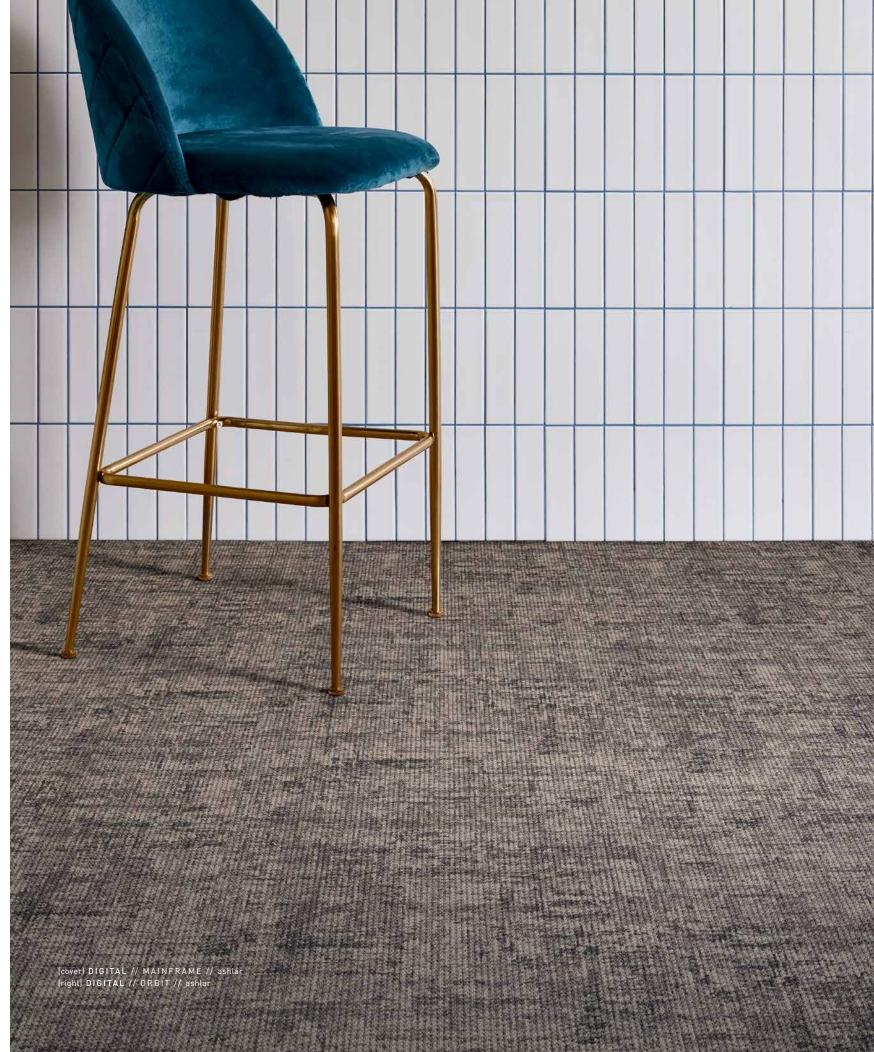


# Digital



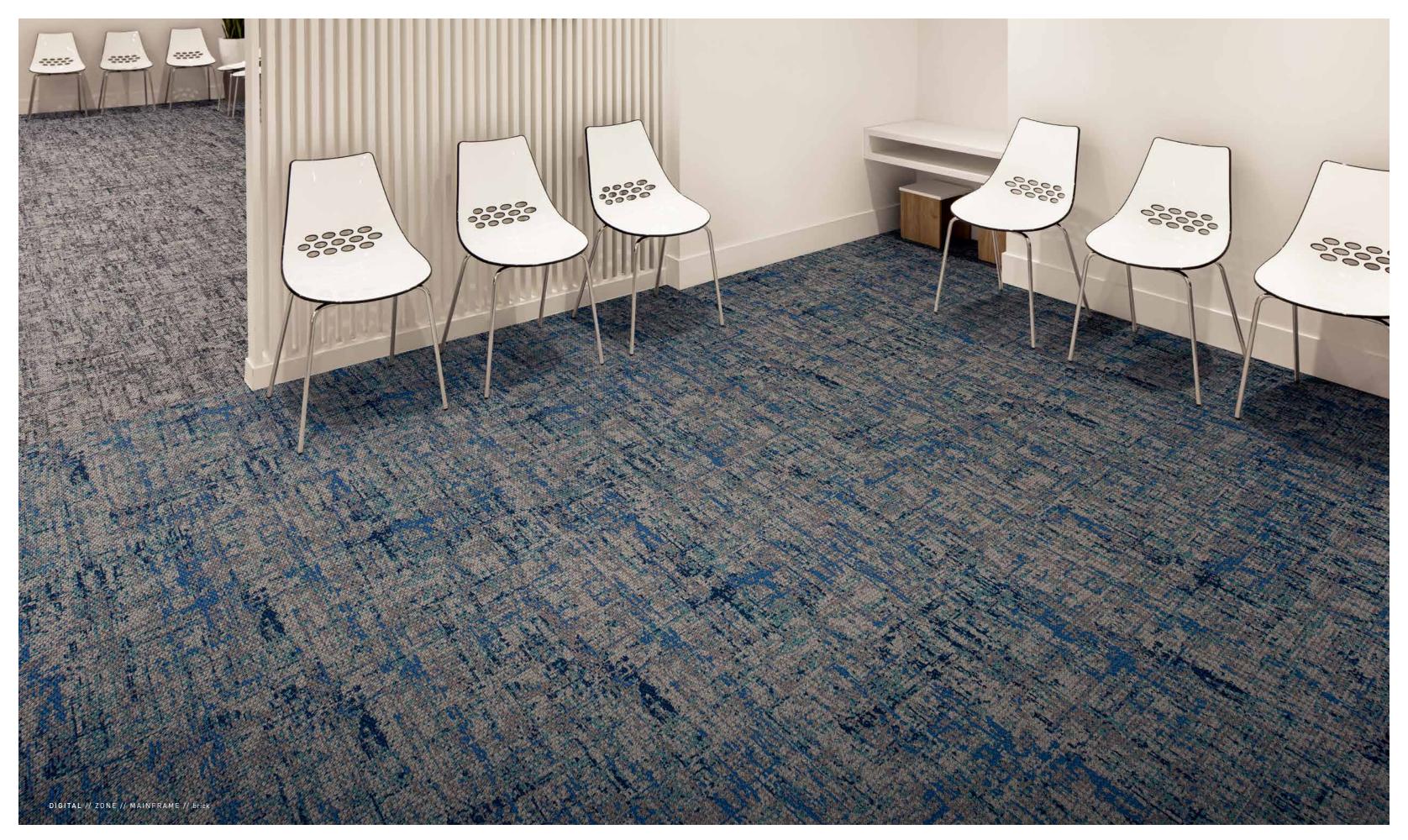
# INSPIRATION

Infusing technology with the creative design process, Kinetex offers Digital - an algorithm of fractal patterning- an artwork of filtered pixelation. Colorful infusions of organic geometrics bring a balance of form and function across 24″x24″ tiles. Kinetex's High-Def Color Technology™ offers a vibrant pattern and dimensional design in a crisp color palette of 13 contemporary colorways designed to energize and uplift any workspace.

