

A Fine Yarn

ENCORE® SD ULTIMA® COMMERCIAL CARPET FIBER



With over 55 years experience, our floor covering solutions are designed to meet the highest aesthetic and performance standards. We offer an extraordinary range of broadloom and modular carpets in a variety of colors, patterns, textures – providing the utmost flexibility in design, function and value. Of course, the first step in building a better commercial carpet is using a superior nylon. We have produced proprietary solution dyed nylon since 1991 to control the color, quality and appearance retention of our Invision carpet products.

As one of the first mills to extrude our own nylon — Encore® SD Ultima® — our fiber is specifically engineered to maximize appearance retention with exceptional design, performance, sustainability and practicality. Carpet manufactured from Encore SD Ultima gives the specifier three important benefits: a life-time stain removal and performance warranty; recycled nylon content; and eligibility for J+J Flooring Group's Carpet Reclamation Program after the carpet has completed its useful life. Encore SD Ultima demonstrates J+J Flooring Group's commitment to both innovation and environmental leadership.

Better Color

Selecting the right yarn color is a key component of product design. Through various research and color forecast exploration we include a selection of more than 100 deeply saturated brights, chromatic neutrals and modern metallics in our Encore SD Ultima color bank.

This color palette is not available from any other mill or fiber producer. Our design team continually refines the colors we offer to keep the

collection fresh. Carpet made of Encore SD Ultima makes your project more distinctive and memorable.

Virtually unlimited dye lots mean greater color uniformity. With Encore SD Ultima, you can be assured that the carpet color will be consistent throughout your space.

Better Performance

For carpet to be a true value, it must look as good years into the future as it does the day it is installed. Carpet must withstand all of the abuse that an active workplace can produce. If properly maintained, no other fiber meets these challenges as well as Encore SD Ultima, and no other fiber is backed by a stronger warranty package.

Carpet made from Encore SD Ultima offers a lifetime stain removal and performance warranty. J+J Flooring Group is so confident of our fiber's performance that we stand behind every carpet made of 100% Encore SD Ultima. We have the strongest quality assurance package in the commercial carpet industry, including a lifetime stain removal warranty.

Encore SD Ultima contains recycled nylon. Because we include recycled nylon, J+J Flooring Group uses millions fewer pounds of virgin nylon feedstock each year, which is good news for the environment. We are also continually working to increase the amount of recycled nylon in our fiber.

Our fiber's trilobal construction resists soiling. Though proper carpet color selection is important in masking soiling, Encore SD Ultima is specifically engineered to minimize the visual effects of soiling by decreasing the surface area to which dirt may cling. The trilobal construction also helps to refract light, creating more vibrant, saturated colors.

Encore SD Ultima has exceptional colorfastness. We add color to the fiber during the extrusion process. Because the color is an integral part of the fiber, it will not wear or "walk" out. The color in our fiber also holds up exceptionally well to UV light, atmospheric contaminants and harsh cleaning agents, so it will look better and last for a longer period of time. In fact, we warrant Encore SD Ultima's colorfastness for the life of the carpet.










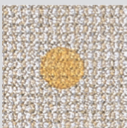


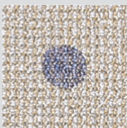


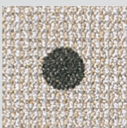


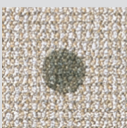


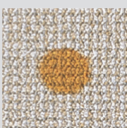
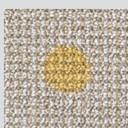

Our carpets are designed and tested to perform under heavy-duty commercial applications. Carpet made from Encore SD Ultima will maintain its appearance in even the most intense interior environments, from healthcare facilities to corporate interiors to educational institutions. With proper maintenance, carpet made with Encore SD Ultima will perform as well or better than carpet made with any other solution dyed nylon. (See stain chart.)

Encore SD Ultima offers permanent static protection. We incorporate conductive elements to provide permanent static protection. This protection is warranted for the life of the carpet, ensuring that static discharges will not exceed 3.0 kilovolts.

Carpet made from Encore SD Ultima is an exceptional value. One important aspect of Encore SD Ultima is unchanging: it meets J+J Flooring Group's rigorous standards for quality, performance and value. Its long life, unsurpassed performance, and environmental responsibility make carpet manufactured of Encore SD Ultima an exceptional value.

Common Stain Analysis

(using 100% Encore® SD Ultima® nylon)

	<i>Most common general stains</i>	<i>Cleaned using only standard spot cleaning procedure*</i>	<i>Cleaned with four parts water to one part bleach solution* (if required)</i>
Coffee (black)			
Cola			
Red food dye			
Mustard			
Ink (blue ballpoint pen)			
Black felt tip marker			
Grease (tracked in vehicle)			
Betadine			

* For comprehensive spot cleaning instructions, consult J+J Flooring Group's Carpet Maintenance Handbook.

Fiber Comparison

Manufacturer Fiber Brand Name	J+J Flooring Group Encore® SD Ultima®	Invista™ Antron® Lumena™	Ascend® Ultron® SD
Quality Assurance Warranties			
<i>Stain Removal</i>	Lifetime	Lifetime	Limited Lifetime
<i>Colorfastness to Light</i>	Lifetime	10 years	10 years
<i>Colorfastness to Atmospheric Contaminants</i>	Lifetime	5 years	5 years
<i>SFU Hours (standard fading units)</i>	400 hours	160 hours	200 hours
<i>Wear</i>	Lifetime	10 years	Lifetime
<i>Static</i>	Lifetime <i>Less than 3.0 KV</i>	Lifetime <i>Less than 3.5 KV</i>	Lifetime <i>Less than 3.5 KV</i>

Floor Performance

<i>Cleanability</i>	Excellent	Excellent	Excellent
<i>Stain Resistance</i>	Excellent	Excellent	Excellent
<i>Stain Removal</i>	Excellent	Excellent	Excellent

Fiber Properties

<i>Polymer Type</i>	Nylon 6	Nylon 6,6	Nylon 6,6
<i>Cross Section</i>	Trilobal	Square (4-hole)	Trilobal
<i>Static Control</i>	Yes	Yes	Yes
<i>Fluorochemical (soil resistance)</i>	Yes	Yes	Yes
<i>Antimicrobial (fungal/bacterial resistance)</i>	Available (backing system component)	No	Yes

Lifetime Stain Removal and Performance Warranty

J+J Flooring Group warrants that our products made of 100% Encore SD Ultima will resist permanent staining caused by spots and spills for the life of the carpet. Additionally, life-of-the-carpet performance warranties are

extended against damage from colorfastness loss due to light or atmospheric contaminants, static discharge and excessive fiber wear.

For complete warranty information, contact your J+J Flooring Group Sales Representative or call 800 241 4568 x8020.



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