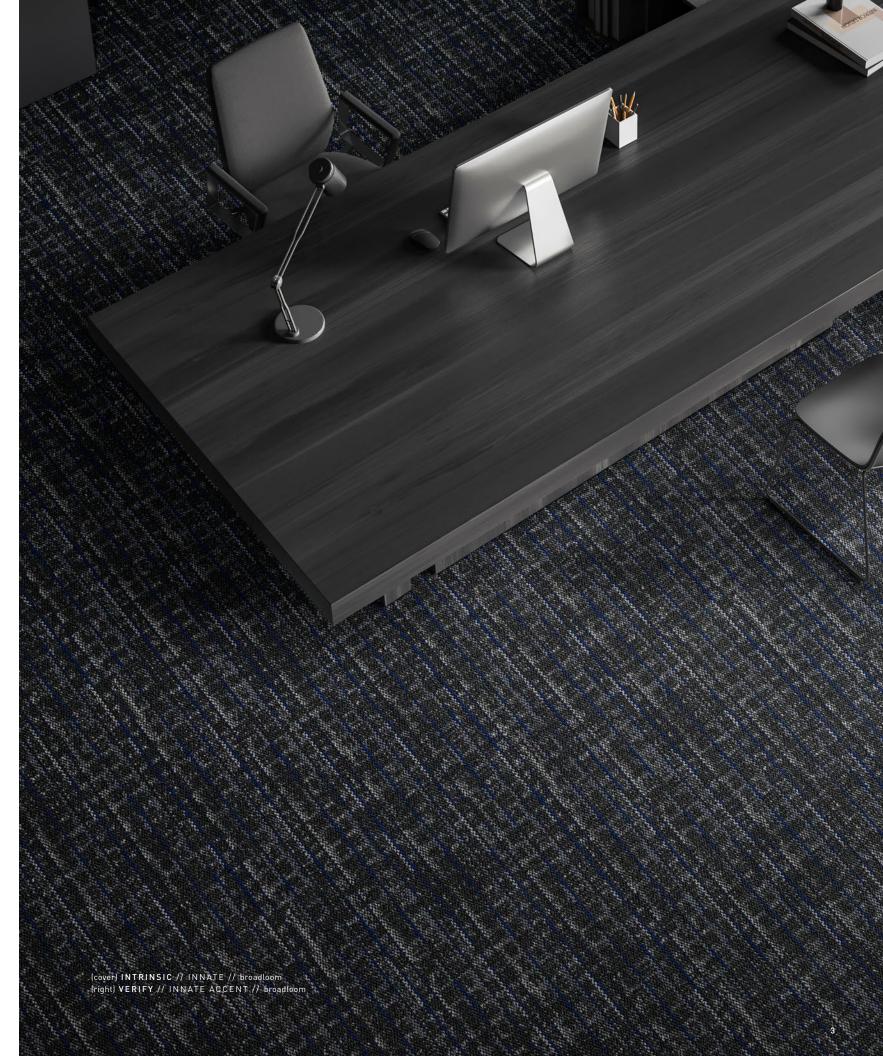


#### INSPIRATION

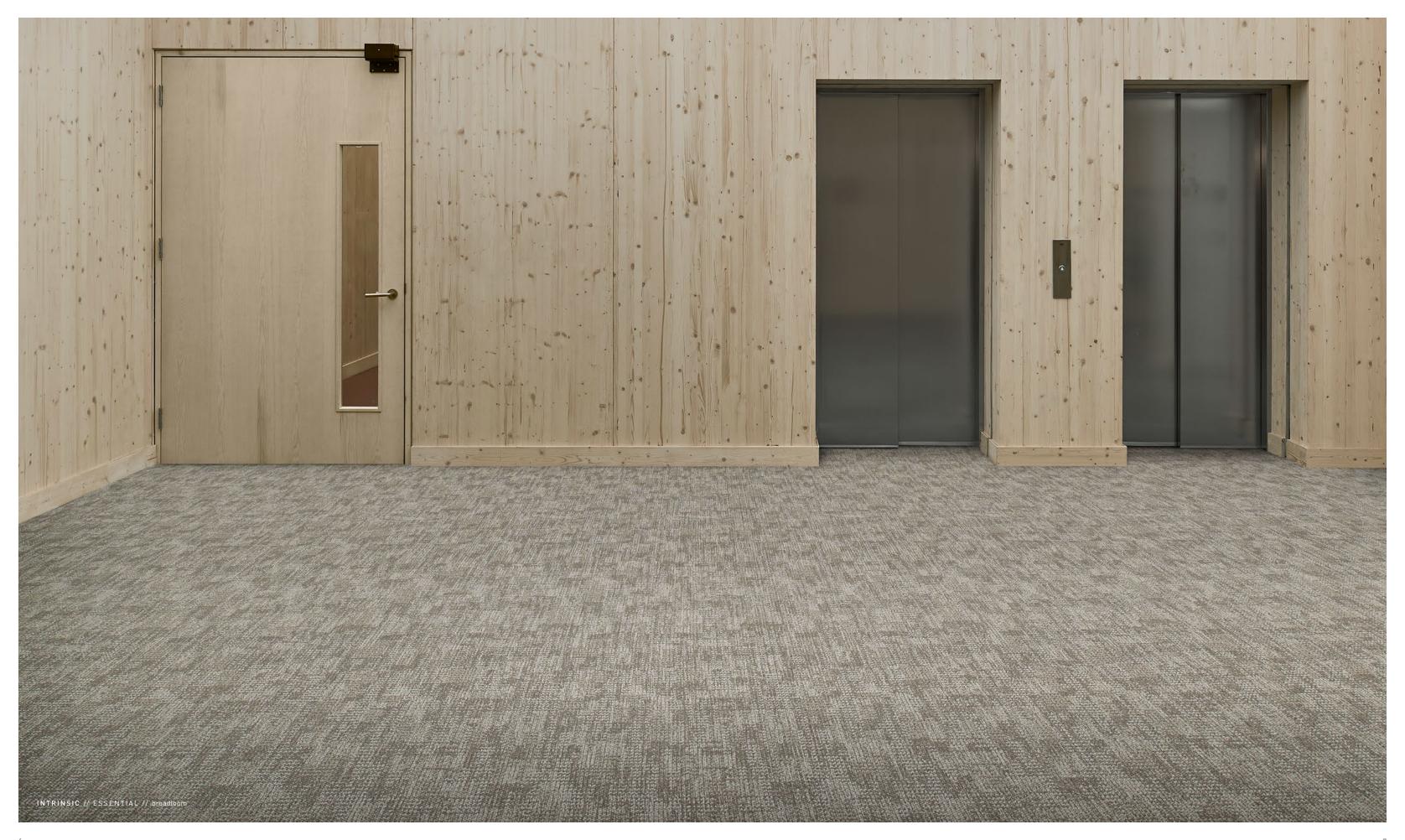
Juxtaposing clean lines with geometric shapes, The Intrinsic Broadloom Collection showcases modern design with an organic flair.