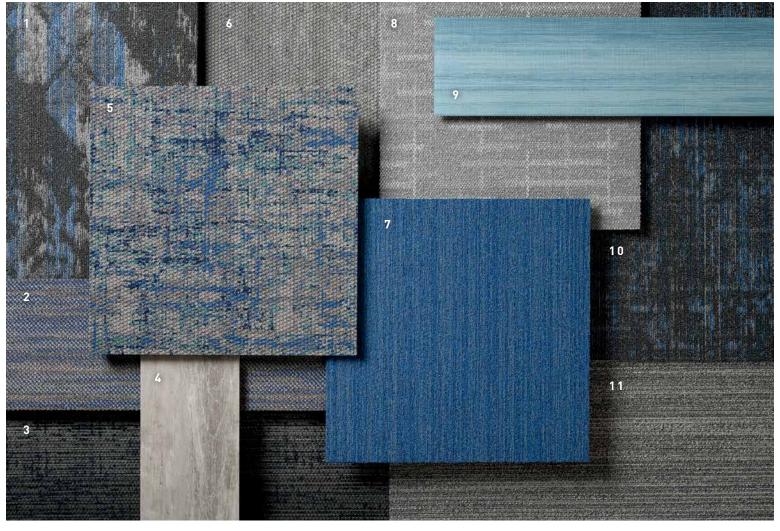










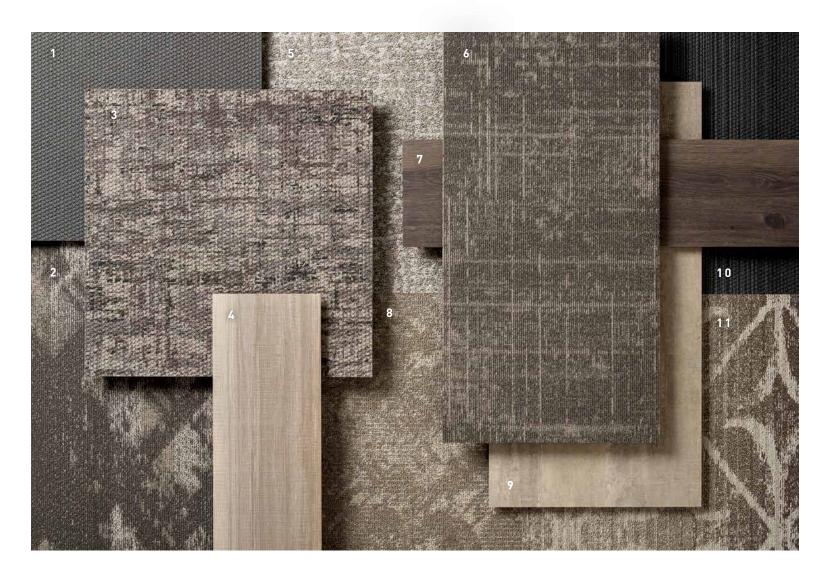


# COORDINATES

Beyond the beauty of individual products, our flooring coordinates effortlessly across all of our product platforms - modular carpet tile, broadloom, LVT and Kinetex textile composite flooring. This offering enables you to blend a range of designs with tonal simplicity to create palettes that reflect the demands of each unique space.

- 1. ADVANCE // 7600 // 3275 Royal Path // Modular
- 2. TWEED // 7083 // 2987 Selvage // Modular
- 3. SOUNDTRACK // 1847 // 3019 Music // Kinetex
- 4. POWER PLAY // V5019 + V5020 // 1086 Influence // LVT
- 5. DIGITAL // 1859 // 3573 Zone // Kinetex
- 6. STRATA // 1826 // 1854 Silt // Kinetex

- 7. COLOR ZONE // 7479 // 3370 Cobalt // Modular
- 8. MADRAS // 7065 // 2400 Flocked // Modular
- 9. MAKE YOUR MARK // V5012 + V5013 // 1066 Sapphire // LVT
- 10. ADAPT //7602 // 3275 Royal Path // Modular
- 11. ZEPHYR // 7478 // 3366 Planetary // Modular



# COORDINATES

Beyond the beauty of individual products, our flooring coordinates effortlessly across all of our product platforms - modular carpet tile, broadloom, LVT and Kinetex textile composite flooring. This offering enables you to blend a range of designs with tonal simplicity to create palettes that reflect the demands of each unique space.

