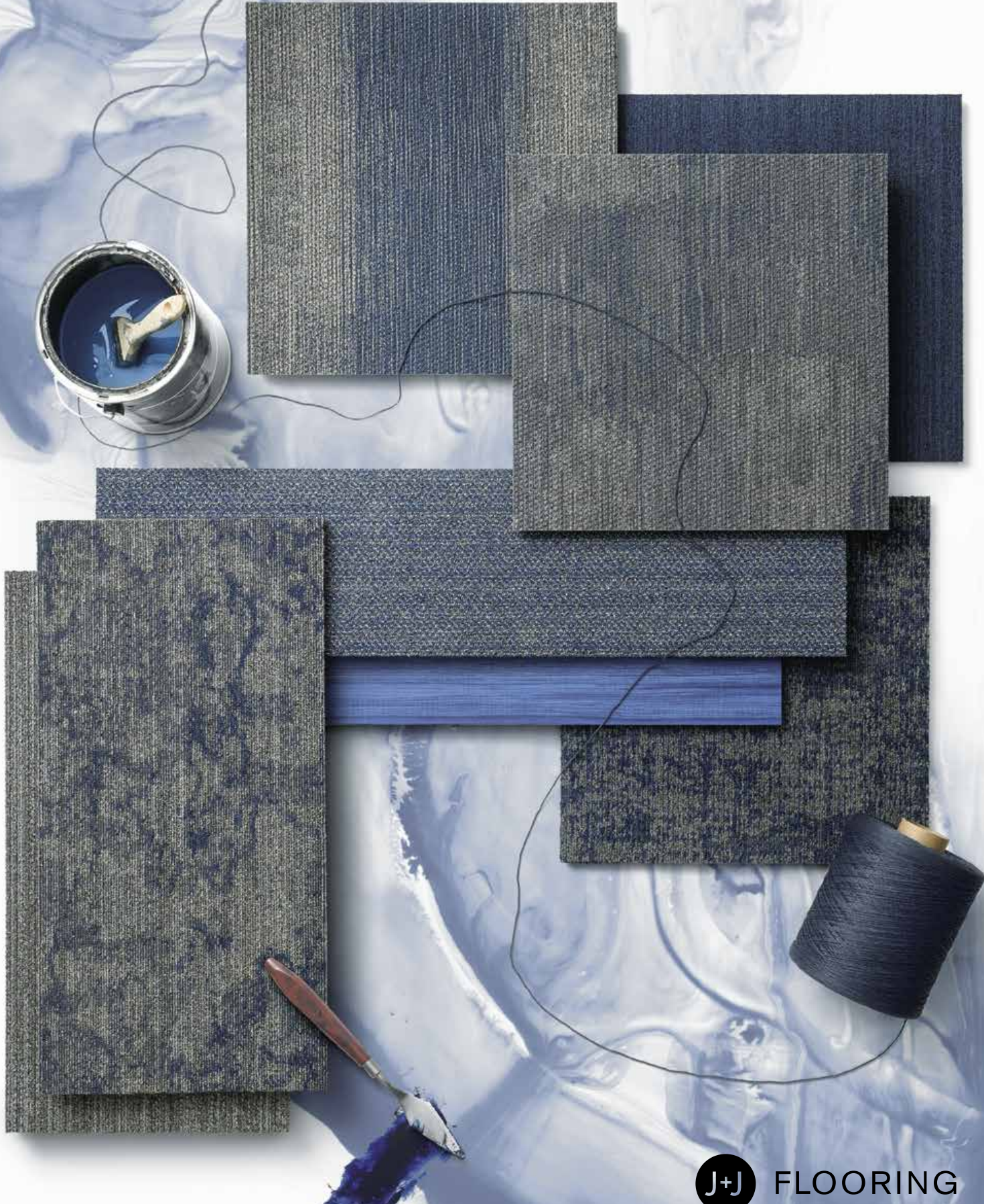


CREATE

2022



J+J FLOORING



**THEY SAY THERE'S NOTHING NEW
UNDER THE SUN.**

AND IT'S TRUE. EVERY BEAUTIFUL, MEANINGFUL,
ONE-OF-A-KIND CREATION THAT WE PUT OUT INTO
THE WORLD WAS — SOMEHOW, SOME WAY — THERE
ALL ALONG. OVER AND OVER AGAIN, WE BORROW
INSPIRATION FROM WHAT WE SEE AND FEEL AROUND
US; WE USE IT AND SHAPE IT, MAKE IT OUR OWN.

THE RESULT: SOMETHING THAT'S AT ONCE WHOLLY
NEW — AND NOT REALLY NEW AT ALL.

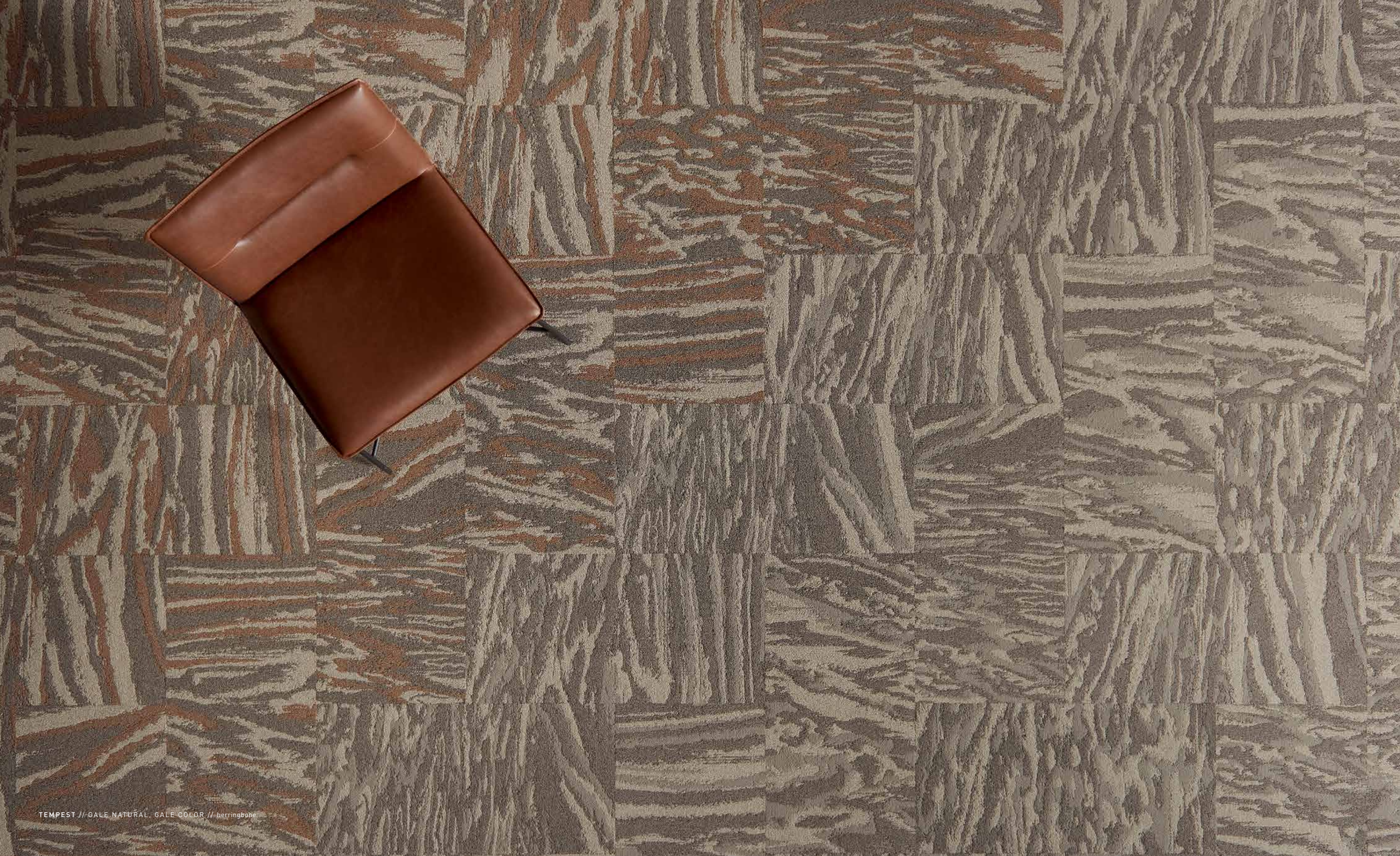
THIS IS CREATE.

