



## **For Immediate Release**

### **Senior Lifestyle Thought Leaders Convene at Inaugural Dialogues Event to Explore the Impacts of Aging in the Built Environment**

*Half-Day Forum to Take Place in Dallas on Nov. 9; Interactive Workshops and Panels Will Be Led by Some of the Industry's Top Innovators in Design, Research and Senior Living*

**DALTON, Ga. – Oct. 17, 2017** – As the landscape of designing for an aging population continues to evolve there is an increasing emphasis on defining what home means to different senior populations. Dialogues, a first-of-its-kind workshop presented by J+J Flooring Group in collaboration with The Society for the Advancement of Gerontological Environments (SAGE), will explore the current trends driving the business of senior living and its design, the changing demographics of this market and the key impacts of aging in the built environment.

During this half-day inaugural workshop, which will take place on Thursday, Nov. 9 at The Adolphus Hotel, senior living thought leaders will engage with industry professionals and stakeholders in meaningful conversations and interactive learning. The entire event is accredited by the Center for Health Design for EDAC continuing education units. The line-up of sessions at Dialogues includes:

- *Refresh, Reposition, Rethink* – Mitch Elliot, RDG Planning & Design Senior Partner and SAGE President, and Kelly Hoffman, RDG Planning Partner and Interior Designer, will lead a discussion about designing through the lens of a business case model and explore the business trends and changing demographics that drive economic and care decisions in senior living, realize when to refresh, reposition and rethink, and understand the impact that design can have on business and vice versa.
- *The Impact of Aging on the Built Environment* – Led by Keith Gray, Director of Applied Research for J+J Flooring Group, this AIA and EDAC accredited course will provide an overview of the impact of aging on the built environment and proposes how novel solutions may be identified by integrating Maslow's Hierarchy of Human Needs, Universal Design and the Triple Bottom Line for Sustainability. Identifying models of care and special requirements for an aging population, evidence-based design strategies applicable to senior living also will be discussed.

- *Designing Home with Changing Codes; 3 Perspectives* – Fred Worley, SAGE National Board of Directors, Consultant and Former AHJ, Grant Warner, AIA, LEED AP and Principal with D2 Architecture, and Charles Wilson, Senior VP, Buckner Retirement Services, will lead this panel discussion on how to address hot button topics related to changing code compliance in a way that benefits residents and providers alike.

“We are committed to providing the resources, knowledge and solutions that help design professionals and senior living owners/operators make the most informed decisions to achieve their goals and desired outcomes,” said Bob Bethel, Director of Business Development, Education & Healthcare for J+J Flooring Group. “We are excited to assemble this group of senior living industry experts and look forward to the dynamic discussions that will take place around current trends, evolutions and impacts of aging in a built environment.”

The Nov. 9<sup>th</sup> event will take place from 9 a.m. – 1:30 p.m. at The Adolphus Hotel located at 1321 Commerce Street. Continental breakfast, lunch and valet parking will be provided courtesy of J+J Flooring Group. Attendance at Dialogues is free. Event attendees can RSVP by Nov. 3rd at <https://dialogues2017.eventbrite.com>.

For more information about J+J Flooring Group, visit [www.jjflooringgroup.com](http://www.jjflooringgroup.com) or call 800.241.4586. For more information about SAGE visit [www.sagefederation.org](http://www.sagefederation.org) or call 888-655-SAGE (7243).

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#### About J+J Flooring Group

For more than 60 years, J+J Flooring Group has intelligently crafted beautiful commercial flooring products for diverse applications. As a division of Engineered Floors, LLC, we are proud to be a part of the third largest carpet company in North America. With our range of products including broadloom and modular carpet, Kinetex textile composite flooring and luxury vinyl tile – we engineer all of our flooring solutions with a steadfast commitment to design, quality, service, integrity and sustainability.

In 2016, J+J Flooring Group joined Engineered Floors, LLC. Based in Dalton, Ga., Engineered Floors is a privately held carpet producer founded in 2010 by Robert E. Shaw. The company, which employs more than 2,800 people, produces stain-resistant and colorfast solution dyed nylon and polyester fiber and carpeting for residential replacement, new home builder, multi-family and main street commercial applications. To learn more visit, [www.engineeredfloorsllc.com](http://www.engineeredfloorsllc.com).

#### About SAGE

SAGE is a leading voice for excellence in the design of senior living environments—for both the built environment and the human experience within it. As such, SAGE promotes collaboration among aging services providers, design professionals, regulators, residents, researchers, manufacturers, educators, students and others interested in providing innovative and appropriate environments for older adults. SAGE membership includes professionals from this diverse base who find value in networking and drawing on the deep learning and sharing opportunities the organization offers.

SAGE sees the core element of its mission as providing a nexus for collaboration among all disciplines involved in the development, operation, and regulation of settings for older adults. To support this mission, SAGE offers educational forums that feature current research and best practices for the design of living environments. The organization also evaluates senior living environments based on SAGE’s design principles and shares results through conferences and publications. In addition, SAGE also promotes regulatory change and research that supports resident-centered care and more.

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