

# REVERIE







From our establishment in 1957, we have become one of the oldest exclusive manufacturers of *commercial flooring* in the United States. As one of the largest privately held mills, our FAMILY-OWNERSHIP provides a *heritage* of proven performance and expansive industry knowledge. Most importantly, our focus has always been on *people...* ensuring them that our products deliver the highest levels of BEAUTY, PERFORMANCE and DEPENDABILITY.

carpet | lvt | **kinetex**

[cover] Reverie *Rustic*, ashlar.  
[right] Reverie *Chalk*, herringbone.















Reverie *Chalk*, herringbone.

reverie 7684



style 7684  
color 2612  
rustic



style 7684  
color 2613  
function



style 7684  
color 2614  
loft



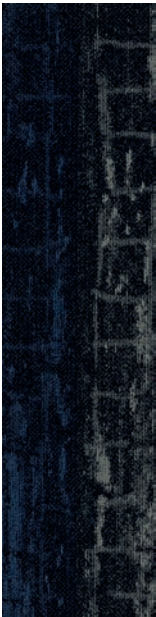
style 7684  
color 2615  
factory



style 7684  
color 2616  
chalk



style 7684  
color 2617  
preserve



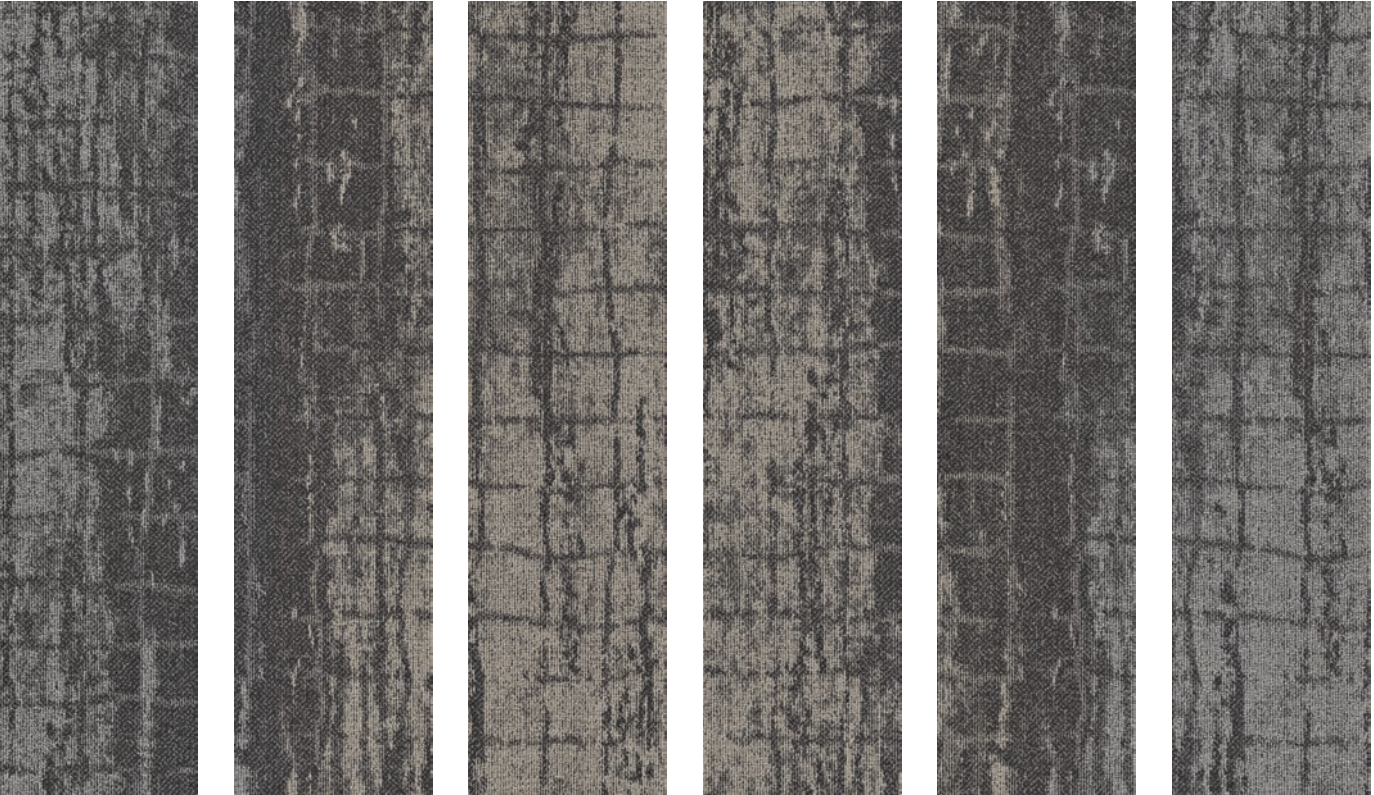
style 7684  
color 2618  
wonder



style 7684  
color 2619  
parlor



style 7684  
color 2620  
mill



each color consists of six plank variations, as shown above in color *Chalk*.