FORCES OF NATURE COLLECTION

DEPICTS THE BEAUTIFUL CHAOS THAT
RESULTS WHEN ELEMENTS GATHER
AND COLLIDE TO TAKE COMMAND OF
THE SKIES.

Cumulus clouds share a story through translucent shape and billowy formations across a backdrop of temperate sky. Tempest renders the strong surging movements of a wind storm through its irregular strokes of tone-on-tone color. Zephyr offers an after-the-storm freshness with its muted textural transition of color and pattern. The Forces of Nature Collection's 18" x 36" carpet tile palette features 14 colorways in Cumulus and Tempest, with 7 complementing colors in Zephyr.







TEMPEST // GALE COLOR // ashlar
 ZEPHYR // WESTERLIES // monolithic
 CUMULUS // CIRRUS COLOR // monolithic



7479 color zone | 3385 viridian
 7481 tempest | 3494 snow color
 7481 tempest | 3495 snow natural



7478 zephyr | 3364 Trade
 7480 cumulus | 3487 nimbus natural
 7481 tempest | 3501 squall natural



7479 color zone | 3383 jet
7480 cumulus | 3486 nimbus color
7478 zephyr | 3364 trade



7478 zephyr | 3362 westerlies
7480 cumulus | 3482 cirro color
7480 cumulus | 3483 cirro natural



ZEPHYR // TRADE // ashlar
CUMULUS // NIMBUS COLOR // ashlar
TEMPEST // SQUALL COLOR // ashlar

CRAFTWORK & CHROMATICS

CARPETMAKING HAS ALWAYS BEEN THE WORK OF MANY HANDS.

Before there were manufacturing plants in Dalton, GA, before there were tufting machines, there were just people – experts in their craft of making tufted bedspreads, who pioneered early carpet making processes. Many years and innovations later: carpet making is different in a lot of ways. Craftwork and Chromatics is an ode and an homage to the art of carpet making. The rich, organic patterns are made distinct by delicate, but deliberate, detail that recalls Dalton's legacy of hand-tufting. Like the textiles from those early days, Craftwork and Chromatics have been brought to life by the hands of our own experts and artisans. J+J Flooring designers seek out emerging trends and draw inspiration from the world around us to create their design concepts.







CRAFTWORK // METALSMITH // CHROMATICS // MOSS // ashlar



7199 chromatics | 3320 arctic
7099 craftwork | 3316 jeweler



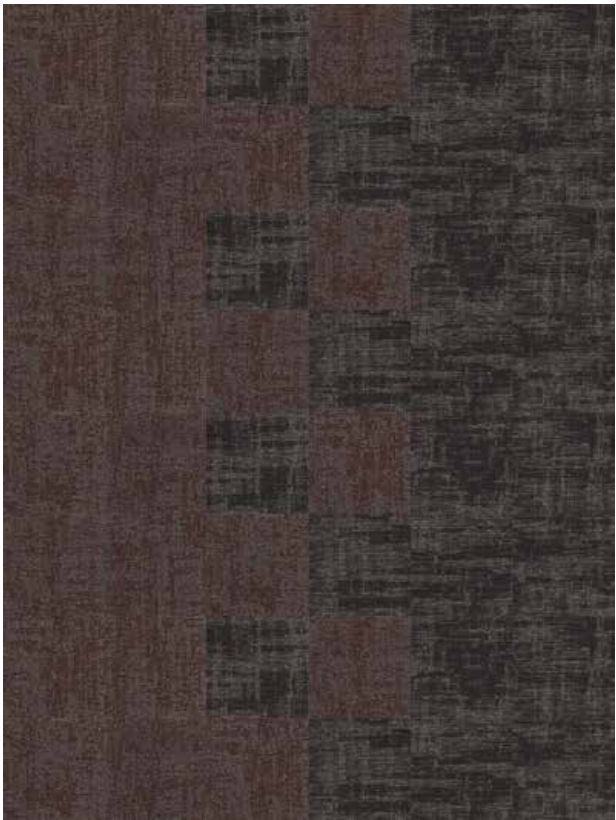
7199 chromatics | 3321 ink
7099 craftwork | 3317 carver



