# Endure® Plus Broadloom Backing

J+J Flooring cushion backing system for broadloom products offers increased performance, comfort and durability – all with a lifetime warranty.

### **Features and Benefits**

- · Attached polyurethane cushion provides improved appearance retention, increased acoustical benefits, additional thermal insulation and superior comfort underfoot
- · Contains pre-consumer and post-consumer recycled content and contributes to LEED
- · Recyclable through the J+J Reclamation Program
- Utilizes rapidly renewable resources and supports initiatives for high performance sustainable products
- · Seams can be sealed non-toxically
- · Contains no PVC, chlorine or plasticizers
- · Environmental Performance Technology®

#### Lifetime Broadloom Performance Warranties

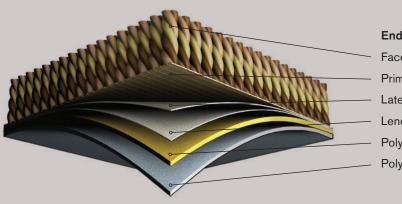
- · Protection from delamination failure
- · Tuft bind strength (edge ravel, yarn pulls and zippering)
- · Moisture barrier

## **Testing and Specifications**

- · Average Backing Thickness: .125 inch (approximate)
- · Foam Weight: 28 oz./sy
- · Foam Denisity: 18 lbs./cubic foot
- · Recycled Content: 16-24% (pre and post-consumer
- · Leno Woven Stabilizer: 4.5 oz./sy
- · Compression Set at 50%: 10% max
- · Standard Size: 12 feet wide
- · CRI Green Label Plus<sup>TM</sup> Certified
- · Class 1 (ASTM E 648 Radiant Panel)
- · Less than 450 (ASTM E662 NBS Smoke)
- · Moisture Barrier: Passes British Spill Test (24 hours)
- · Required Adhesive and Seam Sealer: Commecialon® Premium Carpet Adhesive and Commercialon® Seam Sealer

# **More Options**

For more imformation, please contact your J+J Flooring Sales Representative



#### **Endure® Plus Components**

Face fiber

Primary backing

Latex binder

Leno woven stabilizer backing

Polyurethane cushion

Polyester fleece