installation methods



monolithic



parquet



herringbone



basketweave



ashlar

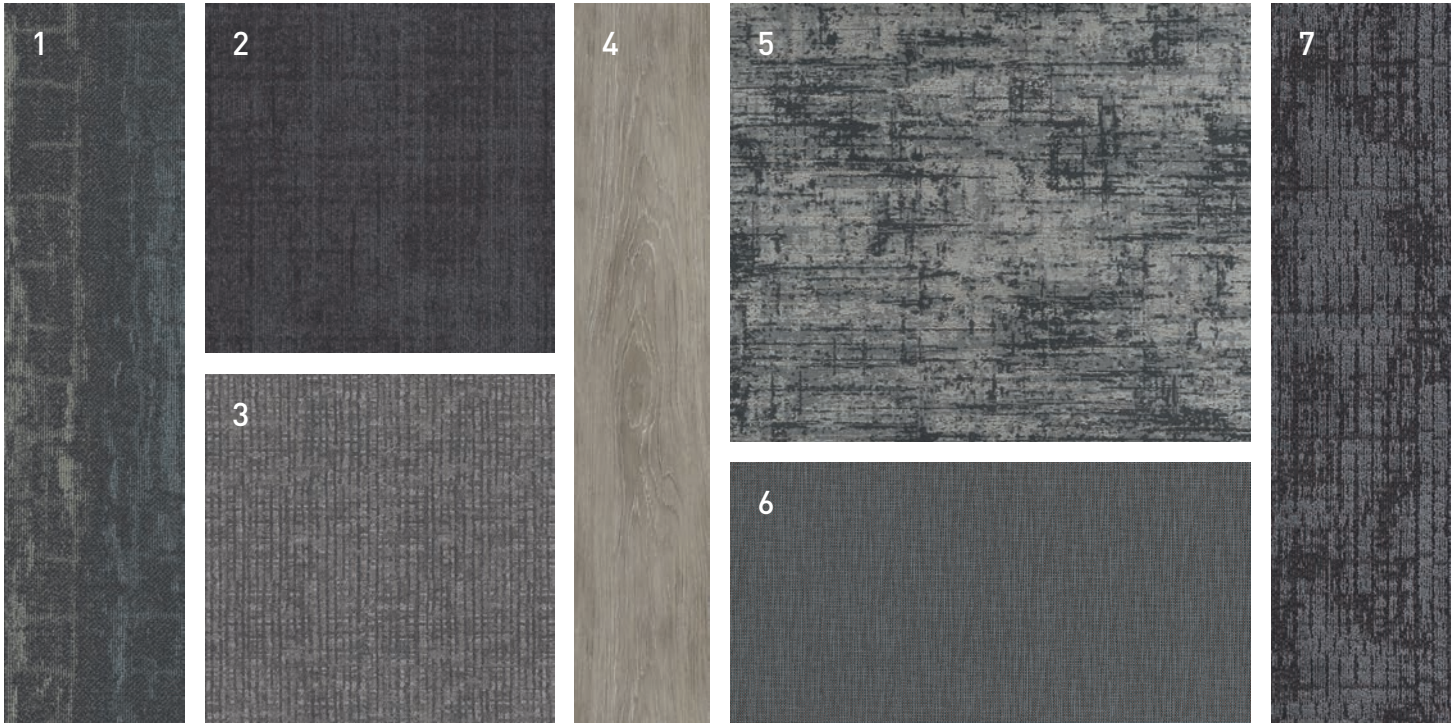






Reverie Rustic, ashlar with Tatami Zen.

## coordinating palette



Beyond the beauty of individual products, our flooring coordinates effortlessly with each other. This offering enables you to blend a range of designs with tonal simplicity to create palettes that reflect the demands of each unique space.

1	Reverie	7684	#2617 Preserve	Modular
2	Elemental	7683	#2627 Weathered	Modular
3	Provision	1831	#2284 Fitting	Kinetex
4	Framework	V5001	#1015 Beam	LVT
5	Aperture	9722	#2262 Neutral Density	Broadloom
6	Tatami	V5003	#1022 Wabi	LVT
7	Azimuth	7583	#2529 Charge	Modular



product details

FIBER

**Encore® SD Ultima®** (with recycled content)  
Encore SD Ultima is specifically engineered to maximize appearance retention with exceptional color, performance, sustainability and practicality.