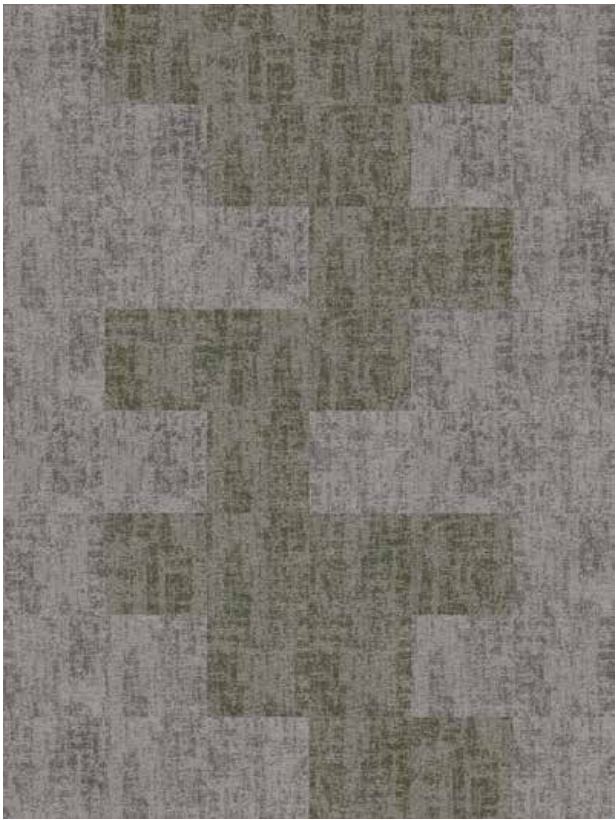
7199 chromatics | 3324 sapphire
7099 craftwork | 3316 jeweler



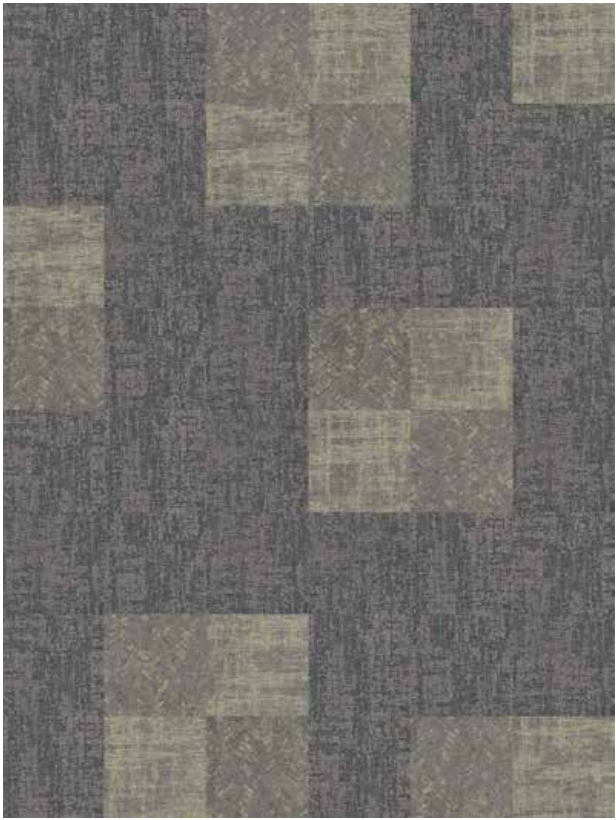
7199 chromatics | 3320 arctic
7099 craftwork | 2210 blacksmith



7199 chromatics | 3322 mulberry
7587 fractured plaid | 2872 ticking



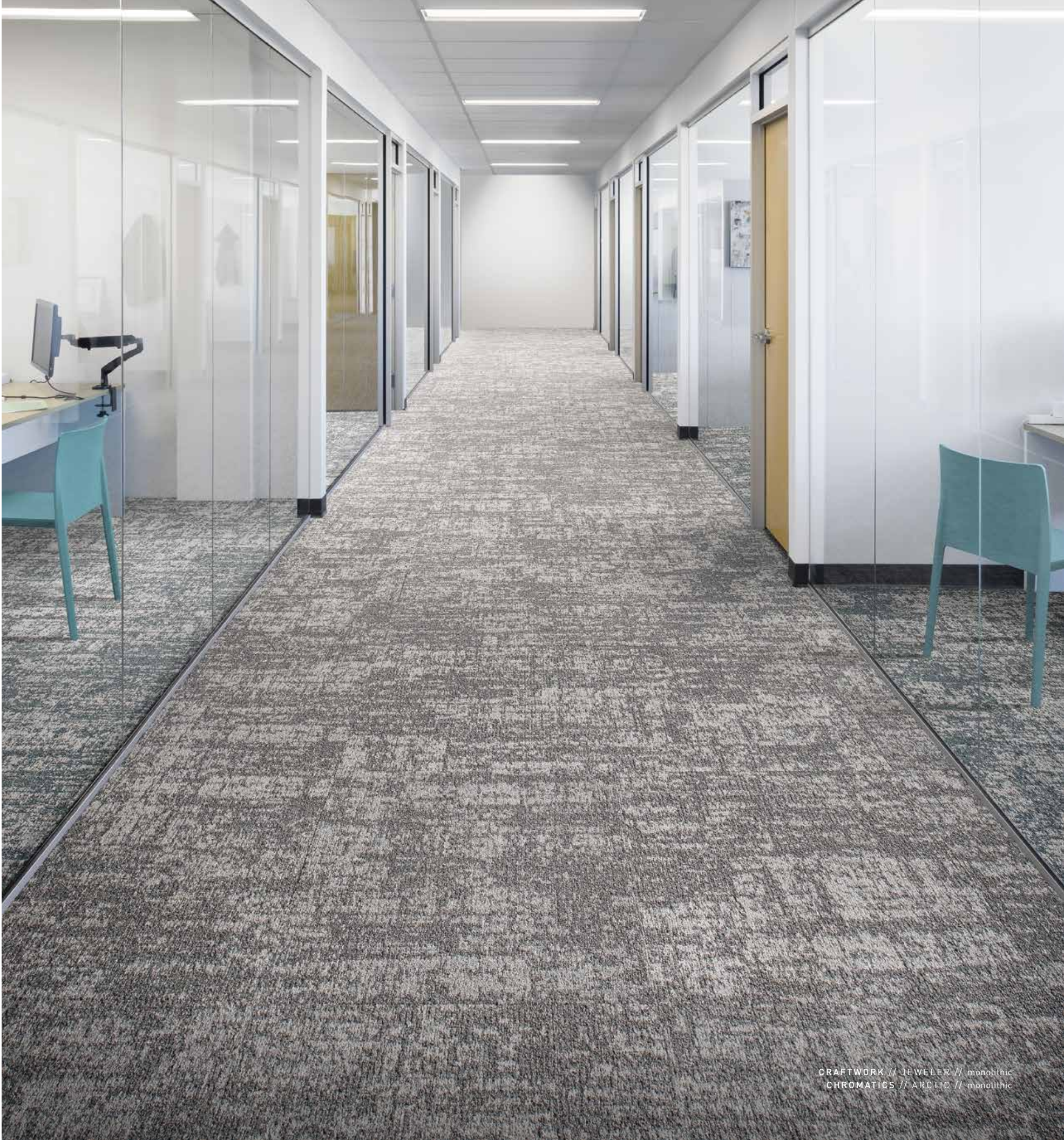
7199 chromatics | 3323 moss
7099 craftwork | 3318 metalsmith



7199 chromatics | 3320 arctic
7587 fractured plaid | 2882 chintz
7586 twill weave | 2882 chintz



7199 chromatics | 3319 scarlet
7099 craftwork | 2207 tailor



CRAFTWORK // JEWELER // monolithic
CHROMATICS // ARCTIC // monolithic

JACK

JACK TAKES ITS CUE FROM THE
FLAWLESS DETAIL FOUND IN
CLASSIC MENSWEAR.

