



retail

GROUND BREAKING TO GRAND OPENING

APEX
Flooring, Simplified.



FLOORING GROUP

INVISION kinetex



The Apex program provides turnkey purchasing and project management solutions for retail flooring – including personal account management, dedicated one-on-one support and a suite of services that help ensure you meet critical opening dates time and again.



ALL YOUR FLOORING. ONE PURCHASE ORDER.

Invision® modular and broadloom carpet and Kinetex® advanced textile composite flooring are just the beginning. From breakrooms to behind-the-counter, entryways to retail floor, Apex gives you access to all the flooring products you need in one place — bundled into one simple purchase order.

- + Invision broadloom & modular carpet
- + Kinetex advanced textile composite flooring
- + Entryway systems including walk-off tiles, custom roll-up mats & walk-off mats
- + Luxury Vinyl Tile (LVT)
- + Other hard surface
- + Porcelain & ceramic tile

SERVICE YOU CAN COUNT ON.

Through our stocking, inventory management and freight routing services, we ensure the flooring products you use most are ready when you need them. And we'll work with you to align delivery schedules with often-changing build-out timelines so you can rest easy knowing your flooring will be there when — and where — you need it. These retail customers are just a few examples of expectations set and expectations met.

BIG BOX RETAILER

10 years as a J+J customer
333 store openings
333 on-time deliveries

SPECIALTY RETAILER

15 years as a J+J customer
400 store openings
400 on-time deliveries

HOUSE & HOME FLAGSHIP STORES

19 years as a J+J customer
275 store openings
275 on-time deliveries

DESIGN & INSTALLATION MANAGEMENT

There's more to purchasing flooring than choosing a product. From take-offs and measuring to seam diagrams and recommendations for installation patterns, your Apex account manager will walk you through every step. And when installation day comes, we'll even be right there on-site to help facilitate and manage the process.

- + Design consultation
- + Custom design to align with brand strategy
- + Estimating
- + Take-offs and measurement
- + Installation mapping and seam diagrams
- + On-site installation management and supervision

LIFETIME WARRANTIES

From fiber performance to backing performance to dimensional stability, our products have a lifetime performance warranty. We believe there is no more effective way to articulate the integrity and trustworthiness of our products than to stand behind them for their lifetime.

- + **Lifetime Fiber Performance Warranty** - stain removal, colorfastness, wear, static protection
- + **Lifetime Backing Performance Warranty** - tuft bind strength, protection from delamination failure
- + **Lifetime Adhesive/Sealer Performance Warranty**



MOST OF OUR **RETAIL CUSTOMERS**
HAVE BEEN WITH US FOR **MORE THAN**
10 YEARS



CUSTOM REPORTING

When you're managing multiple sites and multiple schedules, there's a lot to be said for knowing where everything is. Apex provides custom reports based on a schedule you choose – so you'll have access to updates on inventory usage, order status, freight routing and shipment tracking, and more – whenever you need them.

WE TAKE YOUR BUSINESS PERSONALLY.

Personal service means more to us than knowing our customers names. It means being part of your team, rolling up our sleeves and getting to know your business – so we can put together the services and solutions that work best for you. So you know more than where to turn: you know who to turn to.

Apex delivers a total flooring management solution – all through one personal point of contact:

- + Inventory Management & Re-order Guidelines
- + Order tracking
- + Installation coordination & logistics, including product delivery timing, furniture lifting/moving, and on-site facilitation
- + On-site maintenance training
- + Maintenance schedule guidelines & recommendations
- + Carpet Reclamation coordination



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INVISION **kinetex**

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Cover - **Invision** *Inception*