- 1. PROPEL II // 1817 // 1707 Advance // Kinetex
- 2. ADVANCE // 7600 // 3273 Light Beam // Modular
- 3. DIGITAL // 1859 //3577 Tour // Kinetex
- 4. ALLOY // V5008 // 1050 Union // LVT
- 5. METAMORPHIC // 7717 // 2960 Feldspar // Modular
- 6. ADAPT // 7602 // 3270 Warm Beam // Modular

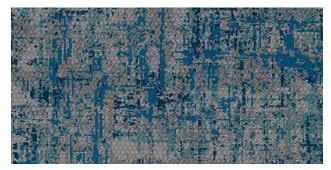
- 7. TIMELESS // V5011 // 1009 Heritage // LVT
- 8. TWILL WEAVE // 7586 // 2874 Mills // Modular
- 9. LEGEND // V5009 + V5010 // 1059 Fiction // LVT
- 10. UMBRA II // 1819 // 1764 Shadow // Kinetex
- 11. TRANQUIL // 6593 + 7593 // 3236 Sandstone // Modular + Broadloom



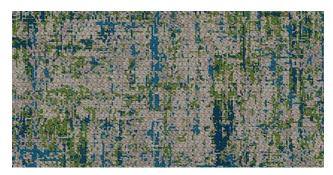
# Digital 24"x24" MODULAR



COLOR 3579 orbit



COLOR 3573 zone



COLOR 3574 bounds



color 3577 tour



COLOR 3578 field



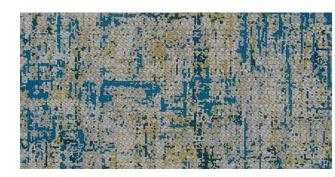
color 3576 journey



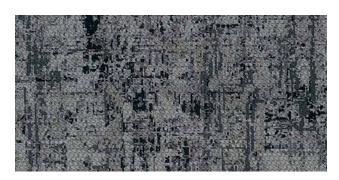
color 3580 range



COLOR 3581 chain



COLOR 3582 compass



color 3571 mainframe



COLOR 3575 turning



color 3585 boundary



color 3584 region

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PRODUCT FEATURES

#### 1. DURABILITY

Kinetex delivers enduring performance, year after year. One of the most thoroughly tested flooring products on the market, it has outstanding dimensional stability and unparalleled crush resistance.



### 2. MAINTENANCE

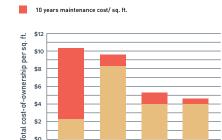
Tough to wear out, easy to maintain. With vacuuming and encapsulation cleaning, Kinetex looks like new, year after year. Thanks to a lightweight face construction, Kinetex retains less water than carpet and dries faster. It is easily sanitized and resists the most challenging staining agents.

# Life Cycle Costs:

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INSTALLATION AND MAINTENANCE

Installation & materials cost/ sq. ft.



#### 3. MOISTURE TOLERANCE

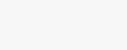
The most common subfloor, concrete, can release excessive moisture and destroy floor covering systems—unless costly precautions are taken before installation. But moisture mitigation isn't necessary with Kinetex; its breathable nature allows moisture to pass through its backing, instead of trapping it underneath. Kinetex textile composite flooring will perform in elevated RH slabs up to 100%.



100% RH TOLERANCE



BREATHABLE
No trapped moisture.
3rd party tested
and verified.



NO VAPOR BARRIER

REQUIRED
regardless if the slab is new

or old, regardless of

Thousands of installations

worldwide since 2012.

NO MOISTURE-RELATED

CLAIMS.

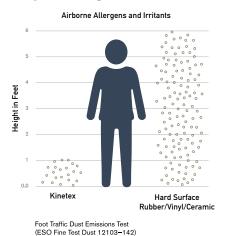


hydrostatic pressure

4. HEALTH

Kinetex minimizes air particulates that trigger allergies and cause infection. It easily surpasses California's 01350 requirements— the most popular U.S. standard for evaluating and restricting VOC emissions indoors.

## Easy Breathing



### 5. SAFETY

Kinetex is the only wall-to-wall textile floor covering certified as High-Traction by the National Floor Safety Institute. Its innovative construction creates one of the most slip-resistant flooring surfaces ever tested—wet or dry—to prevent falls before they happen.

#### **Gaining Traction**



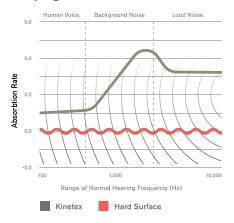
\*wet soapy surface

NFSI MIGH-TRACTION

#### 6. ACOUSTICS

Kinetex delivers unparalleled acoustic performance, with one of the highest Noise Reduction Coefficients (NRC) and Impact Insulation Classifications (IIC) ratings of any commercial flooring product.