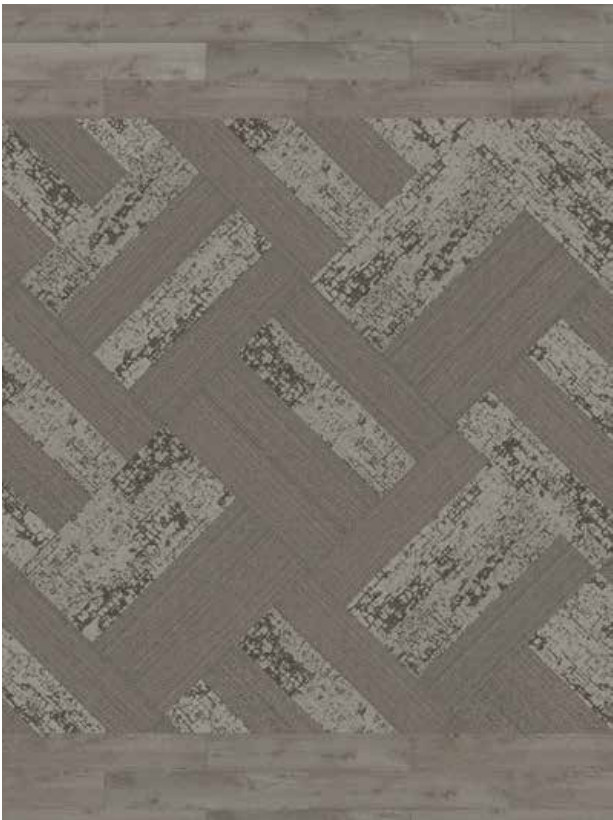
Featuring the cut and feel of a pinstripe with
a hint of a houndstooth, each color of Jack
has a fine denier silver yarn that adds a subtle
sparkle and a black yarn that creates a salt
and pepper texture. Available as a 12"x 48" tile
in 12 fashion-forward colors.



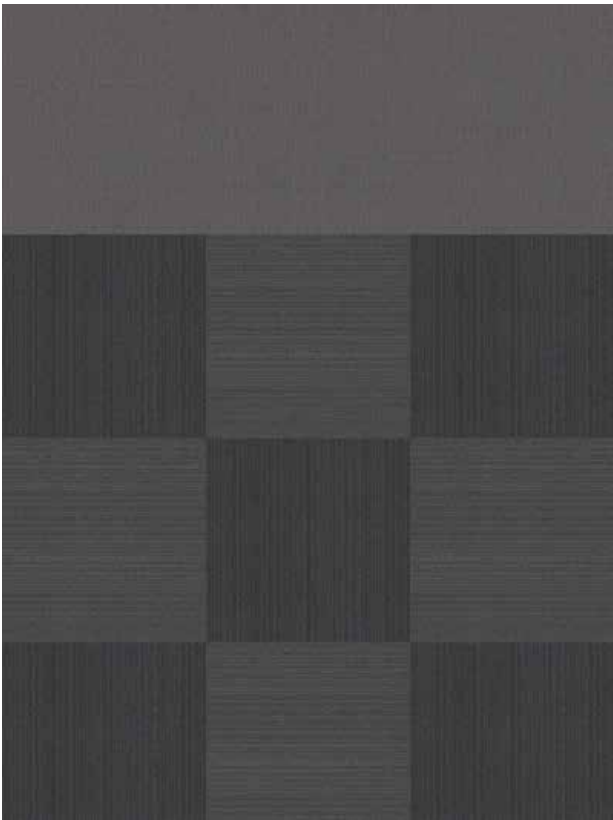




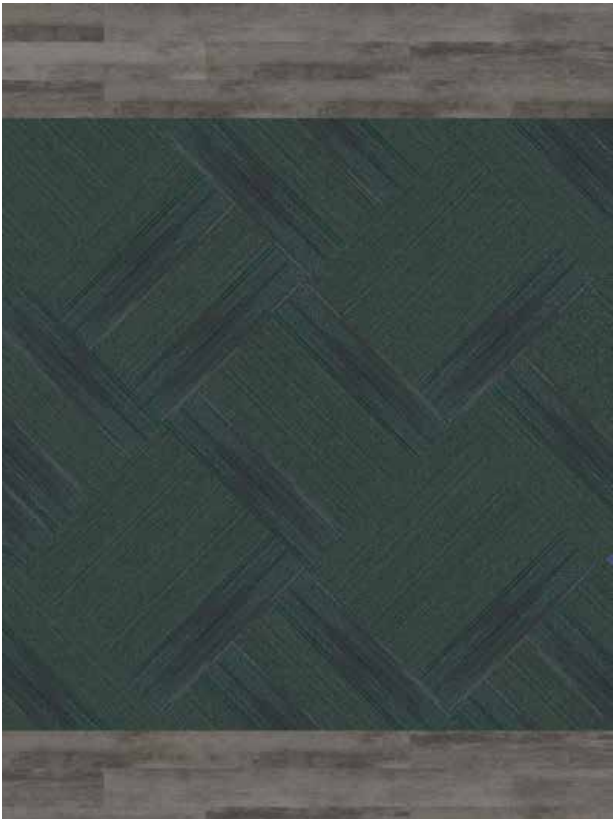
JACK // GARMENT // parquet
MAKE YOUR MARK // COBALT // 1/2 drop