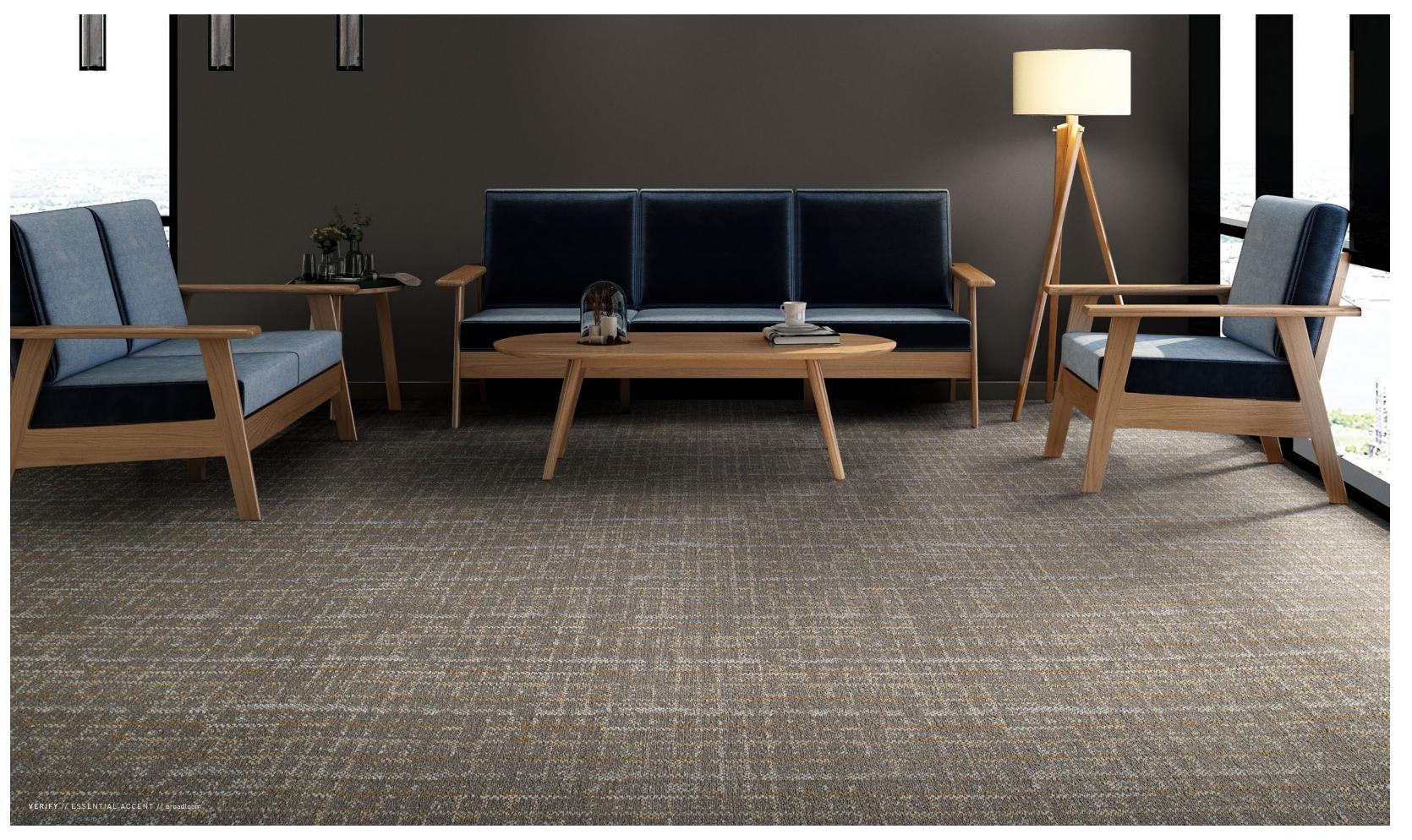
Playing off its modular counterpart, **Intrinsic** scatters softly blurred geometrics over a neutral linear background. **Assent** is a smaller-scale, free-flowing abstract that will provide a subdued canvas for the floor. **Verify** is a beautiful interconnection of softly textured striations, layered with hints of bolder color.

The three styles within the Intrinsic Broadloom Collection feature eight warm and cool neutrals that flawlessly coordinate across our product portfolio.













#### COORDINATES

Beyond the beauty of individual products, our flooring coordinates effortlessly across all of our product platforms - modular carpet tile, broadloom, LVT and Kinetex textile composite flooring. This offering enables you to blend a range of designs with tonal simplicity to create palettes that reflect the demands of each unique space.

- 1. NETWORK // 1842 // 2917 Fabric // Kinetex
- 2. ANALYTIC FORM // 7633 // 3599 Cool Blue // modular
- 3. MAKE YOUR MARK // V5012 + V5013 // 1068 Denim // LVT
- 4. COLOR ZONE // 7479 // 3372 Navy // modular
- 5. INTRINSIC // 6096 + 7096 // 2726 Inherent // broadloom + modular
- 6. ELEMENTAL // 7683 // 2629 Beam // modular
- 7. VERIFY // 6097 // 3569 Inherent Accent // broadloom
- 8. ASSENT // 6095 // 2726 Inherent // broadloom
- 9. POWER PLAY // V5019 + V5020 // 1081 Advantage // LVT
- 10. INTEGRAL // 7310 // 2726 Inherent // modular
- 11. CRAFTWORK // 6599 + 7099 // 2207 Tailor // broadloom + modular