BACKINGS

**Nexus® Modular**  
Nexus modular products can be installed in a variety of ways and are performance engineered to be visually appealing. In addition, they are designed to accommodate your long-term flooring budget.

- Manufactured in an ISO 14001 certified facility
- Contains pre-consumer recycled content and contributes to LEED
- Recyclable through the J+J Flooring Group's R4 Carpet Reclamation Program

Adhesive

**Commercialon®** Premium Modular Adhesive  
A high strength acrylic latex-based carpet adhesive specifically formulated for bonding modular PVC backed carpet to the floor. This premium adhesive is for use with all Nexus Modular Tile products. This adhesive is guaranteed for the life of the installation when used in accordance with the J+J Flooring Group Carpet Installation Handbook. Commercialon Premium Modular Adhesive meets the CRI Low-VOC Emission Criteria, CRI ID# PSA-425402. Commercialon Premium Modular Adhesive is non toxic, has ultra-low odor and is antimicrobial in the dry state.

**OPTIONAL:**  
**TileTabs – High Tack Adhesive Tabs** (modular only)

TECHNOLOGIES

**ProTex®** Anti-Soil Treatment  
ProTex is a proprietary anti-soil treatment technology that is applied and bonded to the pile fiber to impede soiling and to improve cleanability. It is standard on all J+J Flooring Group products.

**OPTIONAL:**  
**ProSept®** Antimicrobial  
**Sentir®** Advanced Odor-Blocking Technology

corporate programs



**Green Circle - Zero Waste to Landfill Operations Certification**  
We are proudly certified as a Zero Waste to Landfill manufacturer by GreenCircle Certified, LLC., a prominent third-party certifier of environmental claims. We are the first commercial flooring manufacturer in the United States to achieve this landfill free status and the first company in the industry to have its waste diversion efforts audited and verified by a recognized, third-party certifier.

To learn more about zero waste or our other initiatives see our sustainability progress report online at [jjflooring.com/sustainability](http://jjflooring.com/sustainability)



**We're on it.**  
The J+J Flooring Group Premium Customer Experience.

Our Premium Customer Experience is a carefully crafted process by which we guarantee that our customers will get the products, services and the reliability they expect from us.  
To learn more visit:  
[jjflooring.com/customer-experience/](http://jjflooring.com/customer-experience/)

©2019 J&J Flooring Group, LLC - This unique design is protected under the U.S. Copyright Act of 1976. Any unauthorized copying or duplication of this design constitutes copyright infringement in violation of federal law.

Due to the unique visual characteristics of modular carpets, pattern repeats and pattern run-off seams may appear more noticeable than in broadloom carpets. Such visual characteristics do not constitute a manufacturing defect, and as such, should be considered when selecting modular carpet and its installation.

These photographs are representations of the installation for this modular product. Your modular installation may look different than these photos depending upon individual tile placement, lighting, and overall space layout, including furnishings. Final tile placement and the resulting visual is thus the customer's, and not J+J Flooring Group's responsibility.



style	reverie 7684 modular
construction	patterned loop
fiber type	100% Encore® SD Ultima® nylon with recycled content
dye method	100% solution dyed
ounce weight	22.0 oz/sy (746 grams/m²)
gauge	1/12 (4.72 rows/cm)
backing	Nexus® modular
size	12" x 48" (30.5 cm x 122.0 cm)
pattern repeat	n/a
total thickness (nominal average)	.25 inches (0.635 cm)
special technology	ProTex® anti-soil treatment
optional special technologies	ProSept® antimicrobial Sentir® advanced odor blocking treatment
physical testing	flooring radiant panel (class 1) pill test – (passes) smoke density (less than 450 flaming) static generation -(less than 3.5 kv) ADA compliance (compliant for accessible routes)
warranties	lifetime fiber performance for wear lifetime fiber performance for static lifetime stain removal lifetime colorfastness to light and atmospheric contaminants lifetime for tuft bind strength (edge ravel, yarn pulls, zippering) lifetime against delamination lifetime dimensional stability

modular installation methods







## FLOORING GROUP

A DIVISION OF ENGINEERED FLOORS

[jjflooring.com](http://jjflooring.com)

P.O. Box 1287  
Dalton, GA 30722  
p 800 241 4586  
f 706 275 4433

carpet | lvt | kinetex

---