7914 jack | 3419 vest
7715 smolder | 2480 ash
V5011 timeless | 1060 inheritance



7914 jack | 3430 fitting
7914 jack | 3431 suit
V5003 tatami | 1023 zen



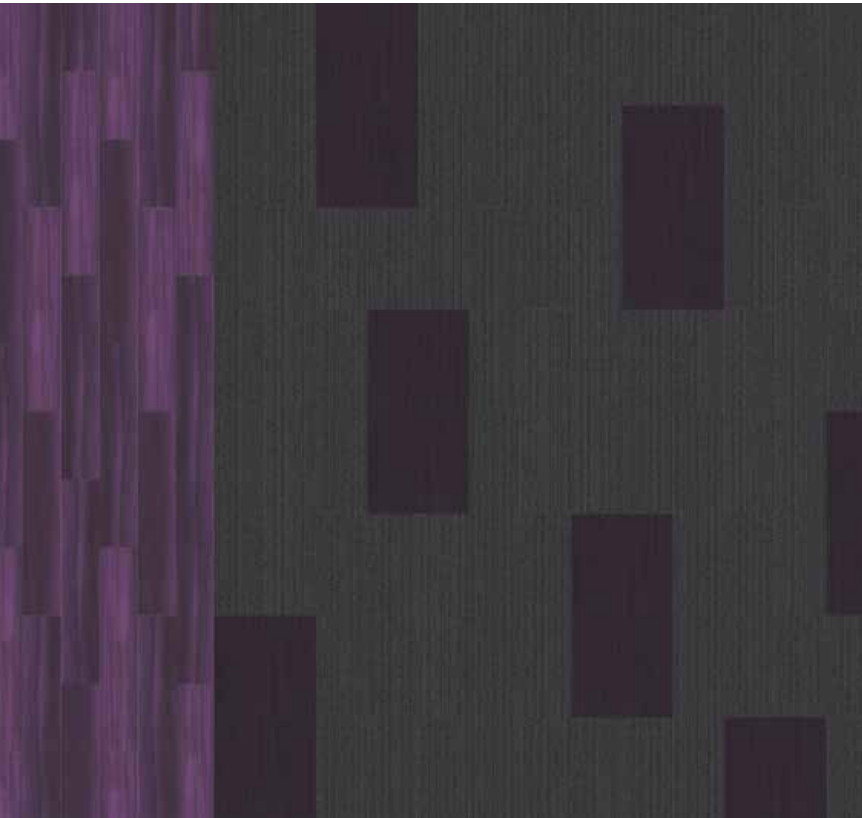
7914 jack | 3427 notch
V5020 power play | 1080 knowledge
7084 narrative II | haiku 3073



7081 bouclé | 2710 tweed
7914 jack | 3425 seam
7585 stria | 2747 kashmir



7914 jack | 3423 hem
7914 jack | 3422 tie
V5011 timeless | 1062 estate
V5011 timeless | 1060 inheritance



7479 color zone | 3371 grape
7914 jack | 3424 facing
V5012 make your mark | 1071 iris



JACK // VEST // ashlar
LEGEND // FICTION // 1/2 drop

COLOR ZONE

**THERE IS AN ART AND
PSYCHOLOGY TO COLOR.**

The right kick of color allows us to walk into a space and feel happy – or energized – or relaxed and recharged. Color Zone lets you express all your moods with 24 harmonious blends of shade and tint. Its organic striations vary in color value in the movement across 24” x 24” and 18”x 36” tiles. The positive energy of red, uplifting yellow, playful tangerine and light-hearted purple join refreshing greens, blues and neutrals in this dynamic design palette.







COLOR ZONE // COBALT // monolithic
ADVANCE // ROYAL PATH // monolithic
TIMELESS // GIFT // 1/2 drop



7602 adapt | 3275 royal path
7601 adjust | 3275 royal path
7600 advance | 3275 royal path
7479 color zone | 3370 cobalt



7479 color zone | 3387 calypso
7479 color zone | 3224 flint
7479 color zone | 3225 pepper



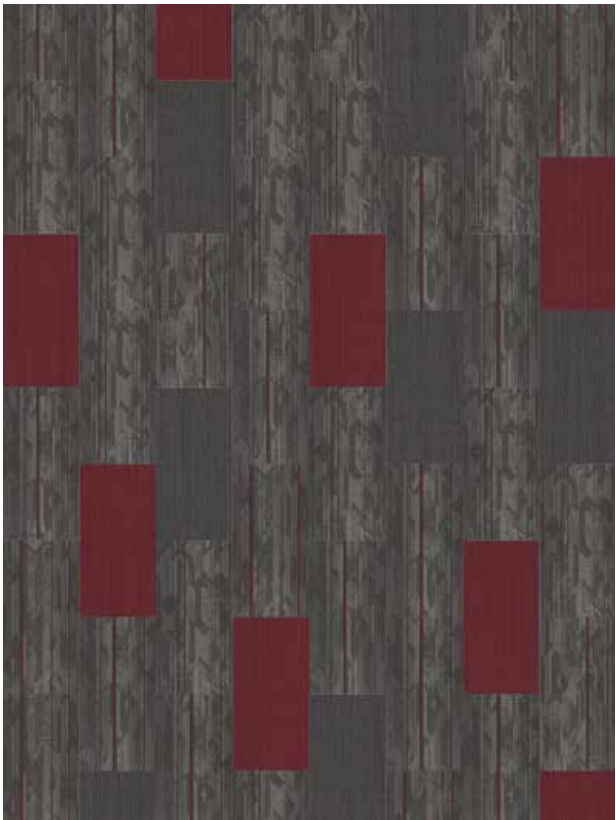
7479 color zone | 3223 black
7479 color zone | 3368 cherry
7073 skyline | 2062 sight line



7479 color zone | 3378 brass
7479 color zone | 3222 carbon
7479 color zone | 3373 fern
7479 color zone | 3379 goldenrod



7479 color zone | 3221 ash
7479 color zone | 3386 moss
7025 fiction II | 3346 lexicon



7479 color zone | 3226 anchor
7479 color zone | 3368 cherry
7621 journey | 3348 red pace



7199 chromatics | 3320 arctic
7479 color zone | 3226 anchor
7479 color zone | 3224 flint
7479 color zone | 3385 viridian



7479 color zone | 3222 carbon
7479 color zone | 3381 copper
7479 color zone | 3373 fern
7479 color zone | 3375 olive



COLOR ZONE // ANCHOR, COBALT, TANGERINE, MOSS // ashtar

GAME CHANGER

**BEAUTIFUL WORKS OF ART ARE MORE
THAN JUST A BRUSH ON CANVAS.**

Inspired by modern artisanal techniques that push the boundaries of creativity, Game Changer illustrates the beauty of expressionism by drawing upon various print methods such as screen printing, block printing and etching, combined with various painting techniques like watercolor, dry brushing and palette knife painting. The result is a subtle fusion of tones and colorful accents delicately intertwined throughout the layered linear design to provide an artistic freeform canvas for the floor. Game Changer is offered in 13 colors in a 24" x 24" tile.