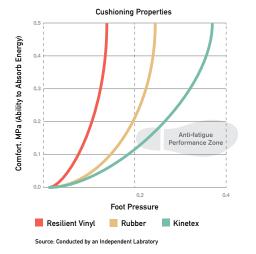
#### **Keeping Quiet**



### 7. COMFORT

Kinetex, a soft textile surface with a high-density backing, has exceptional anti-fatigue properties and minimal rolling resistance. Because it can absorb energy, Kinetex has the potential to reduce repetitive foot stress injuries and other injuries related to standing and frequent movement from place to place.

#### Step-by-Step Support

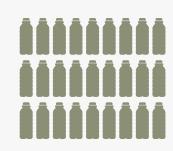


#### 8. SUSTAINABILITY

Made with 45% post-consumer recycled content, each Kinetex tile contains the equivalent of 27 used water bottles. This dematerialized flooring product and its longer life mean that Kinetex has a much smaller environmental footprint than other commercial flooring options. Kinetex is NSF/ANSI-140 Platinum certified (the industry-leading standard for sustainability) and has a Red List Free DECLARE label. Furthermore, Kinetex has been verified as a Carbon Neutral product.

#### **Second Chances**





Each Kinetex tile contains the equivalent of 27 plastic water bottles.

# KINETEX INSTALLATION

Installing Kinetex is as easy as traditional modular carpet, however special attention should be applied until installers gain experience with module placement. Installers should perform site and material conditioning, surface preparation, and concrete pH and moisture testing as if they were installing J+J Flooring carpet modules. Because it is such a lightweight material the modules cut very easily, reducing installation time. Kinetex uses J+J Flooring's proven adhesive systems with lifetime performance warranties.

#### Kinetex Adhesive

Kinetex Adhesive is formulated for Kinetex textile composite flooring products and is built to bond the textile composite to the properly prepared substrates for the life of the installation. Products with Kinetex Adhesive will perform in elevated RH slabs up to 100%.

#### PreFix® (optional)

PreFix includes a release liner that easily peels away to reveal pre-applied adhesive that securely anchors the Kinetex module in place. Products with PreFix will perform in elevated RH slabs up to 100%, allowing the flooring to be installed without costly moisture mitigation. PreFix offers a quick installation system and it can be added to all Kinetex products as an optional adhesive.

Please see the Kinetex installation instructions for full installation details.

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#### TECHNOLOGIES

#### High-Def Color Technology

J+J Flooring achieves next-generation innovation with the development of High-Def Color Technology. This latest engineering capability provides Kinetex products with crisp color, vibrant patterns and dimensional design that rivals that of soft surface flooring.



#### WARRANTIES

We stand behind every aspect of Kinetex and extend certain lifetime warranties. Each warranty is covered for the useful life of the product, provided that installation and maintenance is in accordance with J+J Flooring's Kinetex Installation instructions.

### **Wear Layer Warranties**

Product Performance	Colorfastness to Light & Crocking	Stain Removal	Static Protection
Lifetime	Lifetime	Lifetime	Lifetime

# **Backing Warranties**

Protection from Edge Ravel	Protection from Delamination Failure	Dimensional Stability
Lifetime	Lifetime	Lifetime







characteristics do not constitute a manufacturing defect, and as such, should be considered when selecting modular carpet and its installation





© 2023 J+J Flooring Group, LLC - This unique design is protected under the U.S. Copyright Act of 1976. Any unauthorized copying or duplication of this design constitutes copyright infringement in violation of federal law. Due to the unique visual characteristics of modular carpets, pattern repeats and pattern run-off seams may appear more noticeable than in broadloom carpets. Such visual

These photographs are representations of the installation for this modular product. Your modular installation may look different than these photos depending upon individual tile placement, lighting, and overall space layout, including furnishings. Final tile placement and the resulting visual is thus the customer's, and not J+J Flooring's responsibility.