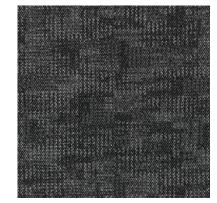
#### COORDINATES

Beyond the beauty of individual products, our flooring coordinates effortlessly across all of our product platforms - modular carpet tile, broadloom, LVT and Kinetex textile composite flooring. This offering enables you to blend a range of designs with tonal simplicity to create palettes that reflect the demands of each unique space.

- 1. MESA // 7500 // 3476 Desert // modular
- 2. AGAINST THE GRAIN // 1840 // 2825 Millet // kinetex
- 3. PROPEL II // 1817 // 2368 March // kinetex
- 4. FUNCTION // 7410 // 1800 Camber // modular
- 5. COLOR ZONE // 7479 // 3381 Copper // modular
- 6. ASSENT // 6095 // 2719 Essential // broadloom
- 7. VERIFY // 6097 // 3563 Essential Accent // broadloom
- 8. VALLEY // 6501 + 7501 // 3476 Desert // broadloom + modular
- 9. INTRINSIC // 6096 + 7096 // 2719 Essential // broadloom + modular
- 10. INTEGRAL // 7310 // 2719 Essential // modular
- 11. POWER PLAY // V5019 + V5020 // 1085 Dominance // LVT
- 12. COLOR ZONE // 7479 // 3378 Brass // modular