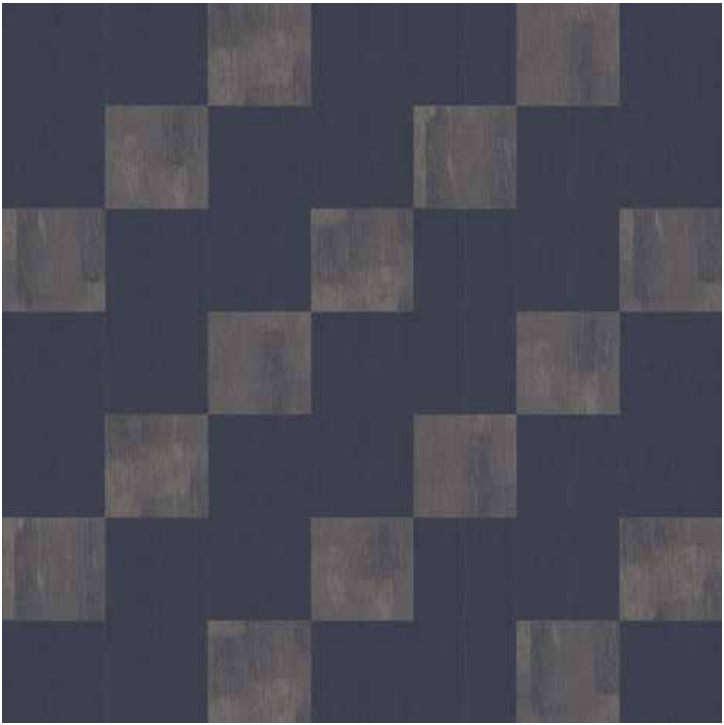




1851 game changer | 3433 play
1851 game changer | 3440 verge



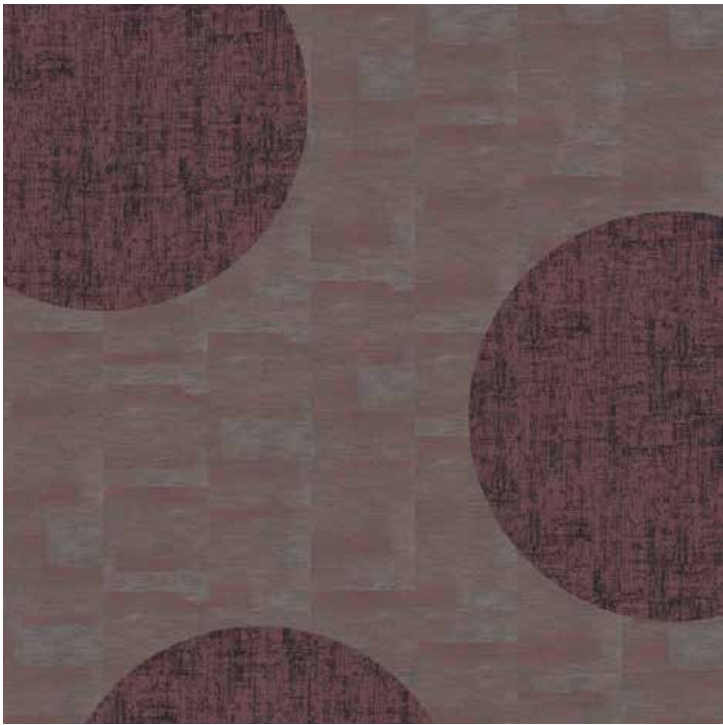
1851 game changer | 3436 critical
1851 game changer | 3441 deal
1819 umbra II | 2510 passage



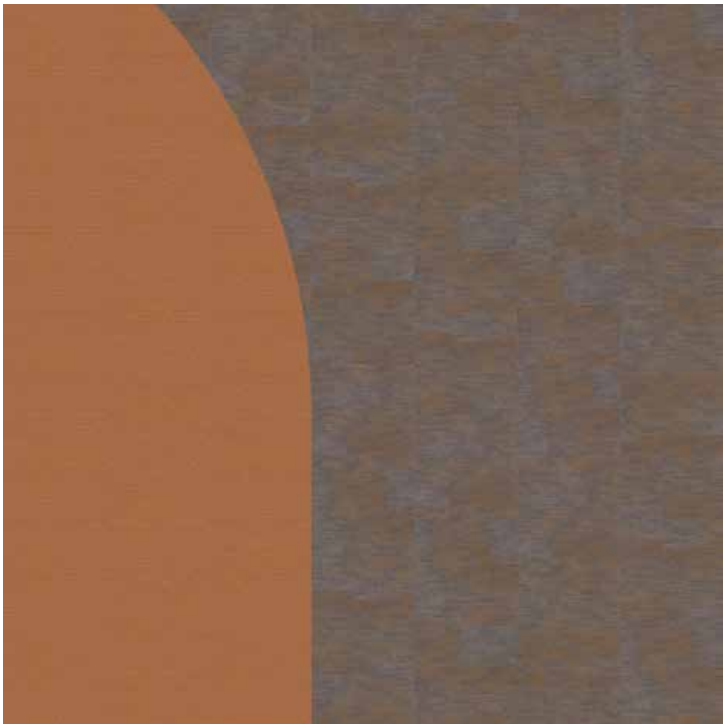
1851 game changer | 3443 upheaval
1817 propel II | 2375 catapult



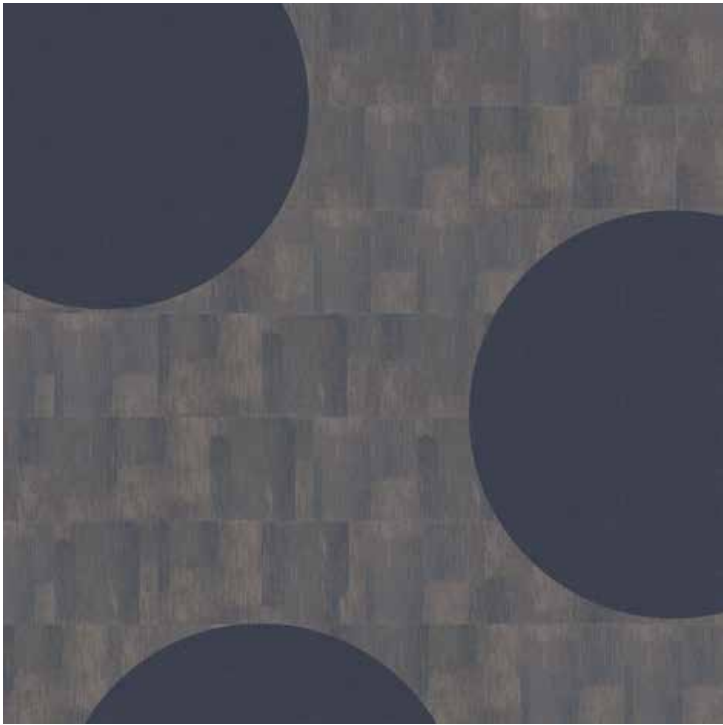
1840 against the grain | 2819 barley
1840 against the grain | 2824 milo
1851 game changer | 3435 strike



