





### The Project

The name Swarovski brings to mind the beauty and opulence of glittering crystals, chandeliers and jewelry. One would imagine that the people behind such a luxe brand work in a glamorous environment, and indeed Swarovski's new European Headquarters truly sparkles. For the last 15 years, the firm was based in a utilitarian office block. With the expiry of their lease, they made a move into London's fashionable Chiswick Park area, allowing the highly respected design firm, M Moser, to create an office environment that brilliantly reflects Swarovski's brand.

### The Challenge

The new Chiswick Park site offered a blank canvas for the design team at M Moser. They were challenged to create a modern space that delivered Swarovski brand experience while supporting flexible working, creative thinking and collaboration.

## The Solution

Taking a lead from the site's contemporary architecture and sustainable amenities, M Moser designed a plan that allowed for natural movement of people and information around the space. The dynamic grays and rich textures of J+J/Invision's *Aura* modular carpet offers a dramatic and contemporary look that complements the bright and buzzy open plan office space.



“I wanted to create a contemporary and organic office environment that reflected the future of the Swarovski brand. The unique and organic pattern of *Aura* was a perfect fit and created a very special effect that is both stunning and practical.”

Emily West – Associate  
M Moser



## The Details

<b>Design Firm:</b>	M Moser
<b>Flooring Contractor:</b>	Delta Flooring
<b>J+J/Invision Products:</b>	Aura Modular
<b>Square Meters:</b>	1,286 (1,538 sq. yd.)



## J+J | INVISION

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