## Intrinsic BROADLOOM



QUICK SHIP COLOR 2722 innate



QUICK SHIP COLOR 2719 essential



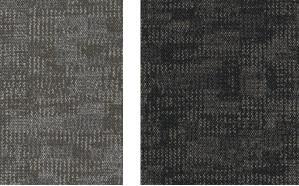
QUICK SHIP COLOR 2717 authentic



QUICK SHIP COLOR 2723 key



QUICK SHIP COLOR 2718 central



QUICK SHIP COLOR 2720 fundamental



QUICK SHIP COLOR 2728 true



QUICK SHIP COLOR 2726 inherent

### Assent BROADLOOM



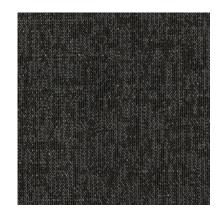
QUICK SHIP COLOR 2722 innate



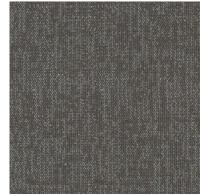
QUICK SHIP COLOR 2719 essential



QUICK SHIP COLOR 2717 authentic



QUICK SHIP COLOR 2723



QUICK SHIP COLOR 2718 central



15

QUICK SHIP COLOR 2720 fundamental



QUICK SHIP COLOR 2728 true



QUICK SHIP COLOR 2726 inherent

# Verify BROADLOOM



QUICK SHIP COLOR 3570 innate accent



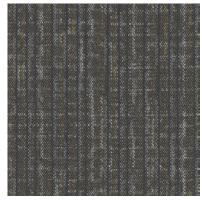
QUICK SHIP COLOR 3563 essential accent



QUICK SHIP
COLOR 3564
authentic accent



QUICK SHIP COLOR 3565 key accent



QUICK SHIP COLOR 3566 central accent



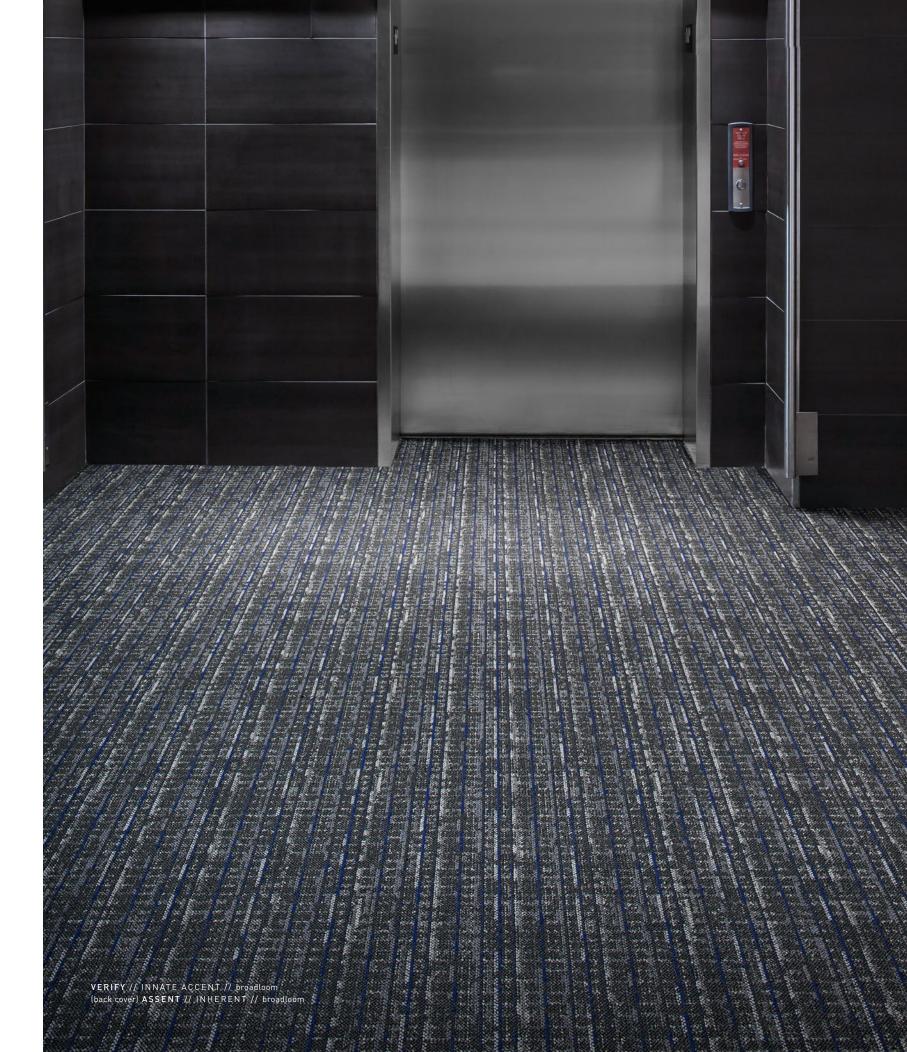
QUICK SHIP COLOR 3567 fundamental accent



QUICK SHIP COLOR 3568 true accent



QUICK SHIP COLOR 3569 inherent accent



19

#### FIBER

Encore® SD Ultima® Nylon (with recycled content) is specifically engineered to maximize appearance retention with exceptional color, performance, sustainability and practicality.

#### FIBER OPTION:

#### Encore® 100

The high recycled content incorporated into Encore 100 nylon provides a reduced environmental impact without compromising quality or color clarity.

- » 100% post-industrial (pre-consumer) recycled content
- » Full inclusion into the J&J Flooring Carpet Reclamation Program
- » Lifetime warranty for stain removal, colorfastness, wear and static
- » See sales rep for for availability and price

#### BACKINGS

PremierBac® Plus is standard on broadloom products and provides superior construction to ensure solid dimensional stability for broadloom carpets.

#### TECHNOLOGIES

#### ProTex® Anti-Soil Treatment

ProTex is a proprietary anti-soil treatment technology that is applied and bonded to the pile fiber to impede soiling and to improve cleanability. It is standard on all J+J Flooring products.