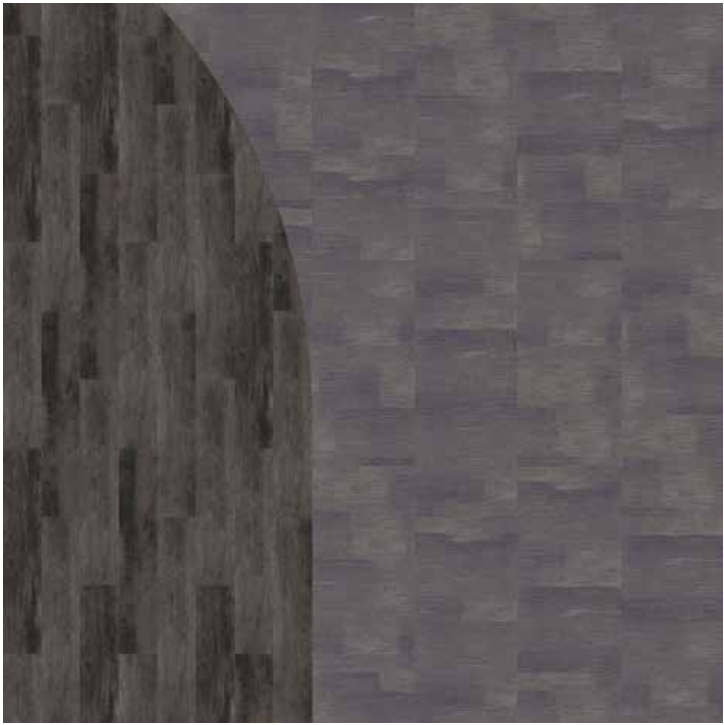
1822 analog mono | 1556 regard
1851 game changer | 3436 critical



1851 game changer | 3437 twist
1817 propel II | 2370 shoot



1817 propel II | 2375 catapult
1851 game changer | 3442 free



1851 game changer | 3441 deal
V5020 power play | 1082 situation



GAME CHANGER // FREE // ashtar
PROPEL II // CATAPULT // ashtar

DOWNTOWN

**THE ESSENCE OF DOWNTOWN IS
ARTICULATED THROUGH A LAYERED
LINEAR TEXTURE AND SUBTLE
PATTERN STRIATIONS THAT MIMIC
THE SILHOUETTE OF ARCHITECTURE
IN THE HEART OF A CITY.**

The blended linear motif paired with eye-catching color movement creates a seamless installation across the room. Downtown is available in 16 colorways in 24" x 24" modular.







1850 downtown | 3155 fifth
1850 downtown | 3162 hollywood
1851 game changer | 3436 critical
V5012 make your mark | 1074 candy



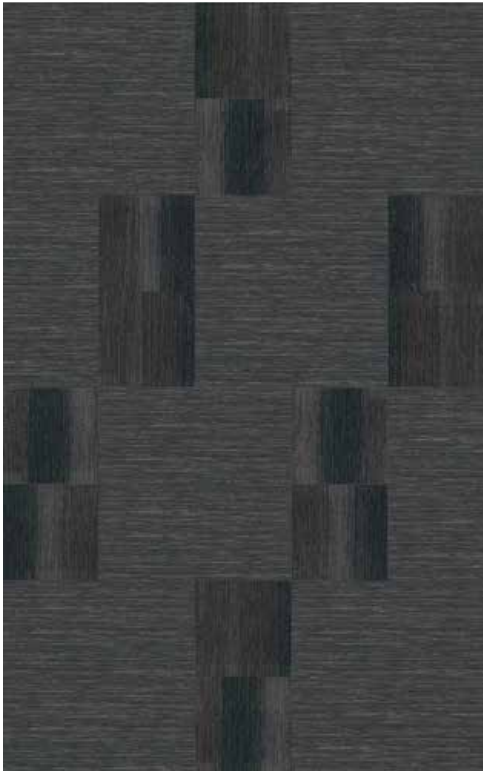
1850 downtown | 3161 ocean
1851 game changer | 3440 verge
1842 network | 2909 tracks



1840 against the grain | 2817 quinoa
1850 downtown | 3155 fifth
1850 downtown | 3153 route 66



1850 downtown | 3163 blue ridge
1851 game changer | 3443 upheaval
V5012 make your mark | 1068 denim



1840 against the grain | 2824 milo
1850 downtown | 3152 pacific coast



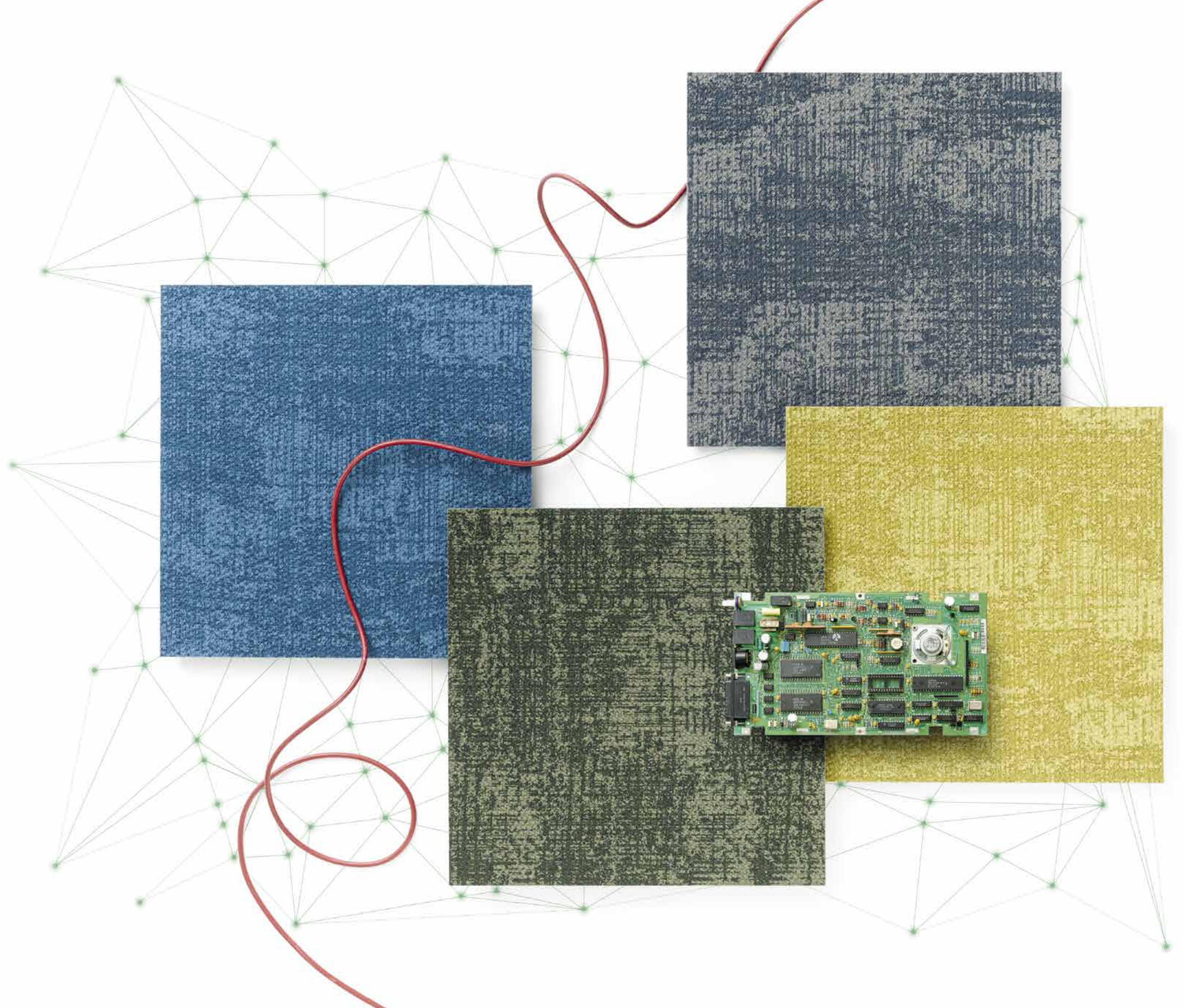
1850 downtown | 3158 sunset
1842 network | 2914 forum