\*NRC rating is a measure of the effectiveness of a material in absorbing sound. The higher the NRC rating, the greater the ability of the flooring product to absorb airborne noise. Independent laboratory testing of Kinetex has shown an average NRC rating of 0.30 (bare concrete flooring will typically provide a NRC Rating of 0.015).

\*\*IIC is a rating of the insulation from impact noise. The higher the IIC rating, the greater the sound insulation. Independent laboratory testing of Kinetex has shown an average IIC Rating of .64 [bare concrete flooring will typically provide an IIC Rating of 34] NOTE: Test results and testing laboratory will vary, and the above information is not guaranteed.

STYLE	Digital 1859 modular
-------	----------------------

WEAR LAVER	solution dyed polyester - applied pattern	
WEAR LAYER	(produced with High-Def Color Technology™)	

#### BACKING polyester felt cushion

TOTAL WEIGHT (nominal average) 4.5 oz - 5.2 oz/square foot

#### 18 modules per box – 72 square feet PACKAGING

#### **ENVIRONMENTAL ATTRIBUTES**

CARBON FOOTPRINT	carbon neutral
RED LIST FREE	DECLARE label

#### 45% (post consumer) RECYCLED CONTENT

#### platinum NSF/ANSI 140 CERTIFICATION

#### TESTING

LEED SCORECARD

FLOORING RADIANT	PANEL	class 1
------------------	-------	---------

less than 450 (flaming & non-flaming) SMOKE DENSITY

less than 3.0 kv ELECTROSTATIC PROPENSITY

rating of 4.0 or greater COLORFASTNESS TO LIGHT

#### rating of 4.0 or greater COLORFASTNESS TO CROCKING

#### rating of 4.0 or greater WATER REPELLENCY

#### 4.0 or greater APPEARANCE RETENTION

Complies with ADA Guidelines for level surface SLIP RESISTANCE

IEQ 4.1 and IEQ 4.3

#### 0.73 THERMAL INSULATION

#### NRC Rating: 0.30\* NOISE REDUCTION COEFFICIENT

#### IIC Rating: 64\*\* IMPACT INSULATION CLASSIFICATION

#### resists most challenging stains STAIN RESISTANCE

#### CRI Green Label Plus™ INDOOR AIR QUALITY CERTIFICATION

#### Kinetex adhesive (full-spread pressure-sensitive) ADHESIVE

# INSTALLATION METHODS



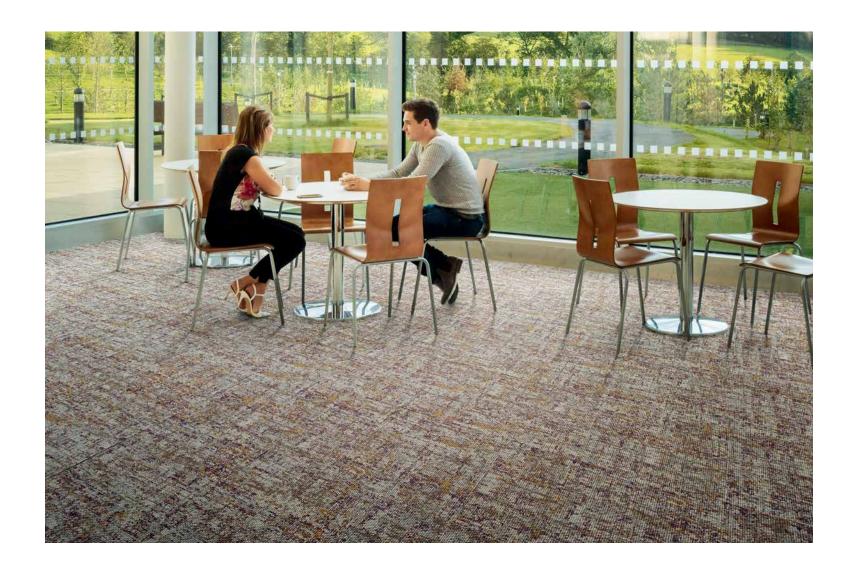


 $\uparrow$  $\leftarrow \downarrow$ 

(optional) PreFix® pre-applied releasable adhesive

hrick

1/4 turn



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JX3223M06