#### OPTIONAL:

ProSept® Antimicrobial Sentir® Advanced Odor-Blocking Technology

#### ADHESIVE

#### **Commercialon® Premium Carpet Adhesive**

is formulated for the most demanding interior carpet installations. It forms a powerful bond with stiff and heavy backed commercial carpets directly over approved substrates. It is quick setting, features antimicrobial protection and can be removed easily. This solvent free adhesive is also low in odor, meeting the low VOC emission criteria of the CRI Green Label Plus Indoor Air Quality. Commercialon Premium Adhesive is for use with broadloom PremierBac Plus, TitanBac® Plus and Endure Plus backings systems







18



©2024 J+J Flooring Group, LLC - This unique design is protected under the U.S. Copyright Act of 1976. Any unauthorized copying or duplication of this design constitutes copyright infringement in violation of federal law. Due to the unique visual characteristics of modular carpets, pattern repeats and pattern run-off seams may appear more noticeable than in broadloom carpets. Such visual characteristics do not constitute a manufacturing defect, and as such, should be considered when selecting modular carpet and its installation.

These photographs are representations of the installation for this modular product. Your modular installation may look different than these photos depending upon individual tile placement, lighting, and overall space layout, including furnishings. Final tile placement and the resulting visual is thus the customer's, and not J+J Flooring's responsibility.

STYLE	Intrinsic 6096 broadloom	Assent 6095 broadloom	Verify 6097 broadloom
CONSTRUCTION	patterned loop	patterned loop	patterned loop
FIBER TYPE	100% Encore® SD Ultima® Nylon	100% Encore® SD Ultima® Nylon	100% Encore® SD Ultima® Nylon
FIBER OPTION	Encore® 100	Encore® 100	Encore® 100
DYE METHOD	solution dyed	solution dyed	solution dyed
OUNCE WEIGHT	15.0 oz./sy (509 grams/m²)	15.0 oz./sy (509 grams/m²)	15.0 oz./sy (509 grams/m²)
G A U G E	1/12 (4.72 rows/cm)	1/12 (4.72 rows/cm)	1/12 (4.72 rows/cm)
BACKING	PremierBac® Plus	PremierBac® Plus	PremierBac® Plus
SIZE	12 feet (3.66 M)	12 feet (3.66 M)	12 feet (3.66 M)
PATTERN REPEAT	72" x 24" (183.0 cm x 61.0 cm)	72" x 24" (183.0 cm x 61.0 cm)	24"x 24" [61.0 cm x 61.0 cm]
TOTAL THICKNESS (nominal average)	0.25 inches (0.635 cm)	0.25 inches (0.635 cm)	0.25 inches (0.635 cm)
SPECIAL TECHNOLOGY	ProTex® anti-soil treatment	ProTex® anti-soil treatment	ProTex® anti-soil treatment
OPTIONAL SPECIAL TECHNOLOGIES	ProSept® antimicrobial	ProSept® antimicrobial	ProSept® antimicrobial
	Sentir® advanced odor blocking treatment	Sentir® advanced odor blocking treatment	Sentir® advanced odor blocking treatment
PHYSICAL TESTING	flooring radiant panel (class 1)	flooring radiant panel (class 1)	flooring radiant panel (class 1)
	pill test – (passes)	pill test – (passes)	pill test – (passes)
	smoke density (less than 450 flaming)	smoke density (less than 450 flaming)	smoke density (less than 450 flaming)
	static generation – (less than 3.5 kv)	static generation – (less than 3.5 kv)	static generation – (less than 3.5 kv)
	ADA compliance (compliant for accessible routes)	ADA compliance (compliant for accessible routes)	ADA compliance (compliant for accessible routes)
FIBER WARRANTY	lifetime fiber performance for wear	lifetime fiber performance for wear	lifetime fiber performance for wear
	lifetime fiber performance for static	lifetime fiber performance for static	lifetime fiber performance for static
	lifetime stain removal	lifetime stain removal	lifetime stain removal
	lifetime colorfastness to light and atmospheric contaminants	lifetime colorfastness to light and atmospheric contaminants	lifetime colorfastness to light and atmospheric contaminants
BACKING WARRANTY	10 year for tuft bind strength (edge ravel, yarn pulls, zippering)	10 year for tuft bind strength (edge ravel, yarn pulls, zippering)	10 year for tuft bind strength (edge ravel, yarn pulls, zippering)
	10 year against delamination	10 year against delamination	10 year against delamination



P.O. BOX 2207

DALTON, GA 30722

P 800 241 4586

F 706 275 4433

JJFLOORING.COM

MX7423M05