NETWORK

**AN OVERLAY OF FRAGMENTED LINES
ATOP A REINTERPRETED VISUAL OF
PIXELATED IMAGERY ACHIEVES A
STYLE THAT CELEBRATES DISTRESS,
DECONSTRUCTION, AND THE BEAUTY
OF IMPERFECTION.**

Network's modern, yet sophisticated design offers 8 neutral colorways and 12 tone-on-tone accents in both 24" x 24" and 12" x 48" formats.







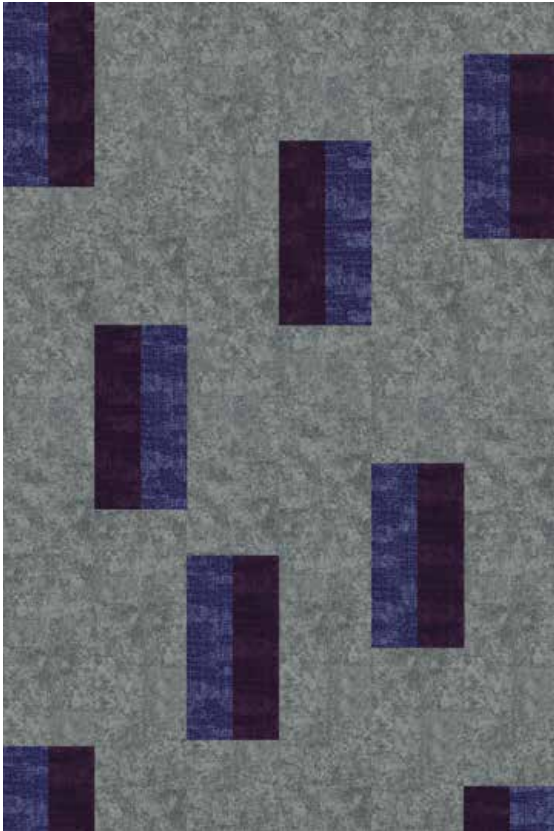
1842 network | 2916 fiber
1842 network | 2854 modem
1842 network | 2856 router



1842 network | 2912 complex
1842 network | 2910 maze
1843 urban avenue | 1559 area
1843 urban avenue | 1560 zone



1841 catalyst | 2847 chemistry
1842 network | 2915 directory
1842 network | 2908 wiring



1843 urban avenue | 2838 territory
1842 network | 2911 crisscross
1842 network | 2910 maze



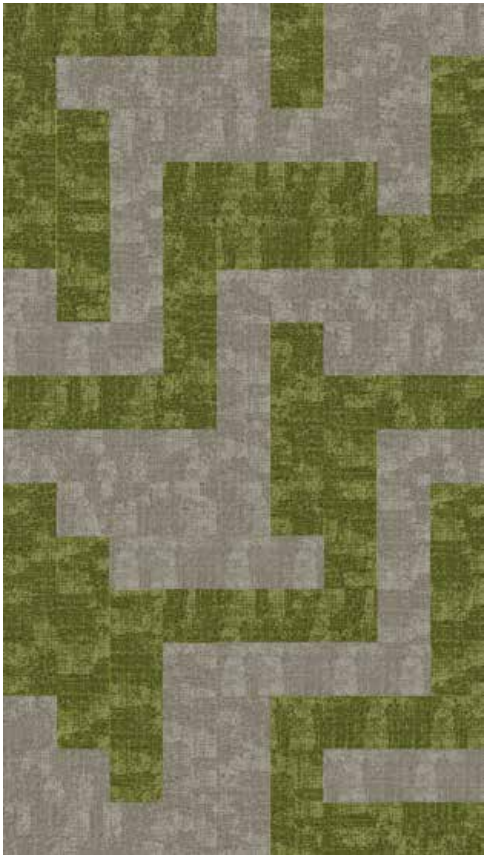
1842 network | 2858 protocol
1842 network | 2909 tracks



1840 against the grain | 2819 barley
1842 network | 2912 complex



1842 network | 2917 fabric
1840 against the grain | 2824 milo



1842 network | 2915 directory
1842 network | 2854 modem



MAKE YOUR MARK

**COLOR IS A BOLD COMMUNICATOR.
IT DRAWS THE EYE, INSPIRES MOOD
AND PERCEPTION AND CAN HELP
WITH NAVIGATION.**

Make Your Mark artfully embraces the concept of color with its mood-lifting, standout shades that ombré across each tile to create spaces with a high level of excitement and vibrant pop of personality.







V5012 make your mark | 1074 candy
 V5012 make your mark | 1072 marigold
 V5012 make your mark | 1064 smoke
 V5012 make your mark | 1073 tangerine



V5012 make your mark | 1065 charcoal
 V5012 make your mark | 1067 cobalt
 V5012 make your mark | 1071 iris



V5012 make your mark | 1067 cobalt
 V5012 make your mark | 1066 sapphire
 V5012 make your mark | 1064 smoke



V5012 make your mark | 1070 fern
 V5012 make your mark | 1069 lime



V5012 make your mark | 1074 candy
 V5012 make your mark | 1065 charcoal
 V5012 make your mark | 1063 shadow



V5020 power play | 1086 influence
 V5012 make your mark | 1065 charcoal



MAKE YOUR MARK // SMOKE, CANDY // 1/3 drop



FLOORING

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